

PLAN BAY AREA 2050

Plan Bay Area 2050 Overview

Seeking Approval of Vision & Guiding Principles
MTC Planning Committee / ABAG Admin. Committee
Dave Vautin & Raleigh McCoy - September 13, 2019

A photograph of a sunset over a green field. The sun is low on the horizon, creating a bright orange and yellow glow that transitions into a dark blue sky with large, dark clouds. The sun's rays are visible, and a small pond is visible in the foreground.

We're excited to officially launch *Plan Bay Area 2050* this month. Over the next two years, MTC and ABAG will work together to plan for a better Bay Area - considering strategies to tackle the challenges of today and tomorrow.

What key themes are emerging from the *Horizon* process?

Marin County

Source: Marin Community Development



Equity. Strategies included in past versions of *Plan Bay Area* have fallen short of key equity goals, such as addressing regional affordability. Bolder strategies may be required to effectively address this challenge.

Highway 37

Source: NorCal Public Media



Resilience. The package of strategies from *Plan Bay Area 2040* generally struggled to be sufficiently resilient to technological, economic, political, and environmental uncertainties in the region's future.

Final *Horizon* activities will help build a stronger foundation for *Plan Bay Area 2050*.



Futures Final Report



Project Performance Results



Crossings Perspective Paper

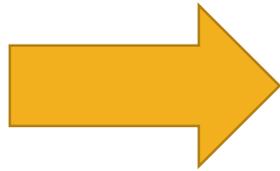


FALL 2019 RELEASE

Identifies which strategies are resilient across multiple futures.

Identifies which infrastructure projects are resilient across multiple futures.

Explores a suite of Bay Crossings in advance of the Plan.



Similar to *Horizon*, *Plan Bay Area 2050* will address **four core topic areas**, as we work to create a long-range integrated regional vision for the next 30 years.

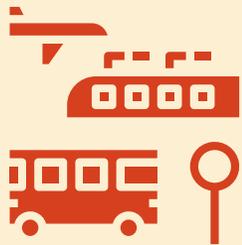
Cross-Cutting Issues



Equity



Resilience



Transportation



Housing



Environment



Economy

Central Theme: Partnership



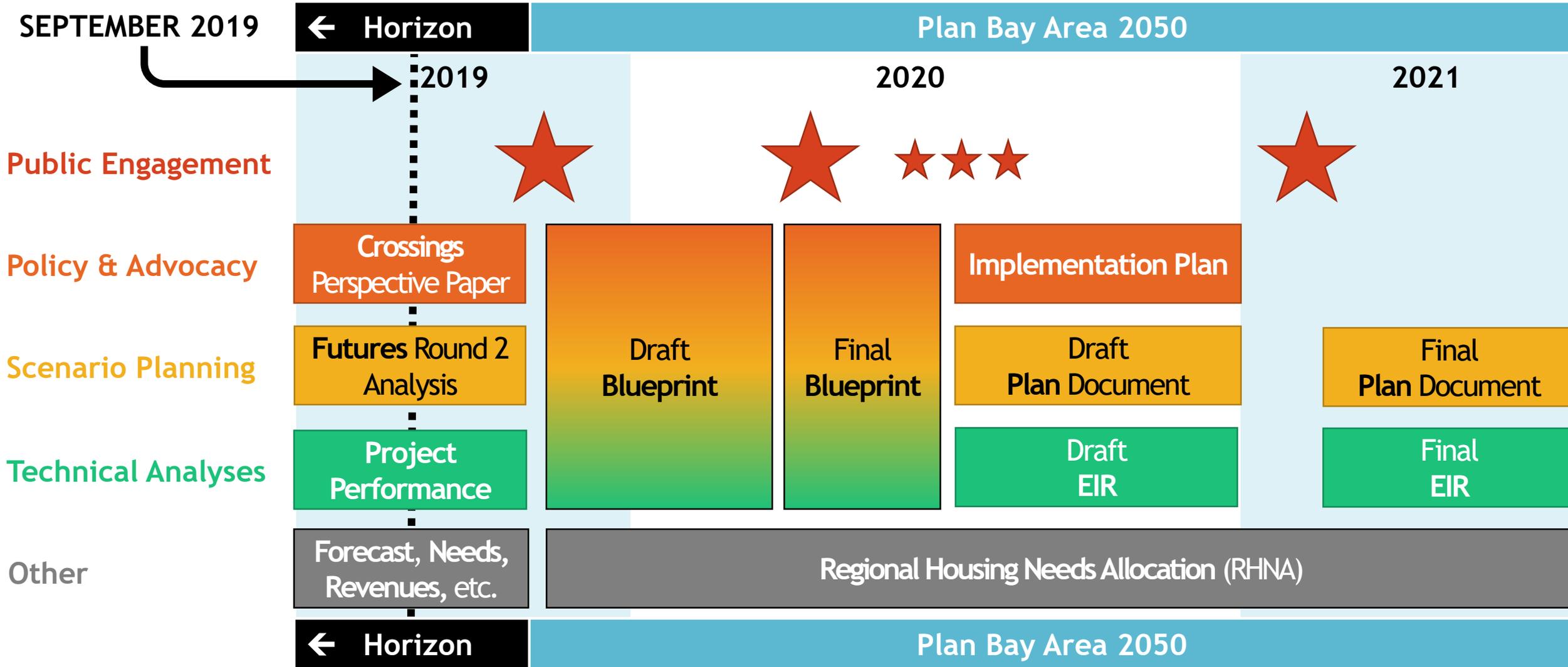
Strategies necessary to address challenges across these topic areas will ultimately require partnership with local, regional, and state governments - as well as the non-profit and private sectors.

