Santa Clara County - Community-Based Focus Group



Host Community-Based Organization: Vietnamese Voluntary Foundation (VIVO)

Date: January 20, 2012

Attendance: 8

(Note: Not all who attended participated in all

voting segments.)

Part A – Transportation Tradeoffs

Transportation Investment Priorities

Participants were given ten options for investing future transportation funding and asked to select their top five priorities. One option was "other" to allow participants to write priorities not already listed on comment cards.

Rank	Priority	%
1	Provide more frequent bus service	14.1%
2	Increase number of freeway lanes for carpools and buses	13.1%
3	Extend commuter rail lines, such as BART and Caltrain	11.5%
3	Maintain highways and local roads, including fixing potholes	11.5%
4	Provide financial incentives to cities to build more multi-unit housing near public transit	10.5%
5	Fund traffic congestion relief projects	10.1%
6	Increase public transit service for low-income residents who do not have access to a car	9.6%
7	Expand bicycle and pedestrian routes	9.4%
8	Invest in improving speed and reliability in major bus or light-rail corridors	7.7%
9	Other	2.6%

A Sampling of Comments

- More frequent bus service with more bus stops and lower fares
- BART to San Jose will be important for the area, but currently local light rail is underutilized
- More education and information about how to use transit and make connections
- Safe, clean and comfortable stations and

vehicles would make public transit for attractive

- Provide low cost or free transit for youth
- Build more affordable housing near transit
- Include more bike lockers at transit stations to encourage biking

Policies to Reduce Driving and Emissions

Participants were given ten options for policies to reduce driving and greenhouse gas emissions and asked to select their top five priorities. One option was "other" to allow participants to write priorities not already on the list.

Rank	Priority	%
1	Expand the Safe Routes to Schools/ pedestrian network	21.6%
2	Complete the regional bicycle network	18.1%
3	Expand electric vehicle strategies	17.5%
4	Increase vanpool incentives	16.6%
5	Encourage "smart" driving	14.7%
6	Increase telecommuting	7.2%
7	Develop commuter benefit ordinances	4.4%
8	Institute parking surcharge	0%
8	Change freeway speed limit to 55 mph	0%
8	Other	0%

A Sampling of Comments

- Favor bike and pedestrian alternatives and increasing bike/ped paths, but safety is a key factor
- Driving 55 mph and smart driving techniques were not popular

Policies Regarding Public Transit

Participants were given nine options for policies regarding public transit and asked to select their top four priorities. One option was "other" to allow participants to write priorities not already on the list.

Rank	Priority	%
1	More frequent and faster transit service	23.9%
2	Better-timed connections	15.4%
3	Fixed-price monthly pass valid on all systems	14.7%
4	Better on-time performance	13.2%
5	Standard fare policies across the region	9.6%
6	Cleaner/new vehicles and cleaner stations	8.8%
7	More customer amenities, like WiFi	7.7%
8	More real-time information	6.6%
9	Other	0%

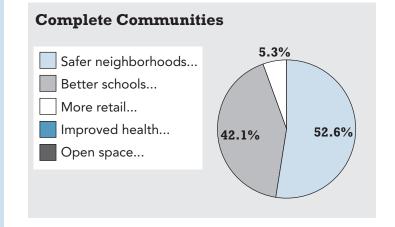
A Sampling of Comments

- Better-timed connections to avoid long waits and uncertainty about total trip time
- Need to maintain printed maps (as opposed to having everything online)
- Need better signage and more education on how to use the system
- Find ways to attract youth to take transit it will help create the next generation of riders

Part B – Quality of Complete Communities

Participants were given five benefits of complete communities and asked to select their top two priorities.

Rank	Priority	%
1	Safer neighborhoods from lighting, infrastructure improvements and more eyes on the streets	52.6%
2	Better schools through communities that attract residents with a mix of incomes; school impact fees; and shared use of city/school facilities	42.1%
3	More retail and access to food due to the larger population and pedestrian support for retail	5.3%
4	Improved health through better infrastructure for walking and biking	0%
4	Increased open space and parks through planning and development impact fees	0%



A Sampling of Comments

- Housing is in one part of the county, while the jobs are in another (thus Highway 101 is severely congested)
- People may not want to live right next to their job (especially manufacturing plants) – some prefer quieter communities

(Continued...)

(Continued)

- Schools are important factor in where people choose to live – people will move to be near a good school, even if it means a longer commute to work
- We should be more innovative in finding solutions to increase housing without raising costs (i.e. Japanese work culture where housing is built on top of job centers)
- Housing plans should focus on improving the environment and helping low-income residents to spend less on housing and less on commuting

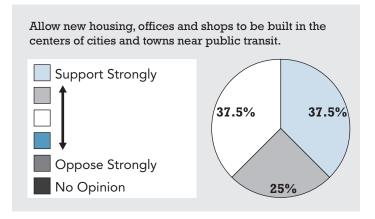
Part C – The San Francisco Bay Area 2040

Discussion and Questions

Participants were asked to indicate their level of support for three options for accommodating projected growth.

Option A: Allow new housing, offices and shops to be built in the centers of cities and towns near public transit.

Support Strongly	37.5%
†	25%
	37.5%
<u> </u>	0%
Oppose Strongly	0%
No Opinion	0%

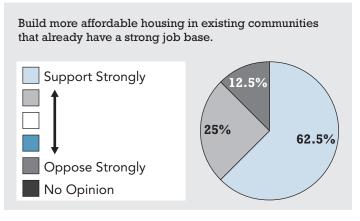


Option B: Build more affordable housing near public transit for residents without cars who depend on public transit, while preserving the character of single-family residential neighborhoods.

Support Strongly	62.5%
†	37.5%
	0%
†	0%
Oppose Strongly	0%
No Opinion	0%
Build more affordable housing	-
residents without cars who de preserving the character of si neighborhoods.	epend on public transit, while ingle-family residential
preserving the character of si	
preserving the character of sineighborhoods.	37.5%

Option C: Build more affordable housing in existing communities that already have a strong job base.

Support Strongly	62.5%
†	25%
	0%
T	0%
Oppose Strongly	12.5%
No Opinion	0%



If participants opposed the three growth patterns listed above, they were invited to suggest a fourth alternative for accommodating growth.

A Sampling of Comments

- Need more affordable housing
- Need business-friendly policies to attract jobs
- Concern that growth policies could reduce open space
- Equal amount of concern over affordable housing and jobs as important future issues
- Provide transit to senior centers and high schools
- Need to educate and inform people about transit choices and availability
- Communities with jobs and housing clustered together would help alleviate traffic
- Enjoyed this meeting