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## Marin Grassroots Final Project Report

**TO:**

Attn: Vikrant Sood/Chelsea Guerrero  
Metropolitan Transportation Commission  
101 8<sup>th</sup> Street  
Oakland, CA 94607-4700

**A. Project Profile (1 page maximum)**

**Project Name:** Leadership, Engagement, Advocacy and Development (LEAD) Marin Project

**Lead and Partner Organizations:** Marin Grassroots (Lead)  
Canal Welcome Center (Partner)  
Marin City Community Services District (Partner)  
Marin City Dr. Martin Luther King Jr. Coalition (Partner)

**Primary Contact Person:** John Young, Executive Director  
Marin Grassroots  
4340 Redwood Hwy, Suite D-320  
San Rafael, CA 94903  
(415) 491-4366 x304  
john@maringrassroots.org

**Sub-Grant Program:** Housing the Workforce / Equity / Economic Prosperity

**Project Type:** Regional Early Warning System for Gentrification

**Total Grant Amount:** \$69,250

**Total Match (if any):** N/A

**Geographic Coverage of Project:** Marin County

**Brief Description (150 words maximum):** LEAD Marin will use a two-pronged approach to community capacity building and engagement by combining grassroots leadership training with the development of Regional Early Warning System for Gentrification for Marin County. LEAD - Leadership, Engagement, Advocacy and Development -will be an action-learning community training program that will prepare participants to be effective neighborhood stabilization advocates and members of local public Boards and Commissions.

By involving community members from two local *Communities of Concern* in this program - Canal and Marin City - we will prevent intense gentrification and minimize its impacts on low - and very low-income households.

**Images:** Attach Separately in JPEG Format

## **B. Project Description (1 page maximum)**

1. Goals and Objectives *Describe what the project expected to achieve, why there was a need for this project, who would have benefited, and how they would have benefited.*

Marin Grassroots (MG) LEAD Project was designed and implemented to strengthen the voice of underrepresented residents of Marin in affordable housing advocacy building on their Leadership skills through their participation in a Boards & Commission Leadership Institute. The need for this project was primarily a result of a HUD Federal investigation into Marin's inclusionary practices as it relates to the Federal Title VI Program to which Marin was non-compliant and entered into a voluntary compliance agreement. Marin was found to be deficient in affirmative marketing strategies targeting underrepresented members of the federal protected groups and lacked sufficient outreach activities to increase awareness and participation of protected group members on County Boards & Commissions. Additionally, with the rise in rental housing efforts that were being organized in Marin, there was a concern that the low-income and people of color would be victims of gentrification. The two neighborhoods who were most vulnerable to gentrification were Marin City (primarily a community of low-income African-Americans), and the "Canal" neighborhood of San Rafael (primarily a community of low-income Latinos). The project was specifically designed to benefit low-income residents and people of color in Marin who would be the most vulnerable to displacement by increased housing cost. We are pleased to share that ninety percent (90%) of the participants completed the training. One of the most tangible benefits to them include increased knowledge of County decision making bodies, the connectivity & networking opportunities with their district elected official, and the advocacy and capacity strengthening of low-income individuals as affordable housing advocates.

2. Work Plan *Describe the key tasks and deliverables for the project. Include information on outreach and engagement activities.*

Through a collaborative effort with community partners MG was sought out to build the capacity of fifteen (15) grassroots leaders as well as the vulnerable communities (Canal and Marin City) capacity to become advocates for affordable housing development and its preservation. Our primary partners the Marin City Community Services District and the Canal Welcome Center assisted MG with outreach, recruitment, and the selection process of participants for the training. Both the Community Services District and the Canal Welcome Center are anchor members of our coalition work and are committed to furthering the engagement of participants in their communities. MG upon completion of the REWS report will disseminate the findings through our program activities publications, and social media. We will also monitor and publicize relevant information on affordable housing developments to include lifting up affordable housing during our annual Civic Engagement Campaign with candidates for public office.

3. Role of Lead and Partners *List the lead and partner organizations and briefly describe the role each organization fulfilled on the project.*

MG was the lead in the project and was responsible for the grants overall management, coordinating partner organizations project support activities, working with partners and consultants to develop curriculum, developing and disseminating project collateral to stakeholders, securing presenters and organizing workshops. The Marin City Community Services District and the Canal Welcome Center were our primary partners in the project. Their roles in the project were to assist with development of the project curriculum, assist with identifying and recruiting participants, identify and vet workshop presenters, attend or present at workshops, and publicize project and workshops throughout their networks.

