

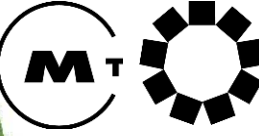
Plan BayArea 2040

DRAFT PLAN &
DRAFT EIR

May 8, 2017

*Sonoma County
Transportation Authority
Meeting*

**Matt Maloney, MTC
Principal Planner**



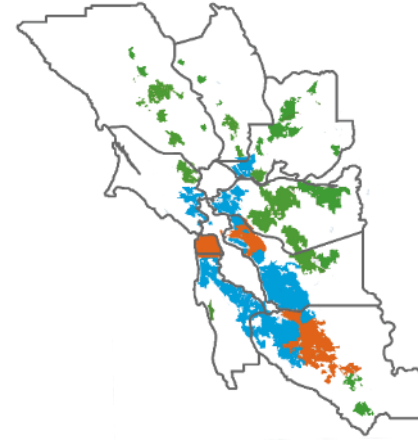
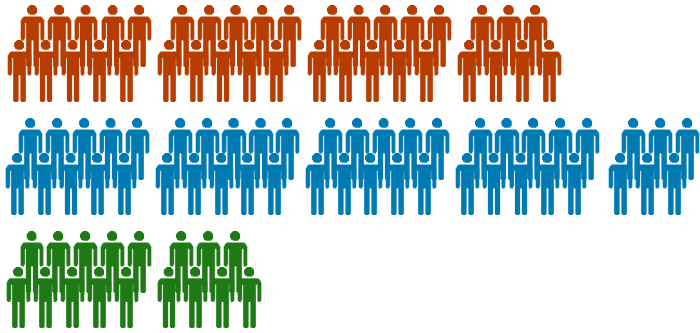
Plan BayArea 2040

Plan Bay Area 2040 establishes a 24-year regional vision for growth and investment.



Our economy is booming – but we're not building enough housing.

Jobs added from 2011 through 2015: **501,000**
Housing units built from 2011 through 2015: **65,000**



Big 3 Cities:

1 housing unit built for every **7 jobs** created

Bayside Cities and Towns:

1 housing unit built for every **15 jobs** created

Inland, Coastal, Delta Cities and Towns:

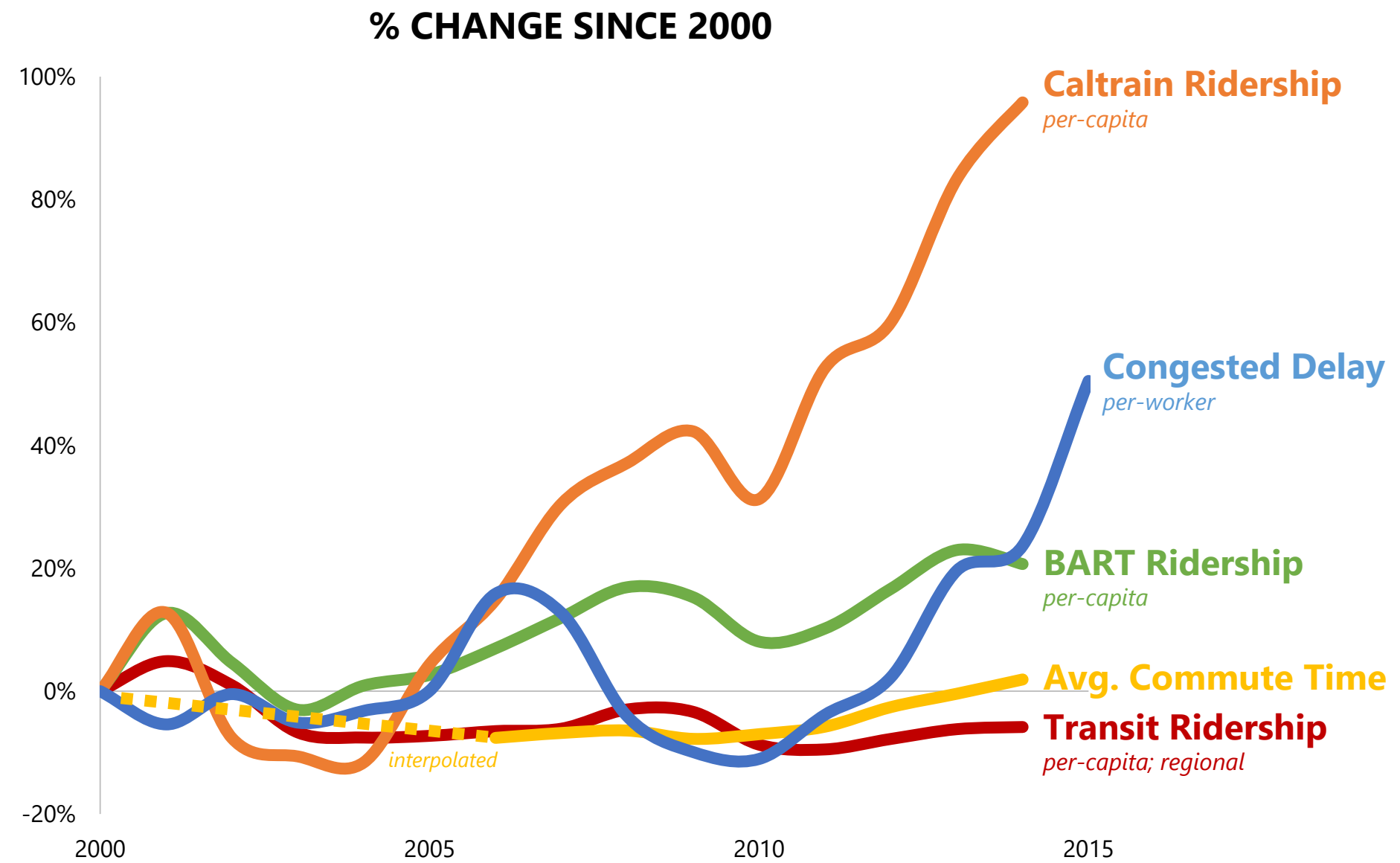
1 housing unit built for every **3 jobs** created

