Agenda Item 7



TO: Joint MTC Planning Committee with the ABAG Administrative Committee

DATE: June 5, 2015

- FR: MTC Executive Director/ABAG Executive Director
- RE: Plan Bay Area Outreach Update

Background:

From late April through May, some 600 Bay Area residents attended a series of open houses hosted by ABAG and MTC to kick off the Plan Bay Area 2040 update. The open houses were designed consistent with the adopted MTC 2015 Public Participation Plan to:

- Introduce the public to the Plan Bay Area 2040 update process, key milestones and issues under consideration
- Review the linkages between the regional plan and local transportation and land use priorities
- Review and seek comments on the goals and performance framework for the 2040 update
- Conduct the open houses in the evenings at convenient, transit-accessible locations
- Maximize interaction with the public, provide personalized attention and gather as much feedback as possible.

Open Houses and Online Forum:

The open-house format with displays encouraged staff and policy board members from both agencies to seek conversation and comments from members of the public. A complementary Plan Bay Area Open Forum allowed residents to view the same information and comment online. Topics included:

- Plan Bay Area 101: conveyed information about the process, schedule and decision milestones.
- Goals and Targets: participants selected their top three personal priorities from the list of current goals and targets for Plan Bay Area, commented on any missing goals and shared challenges facing their community and potential solutions.
- County Focus: presented customized county-based information with socio-economic data, transportation statistics and information on locally nominated Priority Development Areas.
- Transportation: residents viewed information about major regional transportation projects as well as currently planned local projects and programs, then commented on projects that were missing and shared their greatest mobility challenges and ideas for improving trips.
- Looking Ahead: detailed how ABAG develops population and economic forecasts; participants were asked to share their greatest concerns about their community and commented on aspects about the future that show promise.
- Live, Work, Play: Attendees plotted their homes, places of work and favorite leisure destinations on a large map of the region.

Key Messages Heard:

Open house participants posted their comments on display boards, voted for their personal priorities with respect to goals and targets adopted in the current Plan Bay Area, and filled out comment sheets to elaborate on their positions. Major themes from the open houses and online comments include:

- Transportation System Effectiveness ranked as the top priority among current Plan Bay Area goals.
- Adequate Housing was a strong second priority for goals; participants are especially concerned about the affordability and availability of housing, and many expressed concern over the potential for displacement of long-time residents.
- Many noted the lack of housing near available jobs and the resulting need to commute long distances to work, often in heavily congested traffic. Many cited the need for more jobs that pay livable wages.
- For transportation, people would like to see more transit alternatives (especially BART), as well as extended hours of transit service. They prioritized efforts to ensure reliability and connectivity of the transportation network as well as the infrastructure needed to support bicycling and walking.
- Some residents requested goals around prioritizing cars, protecting property rights, and improving education. Others expressed concern about the impact of additional housing growth on infrastructure and services as well as on the environment.
- North Bay counties of Napa, Solano and Sonoma prioritized preservation of agricultural lands and open space as a goal (Solano residents ranked it as the top priority).
- Water supply was the top issue identified by participants as missing from the current goals.
- Some expressed the view that climate protection should be an overall goal and all the other goals should support this. A few noted that the goals seem rather technical and uninspiring.

Attachment 1 provides more detail about the overall approach and what we heard at the various stations at the open houses; Attachment 2 summarizes key messages heard by county. All comments heard from the open houses and online forum and email are available at PlanBayArea.org: http://planbayarea.org/your-part/your-comments.html. We hope you will find this information instructive as you consider updating the goals and performance targets in the fall for inclusion in Plan Bay Area 2040.

Steve Heminger

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Spring 2015 Public Engagement Report

Joint Meeting of ABAG Administrative & MTC Planning Committees June 12, 2015



OPEN HOUSE APPROACH

Plan BayArea 2040

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- Nine Open Houses held in all nine **Bay Area counties**
- Venues were selected for maximum diversity and ease of travel
- Open House format selected to:
 - Maximize MTC and ABAG interaction \cap with the public
 - Ensure individualized attention for each participant
 - Gather as much participant feedback 0 as possible Plan