### **C. Challenges and Outcomes (1 page maximum)**

4. Challenges *Describe the main challenges faced of implementing the project. How did your team address them? Describe what worked well and what did not work. What would you have done differently if you could start over?*

Overall there were minimal challenges to the implementation of the project. MG had already been working with our partners on affordable housing advocacy before this grant and all the pieces were in place to launch the project. The only challenge we encountered was a delay in the starting, due to other MG program activities that overlapped our initial start date. Actually the project was well received as evidenced by workshop attendance, the multiple stakeholders who attended or supported the project which included: County policy makers, public sector managers, and non-profit leaders. The only change we would consider is to consider offering the training through a webinar series which would allow more stakeholders to participate and benefit from the information shared.

5. Outcomes *Describe key outcomes, achievements, successes, deliverables, findings and/or lessons learned for the project. Describe who benefited from this project (may be individuals, groups or organizations) and how.*

The primary outcome/deliverable for the LEAD Project was to provide training to fifteen (15) individuals as equity advocates who could support affordable housing development in Marin as policy advisors. MG also wanted to strengthen the relationship between the two communities who would be most vulnerable to displacement, on-board and engage other Marin stakeholders around affordable housing advocacy and support the development of a tool kit and publication to avert or minimize housing displacement. MG is very satisfied with the tangible deliverable for the project. We had fourteen (14) out of fifteen (15) participants complete the training. We've also had more cohesive conversations between the two communities Marin City and the Canal around other issues including:

- transportation
- climate change
- health

The project gave us the opportunity to introduce cross cultural dialogue into our trainings because of the diversity of those participating in the group. Our participants also had opportunities to have open and honest dialog with elected officials who served either as presenters or guests at the workshops. MG was also able to secure certificate of acknowledgements from the County Supervisors for each participant who completed the training.

#### **D. Replicability and Dissemination (1 page maximum)**

6. Replicability *Describe what, how and where (within the region) the above mentioned project outcomes may be applied to address similar issues as your project.*

MG believes the Boards and Commissions Leadership Institute is an unique way to educate and engage seasoned leadership from underrepresented communities. These are individuals who have leadership and non-profit management skills but have been marginalized because of the absence of a recruitment structure or professional development program to build on their leadership skills and/or lack of institutional interest in outreaching to these individuals to serve on boards and commissions. MG for the purpose of developing our BCLI project contracted with Urban Habitat based in Oakland to assist with curriculum development. Urban Habitat's Boards and Commission Training is considered a best practice for the industry and region. MG has offered an introductory Grassroots Leadership Training (Equal Voice Leadership Academy) for the past ten years which has provided emerging leaders with soft civic engagement and participation skills. We believe both the BCLI and the EVLA could be replicated in low-income communities in the region with specific priorities to communities of Richmond, Oakland, San Francisco and San Jose which are communities that have a significant amount of low-income residents, and who are at risk for displacement.

7. Tools and Resources *List the tools and resources developed through this project. These may include policies and strategies, analysis and communication tools, collateral material, key findings, etc. Please attach copies of the materials to this report.*

#### **Affordable Housing Policy Work**

MG's for the past two years has been very active in affordable housing advocacy. More specifically through the Action Coalition for Equity (ACE) and our volunteer advocate group Tenants Voice Council. As a result of these groups collective efforts we were able to get the County of Marin to add layers of tenant protections and affordable housing policies to their recently adopted state required Housing Element Update for 2015-2023 [http://www.marincounty.org/~media/files/departments/cd/planning/housing/housing-element/marincountyhousingelement\\_2015\\_2023\\_adopted\\_web.pdf?la=en](http://www.marincounty.org/~media/files/departments/cd/planning/housing/housing-element/marincountyhousingelement_2015_2023_adopted_web.pdf?la=en).

#### **Housing Element Policy Goals Adopted by the Cnty of Marin**

The attached document (Housing Element Policy Goals Adopted by the Cnty of Marin) are highlights of policy change that will impact low-income residents.