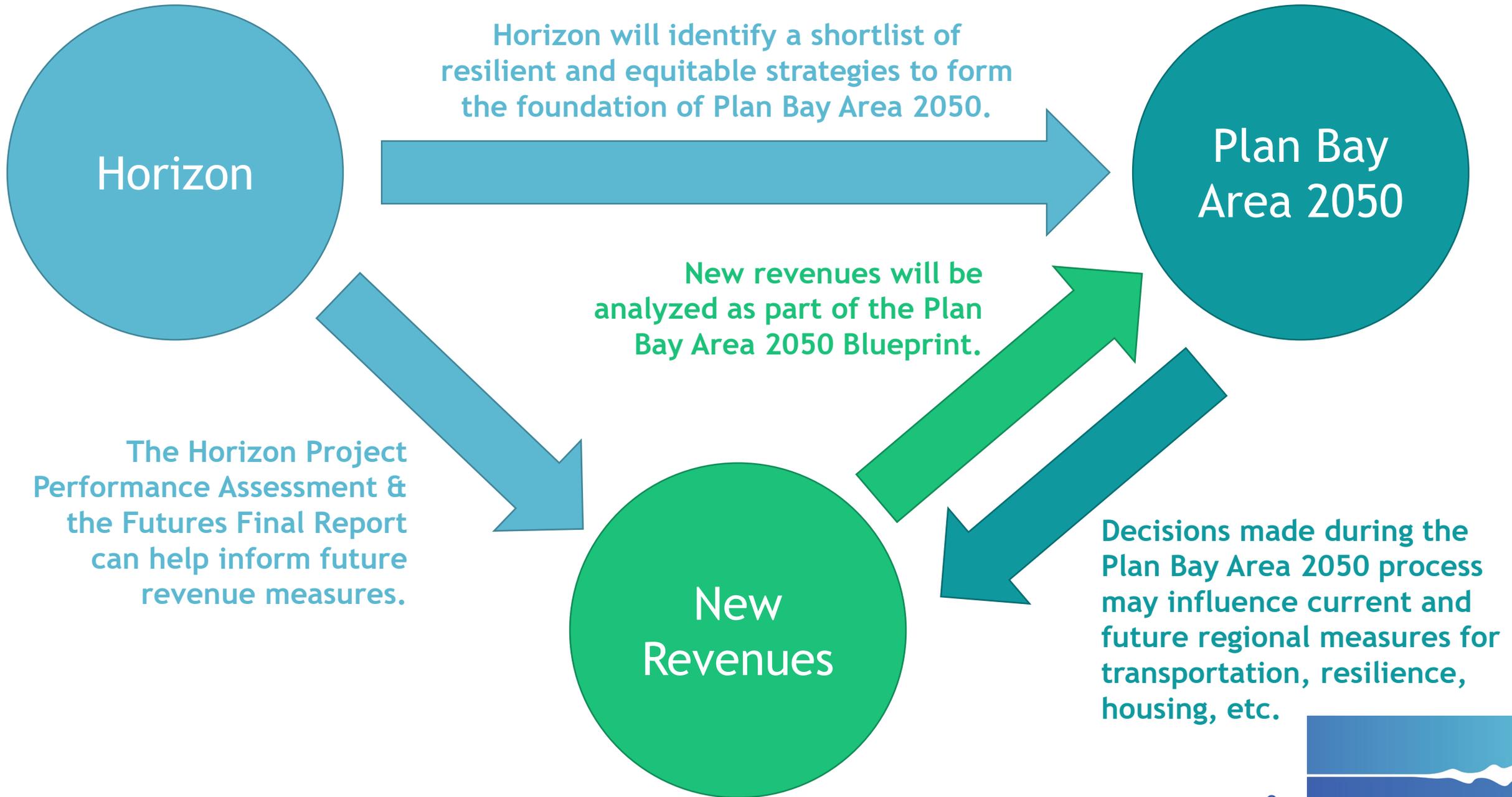


Simplified Flowchart - from 2018 to 2021



Plan Bay Area 2050 Schedule





Three Topics to Think About...