Regionally: 1 house was built for every **8 jobs** created

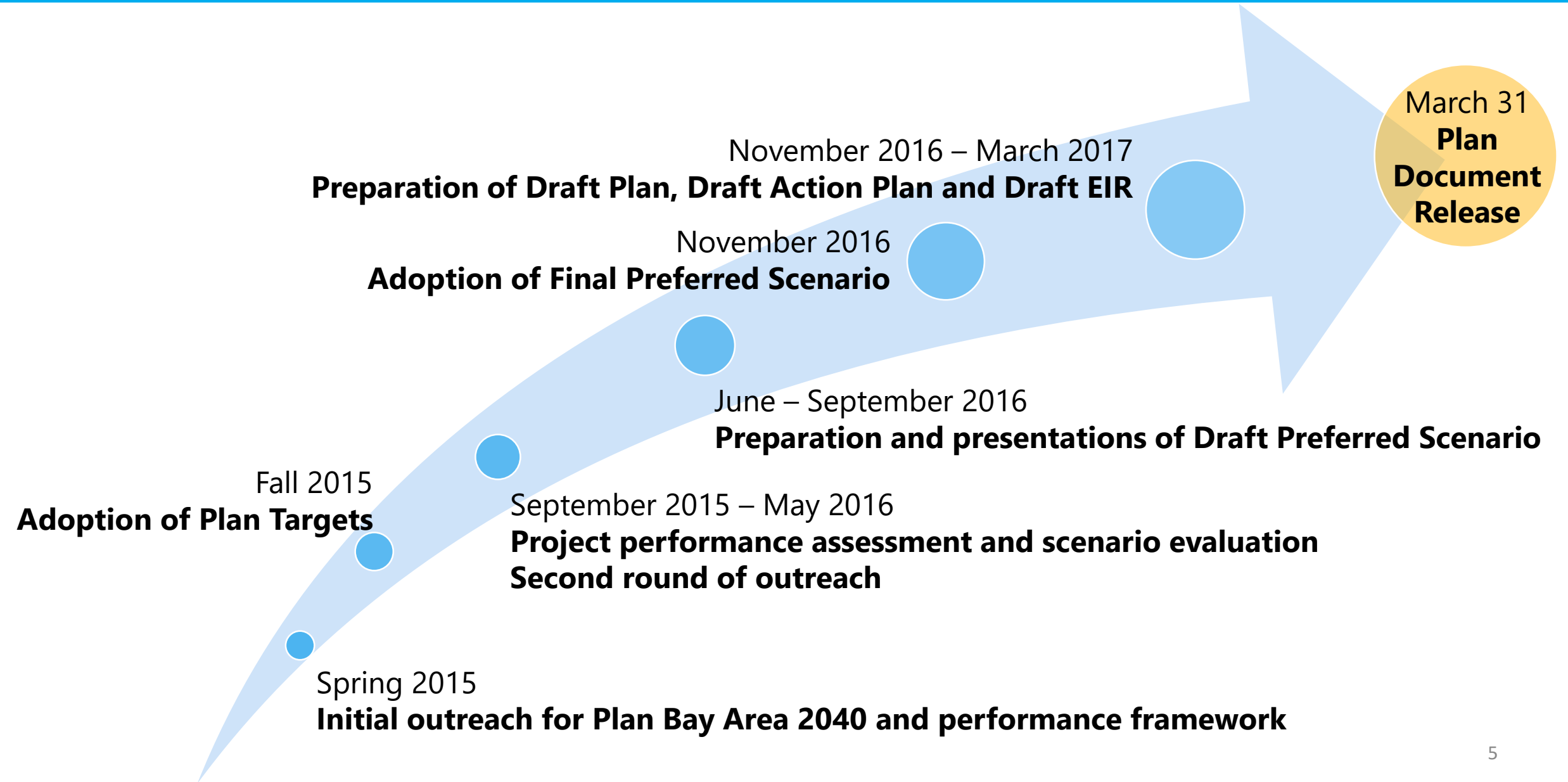
<http://www.dof.ca.gov/research/demographic/reports/estimates/e-5/2011-20/view.php>