#### **Tools/Resources and Attachments**

- BCLI Brochure/Application
- BCLI Curriculum
- Content Experts and Partners for the Boards & Commissions Leadership Institute

8. Sharing and Dissemination *Describe how and with whom you will share these tools and resources over the next 12 months. How can other communities access the tools and resources developed through this process?*

MG plans are for the BCLI to become a core program of our leadership development work in Marin which will make the learning tools and resources available through our program efforts. The project has been well received in Marin by participants and stakeholders, which include the County Board of Supervisors. In 2015 MG plans to upgrade website to have more tools for community engagement. Also, for this year's BCLI we hope to include webinars as a part of the course instructions. we also plan to populate our social media platforms with content from our 2014 project.

## **E. Recommendations and Next Steps (1 page maximum)**

9. Recommendations *List and describe the top four to five recommendations from your project. Recommendations may include but are not limited to (1) policies, projects and/or programs that may be adopted at the local and/or regional level (name agencies and/or organizations where possible); (2) tools, approaches and/or methodologies that may be adopted for analysis, communication and/or decision-making; (3) funding, capacity-building and/or engagement strategies for target communities (specify geographic areas where possible); and/or (4) implementation of specific projects and/or programs to support regional goals.*

1. MTC should support community transportation planning capacity building through the development of neighborhood based transit coalitions which would ensure low-income residents are consistently aware of transportation planning and its intersection with affordable housing. It is considered a disservice to low-income communities to have highly resourced consultants show up for 1 workshop and expect lay transportation people grasp the complexities of local and regional transportation planning in one two hour session.
2. MTC should support Regional Boards and Commissions Training as a strategy that creates a pipeline for low-income residents and people of color to acquire skills required to sit on public decision making bodies. In this way community people are prepared to have public discourse on equity at the table and are part of practical solution development that impact their lives.
3. MTC needs to develop a multilingual multimedia communication strategy to ensure the REWS work is disseminated broadly and in language and format palatable to residents who have been marginalized by ineffective outreach methods in the past. we recommend that a REWS website is developed and maintained as a part of the Community Based Transportation Planning.
4. MTC should fully consider all recommendations brought forth by their community advisors.

10. Next Steps *Describe the next steps for your project and how the proposed recommendations will be institutionalized in your community.*

MG is currently working to secure resources for our EVLA and the BCLI. Our plans are to conduct the BCLI June - August and the EVLA from September - November. In the fall 2013 MG working with our Transportation Equity Alliance Marin (TEAM) put forth recommendation to the Marin Transit Board requesting the formation of a Community Advisory Board. Due to Marin Transit staff leadership change in 2014 we were unable to move this forward during the leadership transition. MG and TEAM will revisit this with the new transit staff after they have been properly oriented about our transit equity activities.

MARIN

*Boards @ Commissions*

## LEADERSHIP INSTITUTE

### *Cultivating Equity Champions*



#### THE MARIN BOARDS AND COMMISSIONS LEADERSHIP INSTITUTE

was created to increase and sustain diversity in representation on local public Boards and Commissions, in order to support and advance social, economic, and environmental equity.

#### WHAT DO WE DO?

This 4-month program is intended to identify, educate, refer, and support members of politically under-represented communities to gain and maintain seats on public decision-making and advisory bodies with influence in areas considered most important by our members and identified in our Policy Platform including housing, economic development, education, transportation, civic engagement, and healthcare.

Sessions topics include:

- Advancing Equity in Public Policy
- Understanding Local Political Systems
- Equitable Community Development Tools
- Gentrification and Early Warning Systems
- Proactive Planning: Understanding Land Use and Urban Design
- Effectively Serving on Public Boards & Commissions
- Public Budgets 101



For more information and application, please contact:



info@maringrassroots.org  
(415) 491-4366x303  
www.maringrassroots.org

#### PARTICIPANTS

The Marin Boards and Commissions Leadership Institute will engage participants with a variety of experience and knowledge. Applications will be accepted from local community members that live, work, and/or study in Marin and are affiliated with a local community-based organization.

