Draft Blueprint: Strategies

Seeking Direction on Strategies to Study
February 14, 2020
MTC Planning & ABAG Administrative Committees
What are the **critical action items** are being considered by MTC and ABAG this month?

1. **Adopt new Priority Conservation Areas, Priority Development Areas, and Priority Production Areas** *(ABAG Action Only)*

2. **Approve Growth Geographies for Analysis in the Draft Blueprint** *(MTC/ABAG Action)*

3. **Approve Strategies for Analysis in the Draft Blueprint** *(MTC/ABAG Action)*
Refresher: Key Statutory Requirements

While Plan Bay Area 2050 must meet many statutory requirements, these three are among the most critical:

**Fiscal Constraint**
Under federal transportation planning regulations, the Plan must rely upon reasonably-expected revenues

**Impact if Not Met:** federal and state agencies will reject the Plan’s approval, triggering a conformity lapse

**Greenhouse Gas Reduction**
Under Senate Bill 375, Plan Bay Area 2050 must meet or exceed a recently-enhanced 19 percent per-capita GHG reduction target for light-duty vehicles by 2035.

**Impact if Not Met:** region ineligible for select SB 1 funding

**Housing at All Income Levels**
Under Senate Bill 375, Plan Bay Area 2050 plan for sufficient housing for all income levels; RHNA must advance fair housing and ultimately be consistent with the Plan.

**Impact if Not Met:** HCD may not approve RHNA
**Refresher: What is a strategy in the context of Plan Bay Area 2050?**

<table>
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<th>What do we mean by “strategy”?</th>
<th>A strategy is either a <strong>public policy or set of investments that can be implemented</strong> in the Bay Area over the next 30 years; a strategy is <strong>not a near-term action or legislative proposal</strong>.</th>
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<td>Who would implement these strategies?</td>
<td>Strategies in Plan Bay Area 2050 can be implemented at the <strong>local, regional, or state levels</strong>. Specific implementation actions and the role for MTC/ABAG will be identified through a collaborative process for the Implementation Plan in late 2020.</td>
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<td>How many strategies can we include in the Blueprint?</td>
<td>Plan Bay Area 2050 must be <strong>fiscally constrained</strong>, meaning that not every strategy can be integrated into the Plan given finite revenues available.</td>
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Draft Blueprint: 9 Themes + 25 Bold Strategies

- Maintain and Optimize Existing Infrastructure
- Create Healthy and Safe Streets
- Enhance Regional and Local Transit
- Reduce Risks from Hazards
- Reduce Our Impact on the Environment
- Spur Housing Production and Create Inclusive Communities
- Protect, Preserve, and Produce More Affordable Housing
- Improve Economic Mobility
- Shift the Location of Jobs

25 Strategies (Draft Blueprint Inputs)

The meeting packet includes more detail on each individual strategy, including public and stakeholder feedback in recent months.

Today’s presentation will focus on how transportation, housing, environmental, and economic strategies work together to support progress on each Guiding Principle:
Bold Strategies for a More **Affordable** Bay Area

Reduce the region’s extreme cost of living by enabling over a million new homes near public transit

Strategies include:
- Allow a Greater Mix of Housing Types and Densities in Growth Areas
- Reduce Barriers to Housing Near Transit and in Areas of High Opportunity

Draft Blueprint: Strategies

Produce and preserve much-needed affordable housing through public, non-profit, and private sector action

Strategies include:
- Fund Affordable Housing Protection, Preservation, and Production
- Require 10 to 20 Percent of New Housing to be Affordable

Provide robust discounts for low-income residents both for tolls and transit fares

Strategies include:
- Reform Regional Transit Fare Policy
- Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives
Bold Strategies for a More **Connected** Bay Area

Create a world-class public transportation system, emphasizing maintenance and ridership as critical twin goals

Strategies include:
- Operate and Maintain the Existing System
- Advance Low-Cost Transit Projects
- Build a New Transbay Crossing

Standardize transit fares across the region and advance seamless mobility through unified trip planning & payment

Strategies include:
- Reform Regional Fare Policy
- Enable Seamless Mobility with Unified Trip Planning and Fare Payments

Permanently reduce traffic congestion through a proven approach of pricing select corridors

Strategies include:
- Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives
Protect renters from being displaced to the region’s periphery and beyond

Strategies include:
• Further Strengthen Renter Protections Beyond State Legislation

Tackle racial inequities by enabling more housing in historically-exclusionary places