METROPOLITAN TRANSPORTATION

Association of

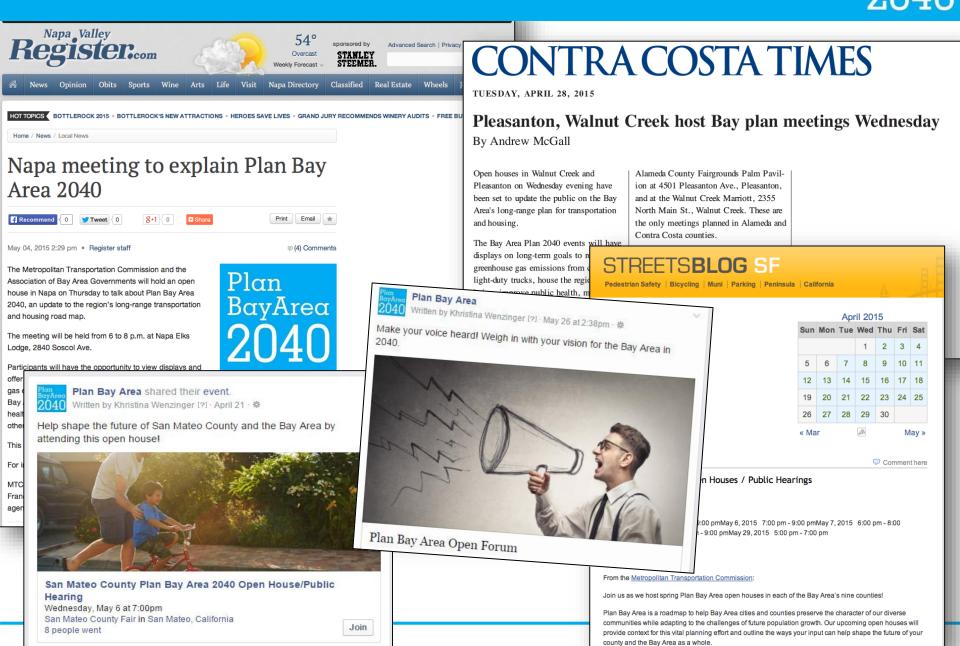
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OUTREACH: PRESS & SOCIAL MEDIA

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OPEN HOUSES: STATIONS

Plan BayArea 2040



OPEN HOUSES

Plan BayArea **2040**





70z Plan BayArea GOALS & TARGETS Feedback Plan BayArea 2040 **GOALS & TARGETS** 2040Community Input for Plan Bay Area ter arthing missing from these goals? Bur Goals and Targets Your Voice Matters the state of the second state PDAs Across the Region 204 Tell Us What You Thir 22 at



OPEN HOUSES

Plan BayArea **2040**



GENERAL OPEN HOUSE FEEDBACK

Plan BayArea 2040

"Great forum. The setup of having each station accessible at any time with sticky notes to voice personal opinions is a fantastic way to educate the public." "This was an excellent format for the 1st public workshop. The boards that were customized to each county are great. The interactive exercises (post dots, post-it comments, etc.) were great."

"Hold events closer to transit."

"Where is the presentation?"

OVERARCHING THEMES

- Transportation System Effectiveness ranked as #1 priority among current Plan Bay Area goals
- Housing was close behind at #2 for goals; participants were concerned about housing affordability, availability and displacement of long-time residents
- North Bay counties (especially Solano) prioritized preservation of agricultural lands and open space
- Adequate water supply was identified as a top issue missing from current goals
- Some identified the jobs/housing imbalance and the need for living wages as challenges
- Many would like more transit alternatives, extended service hours and better reliability and system connectivity
- Some asked for goals prioritizing autos, protecting private property and improving public education



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Some felt that all the goals are important; others felt that Climate Protection should be the overall goal with others supporting it. One noted, "These goals don't pull at my heartstrings."

FEEDBACK: MISSING GOALS & TARGETS





FEEDBACK: BIGGEST CHALLENGES

We asked: What are the biggest challenges facing your community?

- Overwhelmingly across all counties: the housing shortage and housing affordability
- Access to jobs, living wage jobs and job training for youth
- Other challenges identified include:
 - Access to public transit
 - **o** Bicycle/pedestrian improvements and safety
 - **o** Displacement of low-income residents
 - Safety -- overall and seismic

We asked: What are your ideas for solving these challenges?

- Walkable communities, housing near transit & jobs, affordable housing, and complete streets
- Improve public transit, including:
 - Adding BART extensions
 - More robust, connected public transit systems
 - Rights of way and dedicated lanes for transit
 - Smaller buses with more service
- Building more and safer bike friendly routes



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FEEDBACK: TRANSPORTATION

We asked: What projects are missing?