Ideal applicants should be well-regarded among advocates, preferably from across sectors; be credible and professional, with no foreseeable obstacles to appointment to local public boards, commissions and committees; and preferably have:

- Demonstrated commitment to social, economic, and environmental justice
- At least basic knowledge of how decisions are made at the local and regional level in their jurisdictions
- Experience with:

*advocacy, preferably working through relationships across sectors (i.e. including nonprofit, labor, government, business, and faith)*

*one or more local and/or regional planning issues, such as transportation justice, equitable development, affordable housing, quality jobs, environmental justice, quality education, and environmental health*

*interacting with local decision makers at the various levels of governance (i.e. commissioners and agency staff, city councils and advisers, and elected officials and staff).*



## ***Cultivating Equity Champions***

### **TARGET BOARDS, COMMISSIONS & COMMITTEES**

Participants will have interest in becoming a member or will be already be a member of local public Boards, Commissions and Committees that influence decisions related to issues most affecting low-income communities and people of color, and outlined in our Policy Platform, such as housing, economic development, education, transportation, civic engagement, and healthcare.

*The following are some of our target Boards, Commissions, and Committees:*

#### **COUNTY OF MARIN**

- Commission on Aging
- Child Care Commission
- Cultural Services Commission
- Disaster Council
- Health Council of Marin
- Human Rights Commission
- Library Commission
- Mental Health Board
- Planning Commission
- Women’s Commission
- Marin Housing Authority Board

#### **CITY OF SAN RAFAEL**

- Board of Library Trustees
- Citizens Advisory Committee on Economic Development and Affordable Housing
- Business Improvement District (BID)
- Park & Recreation Commission

#### **CITY OF NOVATO**

- Bicycle/Pedestrian Advisory Committee
- Multicultural Advisory Commission
- Police Advisory and Review Board
- Recreation, Cultural and Community Services Advisory Commission
- Street Improvement Oversight Advisory Committee





## Cultivating Equity Champions

### GUIDELINES FOR APPLICATIONS

Thanks for your interest in the 2014 Marin Boards and Commissions Leadership Institute. Applications should be submitted by email to [info@maringrassroots.org](mailto:info@maringrassroots.org) by no later than February 15, 2014 and include:

**1. A Completed Application Cover Sheet.** This brief cover sheet is to be completed by the applicant, and then forwarded along with the supporting letter by an organization, and resume.

**2. A Letter by Applicant.** This letter should indicate the applicant's short-term and long-term interests in both his/her identified seats and any additional social justice and political aspirations. The applicant should draw on previous experiences to substantiate his or her ability to serve successfully on a public board, commission, or committee as a representative of the interests of low-income people and communities of color.

**3. The Applicant's Resume,** with contact information for two references who can speak to the applicant's personal and professional qualifications.

**4. A Supporting Letter by an organization** and addressed to Marin Grassroots from the Executive Director, a board member, or equivalent decision-making person of the supporting organization. This letter should clearly indicate at least two target commission seats for which the applicant is well suited, and should address the following:

- **Endorsement of the nominee.** For how long and under what circumstances has the nominee been involved with the organization? Given our goal to advance equity for low-income people and communities of color in local and regional equity issues, why would this individual be a valuable addition to the cohort? What is special about this nominee, both professionally and personally?

- **Links between the targeted commission and the organization.** Provided s/he gets placed on indicated public commission, board or committee seats, what do you hope the applicant can achieve for low-income people and communities of color? What attributes do you feel the candidate will bring to the commission service, and how do think these attributes resonate with your organization's values and mission? In what structured ways will you continue to interact with the nominee, if seated, around these issues?

### SCHEDULE

The 2014 Leadership Institute will be comprised of 6 Workshops and a Graduation ceremony offered from March to June 2014.

WORKSHOP	DATES
#1	Saturday, March 15th 10 to 2pm
#2	Thursday, March 27th 6 to 8:30pm
#3	Saturday, April 12th 10 to 2pm
#4	Thursday, April 24th 6 to 8:30pm
#5	Saturday, May 10th 10 to 2pm
#6	Thursday, May 22nd 6 to 8:30pm
<b>Graduation:</b> Thursday, June 5th 6 to 8pm	

Additionally, participants will participate in action-learning activities including site visits, meeting observations and more, totaling no more than 4 hours/month.