This current boom is translating into new pressures on our transportation system – even worse than the “dot com” boom.

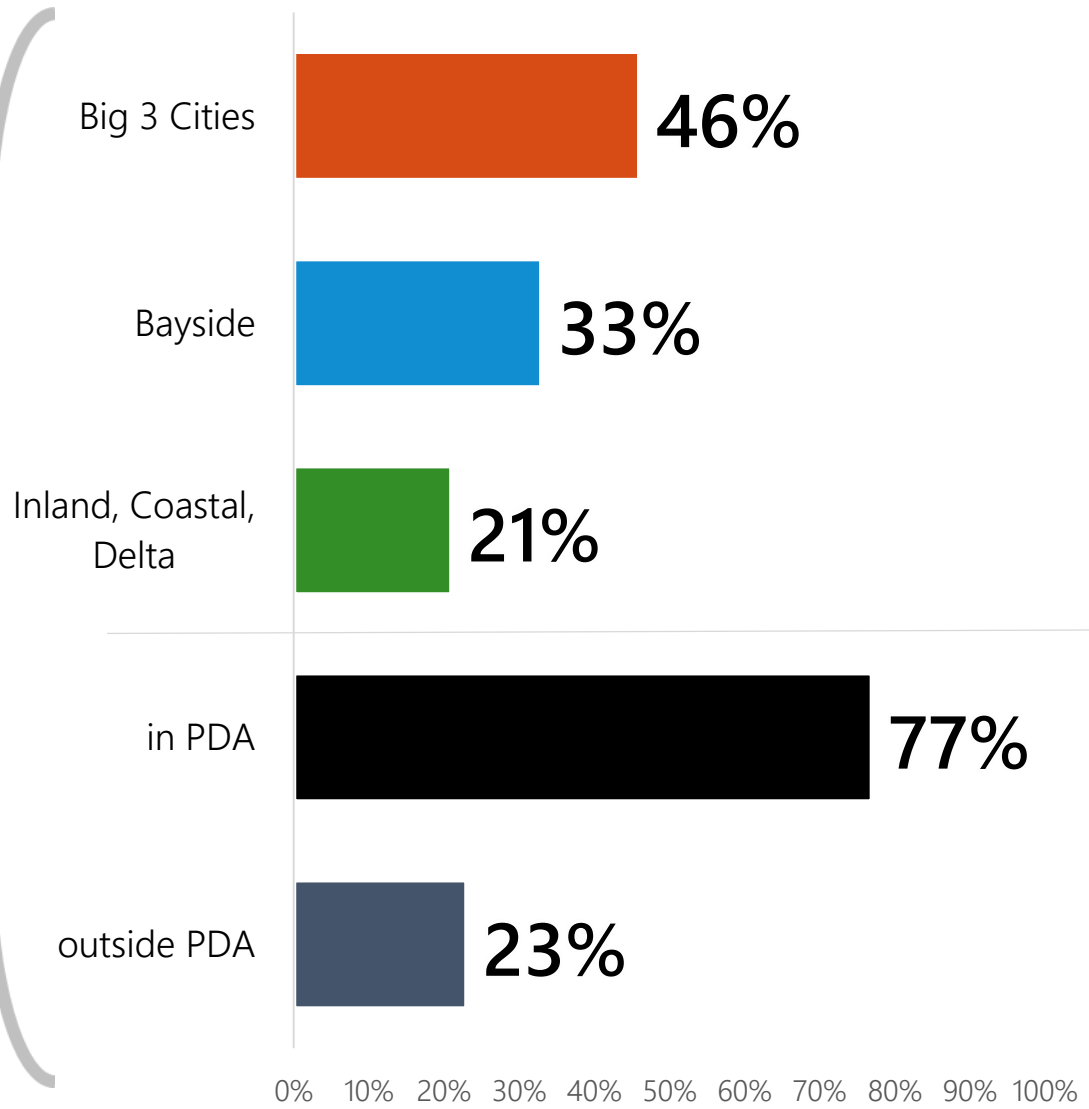
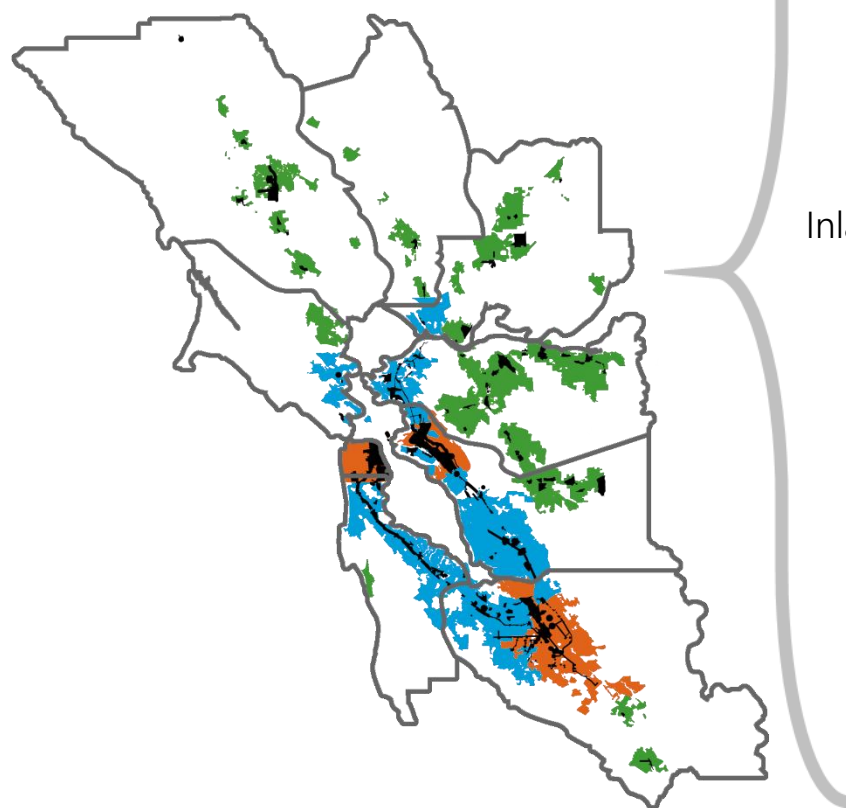


Source: Vital Signs (MTC 2015; ACS 2014; NTD 2014)

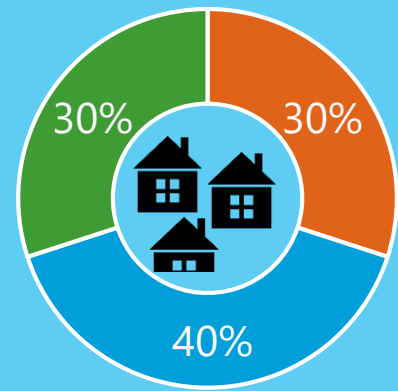


The Draft Plan accelerates housing growth in the “Big 3” cities, with the lowest growth forecasted for Inland cities and towns.