- **Transit improvements** were overwhelmingly the most noted transportation need :
 - Transit coordination: timed transfers, integrated fares
 - Greater transit affordability
 - o Increased transit service (owl service) and expansion (BART, Caltrain, Amtrak)
 - Shuttles and other feeder bus services
- Increased access to safe biking routes and pedestrian amenities
- Highway improvements, particularly to US-101 and I-280
- Local road maintenance and expansion requests
- Parking and park and ride at major transit stations

We asked: What are your biggest transportation challenges?

- Overwhelmingly and across all counties, :
 - o Transit reliability and coordination
 - \circ $\,$ Lack of options to driving
- Other challenges identified included:
 - Length of commute
 - Quality of local roadways
 - Bike and pedestrian safety



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FEEDBACK: LOOKING AHEAD

We asked: What concerns you about the future of your community?

- Overwhelmingly and across all counties, the housing shortage and housing affordability
- Access to quality jobs
- Displacement of low-income families
- Water supply
- Concerns about growth and development overwhelming services and infrastructure, creating congestion, being incompatible with existing neighborhoods

We asked: What excites you most about the future of your community?

- Walkable communities, complete streets and more housing
- Improvements to public transit and increased access to carless transportation
- Participants also cited the following:
 - More quality jobs
 - Access to open space
 - Increased attention to water issues
 - Increased bike infrastructure



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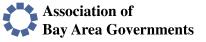
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Plan BayArea **2040**

Stay up to date at PlanBayArea.org

Thank You







Spring 2015 Public Engagement Report

Summary of What We Heard by County

Joint Meeting of ABAG Administrative & MTC Planning Committees June 12, 2015

Agenda Item 6, Attachment 2





Alameda County

Plan Bay Area Spring 2015 Open House Summary

Wednesday, April 29, 2015 7 pm - 9 pm Alameda County Fairgrounds Palm Pavilion 4501 Pleasanton Avenue, Pleasanton Approximate Attendance 90



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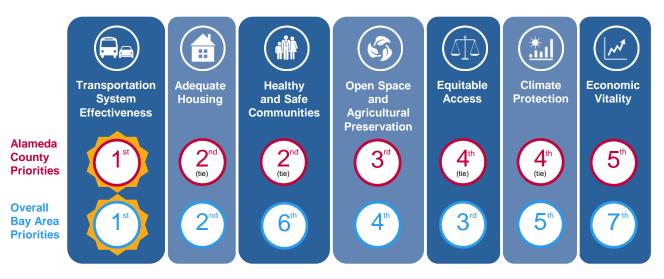
BayArea

Focus on Alameda County



Goals and Targets Station Feedback

At the Goals and Targets Station, participants received information about the current goals and targets for Plan Bay Area, as well as the process underway to update them. Participants were asked to select their top three personal priorities from the list of current goals and targets for Plan Bay Area, and to post their other ideas on an adjoining additional board.



Below is a sampling of the comments that were submitted at the the Alameda County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Water supply
- Regional trails for healthy communities
- · Jobs-housing balance to reduce commute trips
- Interaction of goals for livability/sustainability and safety
- Political choices that benefit the greater good





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- AC Transit is a nightmare
- Gentrification
- Education
- Affordable housing
- Loss of housing \$

What are your ideas for solving these challenges?

- Provide more funding for Priority Conservation Areas
- More affordable housing
- Community land trusts to encourage affordable housing
- Prioritize economic justice/equity first



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?



- BART extension to Livermore
- More frequency on buses
- More robust bus rapid transit system on regional scale
- Upgrade ACE and take it across the Dumbarton Rail Bridge

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- Making bikes and pedestrians more of a priority than vehicles
- Improve AC Transit
- Let bus drivers communicate with each other



Looking Ahead Station Feedback

What concerns you ab of your community?	out the future	What possibilities most excite you?
infrastruct Jobs in the	e Tri-Valley mass transit sprawl	 Massive public transportation projects Preserving agricultural land Bring back street cars Get folks out of cars Walking, biking to transit, parks and schools



Wednesday, April 29, 2015 7 pm to 9 pm Marriott 2355 North Main Street Walnut Creek

Approximate Attendance 80





Goals and Targets Station Feedback

At the Goals and Targets Station, participants received information about the current goals and targets for Plan Bay Area, as well as the process underway to update them. Participants were asked to select their top three personal priorities from the list of current goals and targets for Plan Bay Area, and to post their other ideas on an adjoining additional board.



