# About Plan Bay Area PDAs and PCAs in Santa Clara County

## Locally Adopted Priority Development Areas (PDAs) and Priority Conservation Areas (PCAs)

Santa Clara County is the home of Silicon Valley and the birthplace and now global capital of the high-technology revolution. Today, with over 1.8 million residents and 900,000 jobs, Santa Clara County is the most populous and job-rich county in the San Francisco Bay Area. Below are three examples of the 42 locally adopted PDAs in Santa Clara County.

### A Map of Santa Clara County PDAs and PCAs



#### 1 Mountain View Whisman Station

Formerly an industrial, office, and research site, this PDA has undergone significant change, with high-quality development and a new mix of uses, including a multi-family development next to the light-rail station. A variety of housing types, a new public park, and neighborhood retail uses will help shape the area into a compact, sustainable community.

#### 2 Greater Downtown San Jose

This PDA has recently undergone improvements but the ultimate vision is to transform downtown into an even more vibrant area with new office space, abundant choices of urban residential, retail and entertainment. Plans include attractive streetscape and addressing traffic barriers to allow better mobility, encourage high density infill development and improve the pedestrian experience in the area.

#### 3 Campbell Central Redevelopment Area

This PDA centers on areas adjacent to three VTA light-rail stations and historic downtown. In recent years, new residential homes, mixed-use projects, and numerous public works and related capital improvement projects have been completed. It will be walkable, with mixed-use design, affordable housing and transit accessibility.