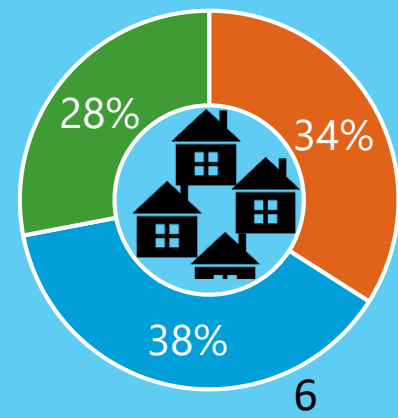
Where will the region plan for the 820,000 new households?



2010: **2.6 million** households



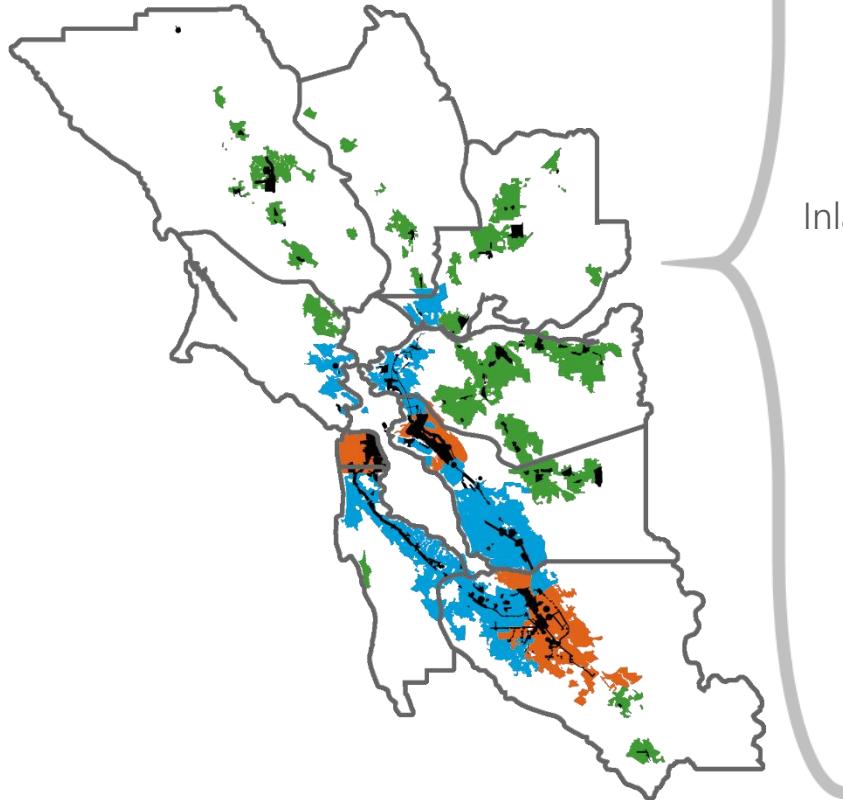
2040: **3.4 million** households



More than 80 percent of future regional job growth is expected in "Big 3" and Bayside cities.

Plan
BayArea
2040

Where will the region plan for the **1.3 million** new jobs?