Below is a sampling of the comments that were submitted at the Contra Costa County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Watershed protection, enhancement and planning
- Food access
- More housing for middle income families
- Accommodate the growth of our K-12 student population with more schools
- Measure transportation "interconnectedness" to eliminate gaps in protected bike lanes, light rail and rapid bus lanes





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- Moderately-priced and affordable housing near transit
- Protect agricultural and natural lands from sprawl
- Better pedestrian access
- Lack of infrastructure for active transportation
- Improve connecting transit

What are your ideas for solving these challenges?

- Rent control
- Let the people decide on proposed plans
- More walkable neighborhoods
- Build enough parking at BART stations to handle demand by people who don't live near stations
- Build homes on office parking lots
- Integrate different transit systems



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?

- More transit
- More BART parking
- Fix our roads and freeways
- More jobs by transit
- More bikeways in suburban cities like Lafayette, Walnut Creek, Concord

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- Lack of active transportation infrastructure
- Link between BART and downtown
 Pittsburg and Antioch
- Allocate higher percentage of revenues to local road repairs
- Living in Bay Area vs. Central Valley
- Protected bike lanes to all transit centers



Looking Ahead Station Feedback

At the Looking Ahead Station, participants received information on how ABAG develops population and economy forecasts, as well as how past projections compared to actual numbers. Participants were asked to share their feedback on two key questions:

What concerns you about the future of your community?



- Finding jobs close to home
- Preserving open space
- More transit options so we can get rid of cars
- More housing that can make rents affordable
- Water resources and development exceeding these resources

What possibilities most excite you?

- High-paying, high-tech jobs in central Contra Costa
- Options for smart growth that provide a mix of housing types
- Being more connected to SF and Oakland
- More jobs closer to workers and bedroom communities
- The growing recognition of natural systems' (e.g. watersheds) value to economy and quality of life



Wednesday, May 28, 2015 5 pm to 7 pm Marin County Civic Center 3501 Civic Center Drive Civic Center Cafe, San Rafael Approximate Attendance 80





Goals and Targets Station Feedback

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Below is a sampling of the comments that were submitted at the Marin County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Preserving the character of the Bay Area/Marin
- Look at how housing and transportation impact social connections
- Climate Protection uncertain about whether Plan can yield meaningful reductions in greenhouse gases
- Not overburdening local roads by pursuing too much development
- Water ensure there is enough





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- Gaps in mass transit options
- Diverse housing—people are
- being pushed outFinish Bay Trail
- Densification
- Traffic congestion

What are your ideas for solving these challenges?

- Allow individual counties/cities to manage growth consistent with their goals
- Reframe this discussion in bite-sized pieces
- Local control



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?

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- Funding for transportation operational projects
- Multiple freeway and frontage road improvements
- More frequent/extended transit (owl service)
- More shuttles and jitnies

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- · Funding for transit
- Greater public education regarding Marin transit options
- Progress on alleviating traffic congestion
- Desperate need for express buses to serve locals
- Build traffic circles



Looking Ahead Station Feedback

What concerns you about the future of your community?		What possibilities most excite you?
<u>8</u> <	 Water supply Affordable housing Social cohesion Marin forecasting "future" Affordable housing population proportionality Richmond and Oakland need the money more 	 New transit options SMART with Transit Connections Expanding this conversation to include nonprofessional/nontechnical people



Thursday, May 7, 2015 6 pm to 8 pm **Elks Lodge** 2840 Soscol Avenue Napa

Approximate Attendance 35





Goals and Targets Station Feedback

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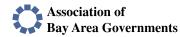
Below is a sampling of the comments that were submitted at the Napa County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Preserve hillsides in Napa Valley
- Look at impacts on natural resources and agriculture from scenarios
- Political choices that benefit the greater good







- Affordable Housing
- Workforce housing
- Farm labor housingSports fields for kids

What are your ideas for solving these challenges?

- More walkable neighborhoods that are affordable
- Bicycle safety widen shoulders on Highway 29 and on the Silverado Trail



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?



- More protected bikeways
- More frequent transit
- Interchange at Highway 29/ Highway 12 intersection

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- 20+ transit agencies are not coordinated
- Four- to six-lane flyover American Canyon SR 29



Looking Ahead Station Feedback

What concerns you about the future of your community?	What possibilities most excite you?
 The affordability of housing Lack of affordable housing close to jobs Populations being pushed out because of expensive rents Not having one transit authority to make things easier 	• More extended transit in the Bay Area



Wednesday, May 13, 2015 7 pm - 9 pm Hotel Whitcomb 1231 Market Street San Francisco Approximate Attendance 85





Goals and Targets Station Feedback

At the Goals and Targets Station, participants received information about the current goals and targets for Plan Bay Area, as well as the process underway to update them. Participants were asked to select their top three personal priorities from the list of current goals and targets for Plan Bay Area, and to post their other ideas on an adjoining additional board.



