

Alameda County — Youth Radio

Plan Bay Area Community-Based Outreach

Outreach area:

Alameda County (and broadcast areas), California

Outreach description:

Outreach to Youth Radio staff and participants, as well as created radio commentary on Plan Bay Area (aired on May 22, 2011)

Participants: 55

(Note: Not everyone voted in all segments of the outreach.)

Priority Transportation Investment Strategies

Participants were given 21 options for investing future transportation funding and asked to select their top six priorities.

| Rank | Strategy |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Expand commuter rail services (BART, Caltrain, etc.) |
| 2 | More transit service to connect housing and jobs |
| 3 | Invest more transportation funds to support cities that build new housing near transit that is affordable for Bay Area residents with limited income |
| 4 | Expand express bus and local bus services |
| 5 | Add more bike paths/bike lanes |
| 6 | More frequent service on transit routes with high ridership* |
| 6 | Improve safety of streets and intersections* |

* tie vote

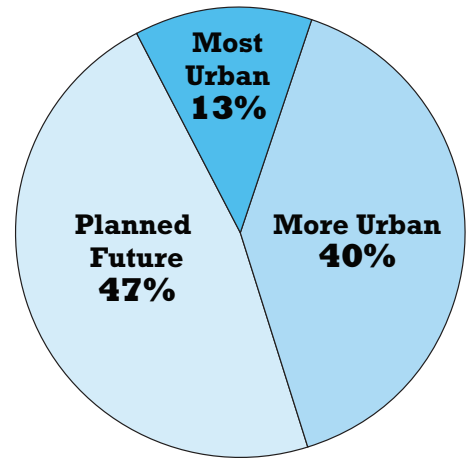
Priority Policy Initiatives

Participants were given six options for new policies that could be adopted (at the local, regional, state or federal level) and asked to select their top three.

| Rank | Initiative |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | New requirements for employers (e.g. allow employees to work from home one day per week; allow employees to pay for transit with pre-tax dollars, etc.) |
| 2 | Electric vehicles (e.g., subsidize the purchase/lease of electric vehicles and hybrids; increase availability of electric vehicle chargers) |
| 3 | Economic strategies (e.g., development strategies to protect existing jobs, create new jobs, or preserve warehouse/industrial sites) |

How will we grow?

Participants were asked to choose a preferred scenario for future growth, with "Planned Future" (labeled "current Plans") reflecting adopted MTC and ABAG plans, and "More Urban" and "Most Urban" applying increasingly higher concentrations of housing and development.



Comments

Participants who took the survey were asked what one thing in their neighborhood (and in the Bay Area) they would like to see changed, and what one thing they would most like to keep. Some participants also submitted general comments on a separate comment card. Below are the most common responses and comments in no particular order.

- Maintain diversity in local communities; avoid gentrification
- Keep urban green spaces including parks, trees, recreation areas and centers, and community gardens
- Improve local streets, including potholes and unsafe driving habits
- Maintain available, affordable options for homeownership in the Bay Area
- Improve the frequency and reliability of current transit options in Alameda County
- Extend BART service hours and increase bus routes and frequency
- Decrease violence and crime; expand positive community and education programs, specifically for youth
- Keep original homes and community feel
- Expand job opportunities

**PLAN BAY AREA — SPRING 2011 COMMUNITY-BASED OUTREACH COMMENTS
YOUTH RADIO — YOUTH/PUBLIC RADIO**

Below are all comments received in response to the following two-part question.

QUESTION 4a

What is the one thing in your neighborhood or community that you would most like to keep ? What one thing in the Bay Area would you like to keep ?

COMMENT

Parks, public library, beauty of streets and hills, families that have lived there forever.

Parks and trees.

Diverse community.

Diversity in population. Preserve the wilderness area and focus on already urbanized areas.

Keep the ratio of housing to shops and services nearby, not change that, for my community.

Keep the parks and green areas around the Bay Area intact.

Community-sponsored events, not from public funds.

The fast speed limit.

Community: keep more public institutions open and funded.

Bay Area: keep the public transportation.

Diversity.

Diversity.

Keep everything positive.

BART station.

Keep my "do not enter" sign on my street.

The people/diversity.

Keep the roadways.

Safety.

Trees and forest on touch areas and I would like some areas to not be developed.

Keep all the original houses.

Deeply concerned about gentrification in the Bay Area. I would more like to preserve class and ethnic diversity in my community.

The community between neighbors. The beautiful events.

Housing, transportation, jobs.

Lots of daily routine like store are near.

The environment.

More money for the Bay Area.

Public transportation.

Everything in my community and dealing with transportation.

Nothing.

BART.

Community parks and community centers.

Walkability: due to safety, availability of services, near public transportation.

Farmer's Markets.

Our culture. Out way of life and diversity.

Everything.

Recreation.