Application packets can be sent via email to:  
[info@maringrassroots.org](mailto:info@maringrassroots.org)

or by regular mail to:  
MARIN GRASSROOTS  
BOARDS AND COMMISSIONS  
LEADERSHIP INSTITUTE  
30 North San Pedro Road, Suite 290  
San Rafael, CA 94903

### WHAT IS THE SELECTION PROCESS TIMELINE?

The deadline for applications is February 15, 2014, but we encourage you to submit your completed application packets as soon as possible. Selected applicants will be interviewed and Marin Grassroots will determine and notify the final cohort no later than February 28th.

For more information about the Marin Grassroots Boards and Commissions Leadership Institute, please contact us at:

[info@maringrassroots.org](mailto:info@maringrassroots.org) or  
(415) 491-4366 x303

MARIN

*Boards & Commissions*

**LEADERSHIP INSTITUTE**

***Cultivating Equity Champions***



**APPLICATION COVER SHEET**

*This form is to be filled out by the applicant.*

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip code \_\_\_\_\_

Supporting Organization: \_\_\_\_\_

Priority board, commission, or committee targeted: \_\_\_\_\_

Additional board, commission, or committee targeted: \_\_\_\_\_

Relationship of applicant to organization submitting letter of support: \_\_\_\_\_

Please indicate what types of support, if any, the supporting organization is willing to provide to applicant once seated  
(check as many as apply):

- Regularly scheduled check-ins around policy and project topics.
- Work space, computer, or other office equipment support.
- Release time (if employee) for work on a board or commission that furthers your organization's mission.
- Policy briefings for nominee and other cohort members, as appropriate.
- Staffing.
- Other (Please explain)



For more information  
and application, please contact:  
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## MARIN BOARDS AND COMMISSIONS LEADERSHIP INSTITUTE

### WORKSHOP 1

Saturday, April 12, 10am – 2pm

**Theme: BCLI Introductory Session: Leadership, Social Equity, and Marin Context**

**Location:** The Hannah Gallery

**Guest Speakers:**

- Uma Viswanathan, Director of Strategic Initiatives at Urban Habitat
- Susan Clark, Executive Director, Common Knowledge

**Objectives:**

- Become familiar with Marin Grassroots and the Boards and Commissions Leadership Institute: goals, expectations, and community agreements
- Deepen community spirit through relationship building with other BCLI participants
- Explore the historical and current context for structural and informal power dynamics and key players of Marin
- Establish a shared understanding of equity, power, and privilege through interactive experience

### AGENDA

Time	Session	Facilitators/Speakers
9:30 – 10:00am	Registration & Breakfast	
10:00 – 10:50am	Welcome, Introductions, Ice Breaker	Ericka Erickson, MPA
10:50 – 11:00am	Break	
11:00am – 1:00pm	Power & Privilege: Understanding Equity through StarPower, and the Marin Context	Uma Viswanathan
1:00 – 1:15pm	Break	

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1:15 – 1:55pm	Lunch & Presentation “Broadening Participation in Local Government”	Susan Clark
1:55 – 2:00pm	Wrap Up, Next Steps	Ericka Erickson, MPA

**Materials:**

- Pre-Evaluation Forms
- Bios of all trainers
- Ice Breaker
- BCLI Program Overview PPT
- StarPower Instructions Sheet & Debrief Questions
- Poker chips (pre-sorted into bags)
- Bonus chips
- Charts/Overhead of rules and distribution
- Flipchart

**Materials to be distributed at Workshop for Assignment:**

- Marin County Equal Voices Platform
- Fall 2013 Report by Marin Economic Forum
- Parliamentary Procedure: Roberts Rules book and “cheat sheet”

**Materials to be emailed after session:**

- Land Use 101 Video
- Parliamentary Procedure Readings and Videos
- Parliamentary Procedure Commission Simulation

**Assignment:**

1. Watch Land Us 101 Video
2. With at least another fellow participant interested in the same area of issue, study one area of issue of the Marin Equal Voice Platform and be prepared to facilitate a small group discussion about it at the April 24 workshop. The discussion should be based on the following three questions:
  - Is the platform outline in this area of issue still current?
  - What changed?
  - What are the current opportunities?
  - Who are the current stakeholders?