Below is a sampling of the comments that were submitted at the San Francisco open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Funding plan for affordable housing; stability in housing prices
- Plan for sea level rise
- Water supply
- Sewer, roads
- Preserve neighborhood character
- Housing to match office development





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- ß
- Affordable housing
- Displacement of low-income people
- Low incentives for bike/ped
- Broken transportation network
- Political difficulties with building dense housing

What are your ideas for solving these challenges?

- Liberalize zoning
- Incentives for using alternative transit
- Second transbay tube from Oakland to SoMa
- Build housing for future workers to make up for under-building in the past
- More flexibility and forward thinking



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?

- More park/ride at all major stations
- Tax incentives for low emissions
- Second transbay BART tube
- Better transit to the Richmond

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- Improve commute times
- Increase evening transit options
- Better bike, pedestrian and vehicle separation on roads
- Too many transit agencies



Looking Ahead Station Feedback

	cerns you about the future ommunity?	What possibilities most excite you?
<u>&</u> <	 Displacement of low-income and communities of color Rising housing costs Too much traffic Inadequate housing, and accessibility for persons with disabilities 	 Influx of capital High density, transit-oriented development More bike infrastructure Creation of green collar jobs Improved transit, making it easier to get around without a car

Wednesday, May 6, 2015 7 pm to 9 pm

San Mateo County Event Center Event Pavilion 1346 Saratoga Drive, San Mateo

Approximate Attendance 70



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Focus on San Mateo County



Goals and Targets Station Feedback

At the Goals and Targets Station, participants received information about the current goals and targets for Plan Bay Area, as well as the process underway to update them. Participants were asked to select their top three personal priorities from the list of current goals and targets for Plan Bay Area, and to post their other ideas on an adjoining additional board.



Below is a sampling of the comments that were submitted at the San Mateo County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Good jobs with benefits
- Improved communicate with neighborhoods about project impacts
- Address water needs
- Affordable public transit
- Investment without displacement



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- Transportation costs and access
- Income inequality
- Better bicycle infrastructure
- Funding for affordable housing
- · Rent increases

What are your ideas for solving these challenges?

- · Make Clipper card easier to use
- Partner with private sector to address issues of affordable housing
- Rent stabilization and inclusionary housing
- Promote more local agriculture
- Incentives for living closer to work



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?



- Improve bicycle infrastructure
- Improve 101/92 Interchange
- Smoother links and fare payment between agencies
- Caltrain and BART expansion
- Rail across Dumbarton Bridge
- Protected bike trails

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- Bike safety and infrastructure
- · Jobs and housing near transit
- need one Clipper card for all transit operations around the Bay Area
- Reliable public transportation
- More incentives for carpooling between East Bay and Peninsula



Looking Ahead Station Feedback

What concerns you about the future of your community?		What possibilities most excite you?
<u>&</u> <	 Need inclusive development with affordable housing near transit Income inequality/ living wages Water supply and natural resources Extend BART or extend Caltrain 	 More awesome new neighborhoods like Bay Meadows BART extensions into San Mateo County Affordable housing that actually means affordable Plans that encourage area standard wages Attention to groundwater resources and recycled water



Wednesday, May 6, 2015 7 pm to 9 pm Berryessa Community Center 3050 Berryessa Road San Jose Approximate Attendance 65





Goals and Targets Station Feedback

At the Goals and Targets Station, participants received information about the current goals and targets for Plan Bay Area, as well as the process underway to update them. Participants were asked to select their top three personal priorities from the list of current goals and targets for Plan Bay Area, and to post their other ideas on an adjoining additional board.



Below is a sampling of the comments that were submitted at the Santa Clara County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Corporate accountability
- Better transit integration across region
- Equitable access to public transportation
- Address homelessness
- Water usage and sustainable irrigation
- Livable-wage jobs





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- Displacement of low-income residents
- Inequality of income
- Lack of sustainable good jobs
- Housing supply
- Bicycle safety on downtown streets

What are your ideas for solving these challenges?

- Regulate affordable housing with rent stabilization and just-cause evictions
- Protect good jobs
- Denser developments
- Secure bike storage in homes and workplaces
- Greater transportation options



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?