Big 3 Cities



Bayside



Inland, Coastal, Delta



in PDA

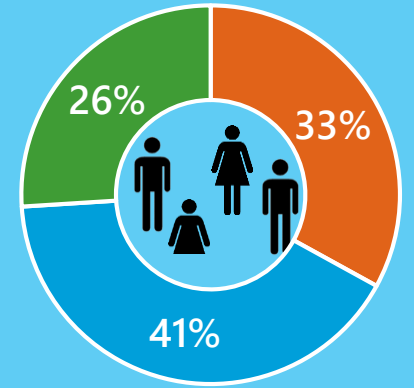


outside PDA

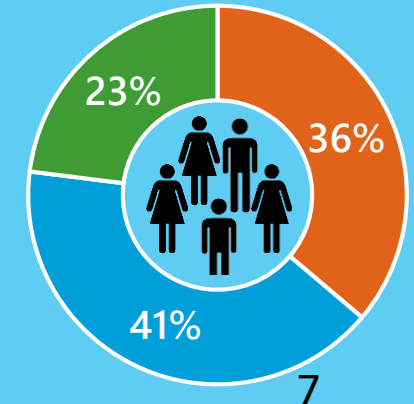


0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

2010: **3.4 million** jobs



2040: **4.7 million** jobs



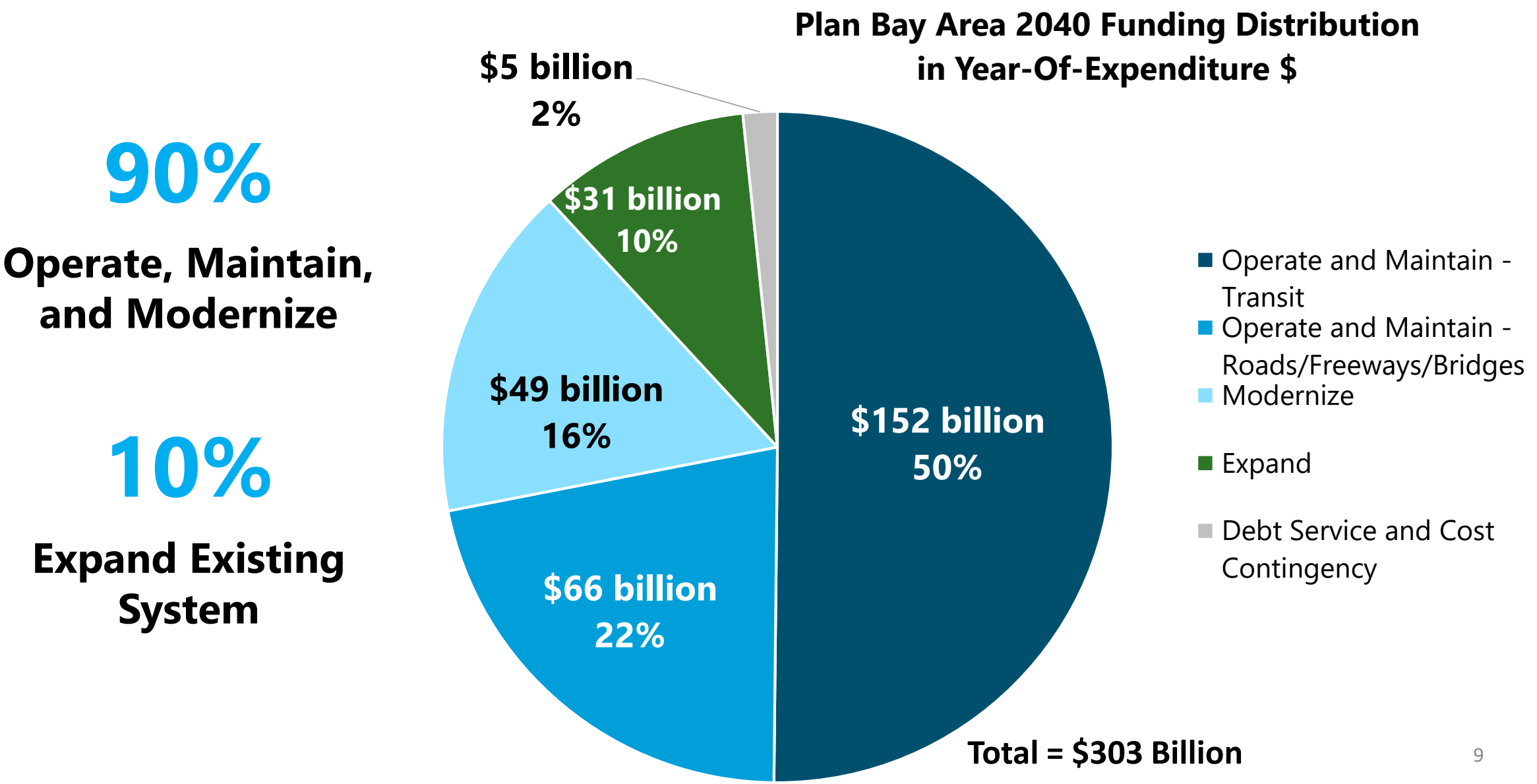
Focusing specifically on Sonoma County, the Draft Plan’s growth pattern envisions 33,200 new households and 40,900 new jobs.