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COUNTY OF MARIN  
marguerite casey foundation  
change is possible

**WORKSHOP 2**  
**CURRENT ISSUES FORUM**  
 Thursday, April 24, 6 – 8:30pm

**Theme:** Open Space/World Café on the Marin County Equal Voice Platform

**Participants:** MBCLI Fellows and Marin Grassroots' member and partners

**Location:** Marin Grassroots Conference Room – 30 N. San Pedro Rd. Suite 290/100. San Rafael.

**Guest Speakers:**

- None

**Objectives:**

- Create common, cohesive vision for moving an equity agenda forward in Marin
- Deepen and update Marin County Equal Voices Platform through input and engagement of MBCLI Fellow, including identifying gaps, changes, opportunities, and relationships

**Materials:**

- Marin County Equal Voices Platform
- Discussion Questions (posted on wall)

**Assignment:**

1. Read the 2013 Marin Economic Bulletin
2. Read A Portrait of Marin
3. Read The 2013 Social Justice & Equity Report
4. Watch Land Use 101 Video

**AGENDA**

Time	Session	Facilitators/Speakers
6 pm	Registration & Refreshments	
6:10 – 6:20pm	Welcome, Introductions	Ericka Erickson, MPA, Associate Director, Marin Grassroots
6:20 – 6:40 pm	Ice Breaker	
6:40 – 6:50pm	The 2009-2019 Marin Equal Voice Platform History and Overview	Ericka Erickson, MPA, Associate Director, Marin Grassroots
6:50 – 7:30pm	Open Space/World Café on the Platform Issue Areas (Small Group Discussion)	ALL
7:30 – 8:10 pm	Report Back	
8:10 – 8:30 pm	Wrap Up, Next Steps	Ericka Erickson, MPA, Associate Director, Marin Grassroots

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## WORKSHOP 3

Saturday, May 10, 10am – 2pm

**Theme:** Equity Issues, Power Analysis, and Economic Development in Marin; Parliamentary Procedure; Commissioner Best Practices on Building Relationships

**Location:** 555 Northgate Dr. San Rafael (downstairs conference room)

**Guest Speakers:**

- David Escobar, Aide for Supervisor Steve Kinsey at the County of Marin
- Dave Mezzer, American Institute of Parliamentarians

**Objectives:**

- Establish common framework and understanding about economic development and jobs in Marin, using an equity lens
- Review and practice basic Parliamentary Procedures, including motions, votes, and amendments, in the context of a real Marin City Local Hire Ordinance
- Network and learn best practices from veteran advocate commissioners on building good relationships

**Materials:**

- Bios of all Trainers
- Ice Breaker
- Economic Development in Marin Powerpoint
- Parliamentary Procedure Simulation
- Power Map Presentation
- Commissioner Roundtable Discussion Questions

**Materials to email afterwards:**

- Affordable Housing 101 Webinar
- Media/Messaging Quiz
- County Ethics Quiz
- Affordable Housing Policy Debate Scenario & Roles

## AGENDA

Time	Session	Facilitators/Speakers
9:30 – 10:00am	Registration & Breakfast	Ericka
10:00 – 10:10am	Ice Breaker	Ericka
10:10 – 11:30 am	Equity Issues, Power Analysis, and Economic	David Escobar, Aid to

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11:30 – 11:40 am	Development in Marin Break	Supervisor Kinsey
11:40 am – 1:00pm	Parliamentary Procedures Presentation	Dave Mezzera, American Institute of Parliamentarians (i.e. Dr. Lois Moore, Yvonne Bush, Kate Crecelius, Raphael Durr)
1:00 – 1:55	Lunch and Commissioner Roundtable: Building Relationships	Ericka
1:55 – 2:00pm	Wrap Up, Next Steps	

**WORKSHOP 4:  
CURRENT ISSUES PANEL**  
Thursday, May 22, 6 – 8:30pm

**Theme: Gentrification & Displacement**

**Participants:** Open to the Public

**Location:** Marin Grassroots' Conference Room – 30 N. San Pedro Rd. Suite 290/100. San Rafael.

**Guest Speaker:**

- Leelee Thomas, Principal Planner, County of Marin Community Development Agency

**Objectives:**

- Establish foundational understanding about Housing Elements, affordable housing, and how gentrification can displace low-income people and people of color.
- Connect Fellows and community to policies and actions that can be taken to minimize displacement.