Strategies include:
• Allow a Greater Mix of Housing Types and Densities in Growth Areas
• Reduce Barriers to Housing Near Transit and in Areas of High Opportunity

Create opportunities to grow the middle class through business incubators and childcare programs

Strategies include:
• Expand Childcare Support for Low-Income Families
• Create Incubator Programs in Economically-Challenged Areas
Bold Strategies for a More **Healthy** Bay Area

Eliminate traffic deaths by making streets safer for all roadway users

Strategies include:
- Advance Regional Vision Zero Policy through Street Design and Reduced Speeds
- Build a Complete Streets Network

Draft Blueprint: Strategies

Protect tens of thousands of Bay Area homes from rising sea levels and from potential earthquake damage

Strategies include:
- Adapt to Sea Level Rise
- Modernize Existing Building with Seismic, Wildfire, Drought, and Energy Retrofits

Ensure the region’s greenbelt remains protected for future generations

Strategies include:
- Maintain Urban Growth Boundaries
- Protect High-Value Conservation Lands
Encourage more job growth in housing-rich areas through strategic regional impact fees

Strategies include:
- Assess Transportation Impact Fees on New Office Developments
- Assess Jobs-Housing Imbalance Fees on New Office Developments

Preserve critical industrial lands and work to catalyze job growth in these locations

Strategies include:
- Retain Key Industrial Lands through Establishment of Priority Production Areas
- Create Incubator Programs in Economically-Challenged Areas

Convert aging 20th century malls and office parks into vibrant mixed-use destinations for the 21st century

Strategies include:
- Transform Aging Malls and Office Parks into Neighborhoods
Advancing **Equity** with Bold Strategies

As a cross-cutting issue for Plan Bay Area 2050, **staff has worked to weave equity into every single strategy for the Draft Blueprint.** Highlights include:

- **Consistent regional means-based discounts for fares and tolls**
- **Service frequency increases in both high-ridership corridors & in currently-underserved PDAs**
- **Emphasis on growth in High-Resource Areas to address the legacy of race-based exclusion**
- **Prioritization of retrofit assistance and sea level rise infrastructure in lower-income communities**
- **Incubator programs and childcare support designed to enable greater economic mobility**
Importantly: we will explore three versions of the Draft Blueprint.

Plan Bay Area 2050 Blueprint Basic

Includes available revenues from Needs & Revenue assessments, but does not include New Revenues from future regional measures

Plan Bay Area 2050 Blueprint Plus

Includes available revenues from Needs & Revenue assessments + additional New Revenues distributed to one or more topic areas of the Plan

This approach will provide more flexibility over the next year, should the MTC/ABAG boards wish to integrate new revenues to create a more aspirational Plan.

Any option could be adopted as the Preferred Alternative in 2020 or 2021.

Two variants of Blueprint Plus:

Plan Bay Area 2050 Blueprint Plus Crossing
Focus greater share of transportation funding towards Transbay Rail Crossing

Plan Bay Area 2050 Blueprint Plus Fix It First
Focus greater share of transportation funding towards system maintenance
Draft Blueprint: What’s Next?

Maintain and Optimize Existing Infrastructure
Create Healthy and Safe Streets
Enhance Regional and Local Transit
Reduce Risks from Hazards
Reduce Our Impact on the Environment

Spur Housing Production and Create Inclusive Communities
Protect, Preserve, and Produce More Affordable Housing
Improve Economic Mobility
Shift the Location of Jobs

25 Strategies (Draft Blueprint Inputs)

Modeling & Analysis (Winter)

Growth Pattern, Performance Outcomes, etc. (Draft Blueprint Outputs)

Today
Will there be a chance to make refinements to strategies later in the planning process?

Yes, this would occur during the Final Blueprint phase. Staff will report back on outcomes from the Draft Blueprint strategies this spring, and both MTC and ABAG will have a chance to identify revisions through summer 2020.

What about strategies and individual projects not included in the Draft Blueprint?

Some projects and strategies were not yet ready for inclusion in the Draft Blueprint. CTAs, transit agencies, and MTC/ABAG are collaborating this winter and will return to MTC/ABAG by spring. This includes Express Lanes, Express Buses, and Rail Extensions.

What happens if the Draft Blueprint does not meet all of the statutory requirements?

Additional tradeoff discussions would be needed. The boards may have to expediently decide what strategies should be modified prior to the Final Blueprint.
Requested Action:

Direct staff to **test** the proposed strategies for the Draft Blueprint to see how close we are to meeting critical regional goals.