Plan BayArea
2040

Geography	Households 2010	Households 2040 (Forecast)	Employment 2010	Employment 2040 (Forecast)
Sonoma County	185,800	219,100	202,700	243,600
Inside PDAs	22,900	44,800	56,600	63,700
Outside PDAs	162,900	174,300	146,100	179,900
PDA % Growth Share		66%		17%

For detailed tables on the city and PDA levels:
Go to 2040.planbayarea.org/reports -- data tables available in the Land Use Modeling Report





In Sonoma County, the following major projects are included in the fiscally-constrained Draft Plan, among others.

Plan
BayArea
2040



**Marin-Sonoma
Narrows (Phase 2)**



**SMART Extension
to Windsor**



**Sonoma County
Frequency Boost**

The Draft Plan meets our environmental goals, but it does not solve the region's affordability challenges.

TARGET ACHIEVED (5)



Climate Protection



Adequate Housing



Open Space and
Agricultural
Preservation



Middle-Wage Job
Creation



Goods Movement/
Congestion
Reduction

RIGHT DIRECTION (4)



Healthy and Safe
Communities



Affordable Housing



Non-Auto Mode
Shift



Transit
Maintenance

WRONG DIRECTION (4)



Housing +
Transportation
Affordability



Displacement Risk



Access to Jobs



Road Maintenance

Plan Bay Area 2040

- The **Draft Plan**, including the **Draft Action Plan**, was released for public comment on **March 31**.
- The **Draft EIR** is slated for release **later this month**.
- Comments on all of these draft documents will be accepted **through June 1, 2017**.

Plan Bay Area 2040

Section 1 – *The Bay Area Today*

Section 2 – *What is Plan Bay Area 2040?*

Section 3 – *Forecasting the Future*

Section 4 – *Strategies and Performance*

Section 5 – *Action Plan*

16 Supplemental Reports

Environmental Impact Report

Read the Draft Plan online at: **<http://2040.planbayarea.org>**



Section 5: Action Plan



- Summarizes progress on Plan Bay Area implementation to date
- Proposes specific shorter-term actions focused on areas where Plan falls short: *affordability, displacement risk, access to jobs, road maintenance*

Housing

**Economic
Development**

Resilience

	Proposed Housing Actions
1	Advance funding and legislative solutions for housing
2	Continue recent housing successes
3	Spur housing production at all income levels and invest directly in affordable housing
4	Use housing performance to prioritize funding for long-range transportation projects
5	Strengthen policy leadership on housing
6	Close data gaps for housing

Draft Action Plan: Economic Development

	Proposed Economic Development Actions
1	Coordinate regional economic solutions & increase funding for economic development
2	Strengthen middle-wage job career paths for goods movement
3	Increase transportation access to growing job centers
4	Preserve existing infrastructure
5	Preserve and enhance existing industrial lands

	Proposed Resilience Actions
1	Develop a regional governance strategy for climate adaptation projects
2	Provide stronger policy leadership on resilient housing and infrastructure
3	Create new funding sources for adaptation and resilience
4	Establish and provide a resilience technical services team
5	Expand the region's network of natural infrastructure
6	Strengthen conservation efforts through funding advance mitigation

Outreach Schedule

- 9** briefings of elected officials (*one in each county*)
 - During the months of April and May
- 4** meetings with community-based organizations (CBOs)
 - Throughout the month of May
- 3** public hearings on the Draft Plan and Draft EIR
 - *In San Francisco, San Jose and Vallejo in May*
- 9** open houses (tentative, check **www.PlanBayArea.org** for updates)
 - Alameda County: **Fremont** – May 4 – 6:30 PM
 - Contra Costa County: **Walnut Creek** – May 10 – 6:30 PM
 - Marin County (workshop/open house): **Mill Valley** – May 20 – 8:30 AM
 - Napa County: **Napa** – May 15 – 6 PM
 - San Francisco County: **San Francisco** – May 17 – 6:30 PM
 - San Mateo County: **Redwood City** – May 4 – 6:30 PM
 - Santa Clara County: **San Jose** – May 22 – 6:30 PM
 - Solano County: **Fairfield** – May 15 – 6 PM
 - Sonoma County: **Santa Rosa** – May 22 – 6 PM

Submit comments **anytime through June 1** to **info@PlanBayArea.org**.



Plan
BayArea
2040

Based on feedback received, staff will finalize the Draft Plan and Draft EIR, preparing for MTC/ ABAG consideration for adoption this summer.

Read the Draft Plan and Draft EIR here: [**http://2040.planbayarea.org**](http://2040.planbayarea.org)