**Materials:**

- Development without Displacement Report, by Justa Causa/Just Cause
- Speakers' Power Point Presentations (if any)

**Assignment:**

- Watch Affordable Housing 101 Webinar
- Media/Messaging Quiz
- County Ethics Webinar
- Review and prepare for commission exercise (Workshop #7)

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## AGENDA

<b>Time</b>	<b>Session</b>	<b>Facilitators/Speakers</b>
6pm	Dinner is served, sign-in	
6:10 - 6:25 pm	Welcome, Ice-Breaker	
6:25 - 6:55pm	Gentrification, displacement, and affordable housing	Ericka Erickson, MPA, Associate Director, Marin Grassroots
6:55 - 7 pm	Break (move to room 100)	
7 - 8:20pm	The County of Marin Housing Element	Leelee Thomas, Principal Planner, County of Marin Community Development Agency
8:20 - 8:30 pm	Closing & Next Steps	

## Workshop 5

Saturday, June 7, 10am – 2pm

**Theme: The Equity Message; Affordable Housing; Sustaining Political Life**

**Location: 555 Northgate Dr. San Rafael (downstairs conference room)**

**Guest Speakers:**

- Dave Mezzera, American Institute of Parliamentarians
- Julieta Kusnir, Berkeley Media Studies Group

**Objectives:**

- Understand keys to good communication and messaging, and practice framing the equity message
- Understand legal and ethical considerations as commissioners
- Network and learn best practices from veteran advocate commissioners on sustaining political life
- Provide Fellows with peer feedback on commission applications and resumes.

**Materials:**

- Post-evaluation forms
- Ice Breaker
- Equity Message PPT and Training Materials (Berkeley Media Studies Group)
- Affordable Housing Policy Debate Scenario

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- Commissioner Roundtable discussion questions

**Assignment:**

- Read the Equity Impact Review Tool Kit by King County

**AGENDA**

<b>Time</b>	<b>Session</b>	<b>Facilitators/Speakers</b>
9:30 – 10:00am	Registration & Breakfast	Ericka
10:00 – 10:10am	Ice Breaker	Ericka
10:10 – 11:30am	The Equity Message: Messaging and Communications	Julieta Kursnir, Berkeley Media Study Group
11:30 – 11:40am	Break	
11:40 – 12:30pm	Affordable Housing Policy Debate: Mock Town Hall Meeting	Dave Mezzer, American Institute of Parliamentarians
12:30 – 1:00pm	Lunch, Peer Reviewing Commission Resumes and Application	
1:00 – 1:55	Commissioner Roundtable: Sustaining Political Life	(i.e. Dr. Lois Moore, Yvonne Bush, Kate Crecelius, Raphael Durr)
1:55 – 2:00pm	Wrap Up, Next Steps	Ericka

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**Workshop 6**  
**CURRENT ISSUES PANEL**  
Thursday, June 19, 6 – 8:30pm

**Themes: Equity in Public Policy. Get Ready to Be a Commissioner.**

**Location: Marin Grassroots' Conference Room – 30 N. San Pedro Rd. Suite 290/100. San Rafael.**

**Guest Speakers:**

- Chantel Walker, County of Marin
- Amber Logan, Consultant

**Objectives:**

- Establish basic understanding of equity in public policy
- Increase participants' readiness to serve as a commissioner or public board member

**Materials:**

- Equity Impact Review Tool Kit – by King County
- Speakers' Power Point Presentations

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## AGENDA

<b>Time</b>	<b>Session</b>	<b>Facilitators/Speakers</b>
6 pm	Registration & Dinner	
6:10 – 6:30pm	Welcome, Ice Breaker	Ericka Erickson, Marin Grassroots
6:30 – 7:30 pm	Equity in Public Policy: Fair Housing	Chantel Walker, County of Marin
7:30 – 7:35 pm	Break	
7:35 – 7:50 pm	Case Study: The King County, Washington	Ericka Erickson, Marin Grassroots
7:50 – 8:10 pm	Getting Ready to Be a Commissioner	Amber Logan, Consultant
8:10 – 8:30 pm	Closing and Next Steps: Assignments and Graduation	Ericka Erickson, Marin Grassroots

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