- **Equity.** *Plan Bay Area 2040* performed much better on environmental goals than on equity goals; in concert with the Equity Platform effort, staff proposes to prioritize equity to a significantly greater degree this cycle.



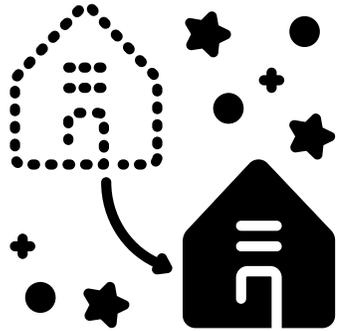
- **GHG.** The new 19 percent per-capita greenhouse gas emissions reduction target will require ambitious strategies going far beyond *Plan Bay Area 2050*; adopting a Plan that does not achieve the target puts the region's SB1 Solutions for Congested Corridors funding at risk post-2021.



- **New Revenues.** The Blueprint may be able to incorporate significant new revenues that could fund transportation, housing, economic, and/or environmental strategies.



Placing equity as a priority will require further refinement of Plan strategies.



The strategies of Plan Bay Area 2040 were **insufficient to prevent further growth in displacement risk.**



The strategies of Plan Bay Area 2040 **did little to address the rising cost of living in the Bay Area.**

Through *Horizon*, we are testing the following strategies for the boards to consider including in the Plan, among others:

- Requiring a greater share of new housing to be deed-restricted affordable units
- Strengthening renter protections
- Increasing affordable housing preservation and production

Through *Horizon*, we are testing the following strategies for the boards to consider including in the Plan, among others:

- Allowing housing near transit and in high-resource areas
- Providing free transit to lower-income households
- Subsidizing childcare for lower-income households



Meeting the new 2035 GHG target will only be possible with ambitious new strategies.

Preliminary Analysis for Illustrative Purposes

-15% per-capita
Previous CARB Target

-19% per-capita
New Target

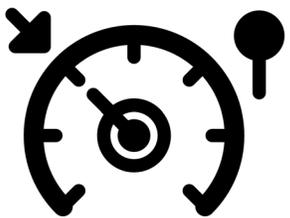
Plan Bay Area 2040



PLAN BAY AREA 2050



What magnitude of strategies would be necessary, if the boards want to close this gap?



approx. **-5%**
Reduce freeway speed limits to 55 mph with robust enforcement



approx. **-3%**
Fund set of transformative transit megaprojects with new revenues



approx. **-5%**
Incorporate strategies to enable nearly all job and housing growth to focus in the region's lowest-VMT areas

Engaging Stakeholders and the Public in Crafting the Blueprint



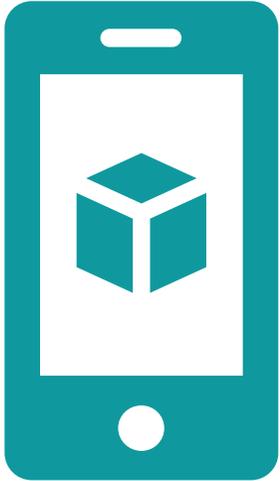
Stakeholder Meetings
(RAWG, etc.)



Ongoing Local Engagement



Pop-Up Workshops



***Mayor of Bayville* App, Webinars, etc.**

PLAN BAY AREA 2050

Proposed Vision & Guiding Principles





10,000+ comments used to craft the Guiding Principles

Throughout the first half of 2018, staff worked with the public, stakeholders, and committees to craft the Guiding Principles for Horizon. Staff recommends continuing their use in Plan Bay Area 2050.

Vision for Plan Bay Area 2050

(seeking final approval from committees)



To ensure by the year 2050 that the Bay Area is **affordable**, **connected**, **diverse**, **healthy** and **vibrant** for all.

Guiding Principles for Plan Bay Area 2050

(seeking final approval from committees)



AFFORDABLE

All Bay Area residents and workers have sufficient housing options they can afford - households are economically secure.



CONNECTED

An expanded, well-functioning transportation system connects the Bay Area - fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.



DIVERSE

The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place - with access to the region's assets and resources.



HEALTHY

The region's natural resources, open space, clean water and clean air are conserved - the region actively reduces its environmental footprint and protects residents from environmental impacts.



VIBRANT

The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.

How have we used the Guiding Principles for planning to date?



Perspective
Papers



Futures
Planning



Project
Performance



Public
Engagement



Questions?

Requesting:

*Committees' Approval
of Plan Bay Area 2050
Vision & Guiding
Principles*