- Continue coordinating ticket systems between different agencies
- Safe routes to schools
- More bicycle projects
- More attention to public transit

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- Need all transit agencies to coordinate
- More routes, more service, longer hours for transit, affordable fares for low-income riders
- Widen commercial roads
- Comprehensive bicycle plan



Looking Ahead Station Feedback

What concerns you about the future of your community?		What possibilities most excite you?
<u>8</u> <	 Displacement of low-income families Housing for middle class Income inequality Wages and income inequality Access to to parks, open space and trails Housing-job balance 	 Plan Bay Area's zero sprawl vision and One Bay Area grants Tremendous resources available to us in the Bay Area



Thursday, May 7, 2015 6 pm to 8 pm Hilton Garden Inn 2200 Gateway Court Fairfield Approximate Attendance 30





Goals and Targets Station Feedback

At the Goals and Targets Station, participants received information about the current goals and targets for Plan Bay Area, as well as the process underway to update them. Participants were asked to select their top three personal priorities from the list of current goals and targets for Plan Bay Area, and to post their other ideas on an adjoining additional board.



Below is a sampling of the comments that were submitted at the Solano County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- · Focus on the drought impact on air quality and health
- Develop connectivity of bike/ped projects to transportation hubs
- Affordable and low-income housing
- Stabilize population





- <u>&</u>
- Affordable housing
- Blighted neighborhoods
- Lack of quality jobs
- Jobs and housing imbalance
- Urban sprawl
- Population growth

What are your ideas for solving these challenges?

- Integrate affordable housing into development
- Develop small commercial centers among housing developments
- Stabilize population and focus on existing residents
- Dedicate childcare facilities



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?

- <u>&</u> <
- Repair of old roads
- Longer hours for regional transit
- More ferries
- More buses (and frequency)

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- Too much congestion on roads
- Need to stabilize population
- Can't get anywhere easily via public transit
- Old roads need to be fixed before new projects are built
- More density would make transit more feasible



Looking Ahead Station Feedback

What concerns you about the fut of your community?	What possibilities most excite you?
 Homelessness Lack of affordable hous Water resources and availability Homelessness Too much population guand not enough jobs Housing and public transportation for senior 	 Green economy boom Environmental leaders Funding for Priority Conservation Areas, not just Priority Development Areas



Thursday, May 7, 2015 6 pm to 8 pm

Friedman Center 4676 Mayette Avenue Santa Rosa

Approximate Attendance 65





Goals and Targets Station Feedback

At the Goals and Targets Station, participants received information about the current goals and targets for Plan Bay Area, as well as the process underway to update them. Participants were asked to select their top three personal priorities from the list of current goals and targets for Plan Bay Area, and to post their other ideas on an adjoining additional board.



Below is a sampling of the comments that were submitted at the Sonoma County open house. Visit PlanBayArea.org to view the complete list.

Is there anything missing from these goals?



- Emphasis on active transportation
- Targets for creating living-wage and middle-wage jobs
- Strengthen protections that stop lower- and middle-income families from being driven out of the Bay Area.
 - Open space preservation and urban open space preservation
 - Include plans for school, police, fire, and water for high density housing complexes





Association of **Bay Area Governments**



- Affordable housing and local transit
- More emphasis on safe routes for bicycles and kids
- Affordable local transit
- Water supply

What are your ideas for solving these challenges?

- Collaborating and resource sharing
- Promote active transportation
- Develop "villages" to accommodate services, housing, etc. in a space where walking and biking is convenient



Transportation Station Feedback

The Transportation Station included displays about currently planned local and regional transportation projects (highways, public transit, bicycle/pedestrian, local road improvements, etc.). On an accompanying board, participants were asked to post ideas for new projects, then to share their biggest transportation challenges and offer solutions for improving their trips.

What projects are missing? What would make it easier for you to get where you need to go?



- More emphasis on bicycle paths
- More frequent and better transit
- Interchange at Highway 29/Highway 12 intersection for the long-term plan

What are the biggest transportation challenges in your town? In the Bay Area? What would make it better?

- Dedicated bike paths on major routes through the city
- Buses don't run late enough or come often enough
- Free youth and student bus passes
- Make public transit accessible and affordable



Looking Ahead Station Feedback

What conce of your cor	erns you about the future mmunity?	V	Vhat possibilities most excite you?
<u>&</u> <	 Water Wages not keeping pace with cost of living Affordable housing Jobs Quality of transit Open space preservation]]	 A strengthened transportation network around the SMART train Wages that pay for better housing Housing along transit corridors A network of bike & pedestrian trails linking our county together City-centered growth