The places and upkeep are wonderful. They keep the streets very clean and nice.

All of the historical places in West Oakland.

Keep the reliable public transportation. Also, keep the affordability of public transportation.

Initiative to promote green living.

The sense of community and the school of urban missions. I also believe the Bay Area is special because our youth travel around out of their neighborhoods so I hope PT remains affordable and efficient.

Open space. Rich culture and history of our neighborhoods and communities which includes small local business.

Public parks getting maintained and improved upon.

Parks and open space for both.

QUESTION 4a

What is the one thing in your neighborhood or community that you would most like to keep ? What one thing in the Bay Area would you like to keep ?

COMMENT

Lake Merritt should be kept clean and nice. Keep BART and AC Transit cheap.

Open spaces, parks.

The culture, the fact that it is not quiet. Diversity.

**PLAN BAY AREA — SPRING 2011 COMMUNITY-BASED OUTREACH COMMENTS
YOUTH RADIO — YOUTH/PUBLIC RADIO**

Below are all comments received in response to the following two-part question.

QUESTION 4b

***What is the one thing in your neighborhood or community that you would most like to **change** ?
What one thing in the Bay Area would you like to **change** ?***

COMMENT

- Positive community programs and services for low-income youth and families.
- Affordable housing.
- Expanded BART and buses. The Bay Area needs BART to run until 4 a.m. at least.
- The survey seems limited in the options that were available.
- The rates of public transportation in my area are really high for bus/BART. Caltrain is probably too low.
- Potholes in roads (35th Ave)
- Crime; more businesses; economic activity.
- Cost of public transportation- suggest one cost for unlimited public transit
- Neighborhood: I want to change the cost of affordable housing for sale - there's not enough to buy in Adams Point, Oakland.
- Bay Area: decrease the number of drivers in the Bay Area so that drivers use public transit.
- Better bus service- public transit. Need more to reduce driving. Urban sprawl.
- Add more bike lanes. Bikers always get in the way of cars.
- Community: reduce crime and violence.
- Bay Area: no more school budget cuts.
- The crime and drop-out rates.
- Lack of equivalent wealth distribution.
- Violence overall.
- Transportation
- I would like the BART trains to come more and I would like the staple in my street back in.
- Street lights.
- I would like to see more bike lanes and buses. I would also like to see more housing and apartments.
- More of a radically integrated neighborhood.
- More frequent buses in Vallejo and Brentwood.
- Expand BART and change fares.
- Parking laws, more street lights.
- Bay Area: change the atmosphere of the most urban areas.
- More bus service- increase frequency and expand routes.
- I would like the streets to be redone because there's a lot of potholes. Crime rate to go down.
- Effectiveness of public transportation. Reach more areas by buses, BART.
- Reduce the pricing of public transportation.
- Make public transportation more available in urban areas.
- Community: add more bus routes and frequency.
- Bay Area: add more BART stations in other areas such as Alameda.
- More quiet and less traffic.
- More preparation.org or center for youth getting in the real world.
- In my area, I would like to change the freeway on-ramps and off-ramps. They are choppy and bumpy.
- More community events.
- The housing around my community.
- Housing in urban communities.
- More buses, more trains. More trash cans.
- AC transit needs more stops.
- More kids entertainment.
- Damaged roads and empty lots all over the place.
- Reintroduce bus lines that connect to housing and jobs and ensure low-income riders are not priced out.
- Ensure neighborhoods are walkable.
- Wait time shown on bus stops.

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| QUESTION 4b |
| <i>What is the one thing in your neighborhood or community that you would most like to change ? What one thing in the Bay Area would you like to change ?</i> |
| COMMENT |
| Understanding that evolution and growth is inevitable, I would like to see a change in the way this growth occurs. The displacement of our community continues to change our way of life. |
| Black on black violence. |
| More skate parks. |
| The trash in the community. The drug sellers. |
| Bay Area: we could use better transit system. That allows more people to have more trains or buses to catch. |
| I would like to have more community centers for our youth and more job opportunities for the youth (16+) to have recreational jobs. |
| To be able to walk out of my house and not be scared of violence in my community. |
| Prices go down and more people have jobs. |
| Change the amount of stores that offer healthy foods. There needs to be better access to healthier choices especially in communities of color. |
| Improve public transportation, more service and lines. Subsidized fares. |
| My choices that was not reflected in the options within is: high density housing that reserves a significant percentage of new development for low-income residents. |
| I would like to change the lack of safe places for kids to play and the extremely limited transportation in and out of Sobrante Park. The 4S should come more often and money should go toward reducing fares. |
| Fee increases negatively impact lower wage workers and discourage use of public transportation. Decrease rates for public transportation, increase service. |
| Increasing trend of gentrification. |
| The "small school" movement which does not address the educational needs but merely class size. |
| Later-running and more thorough public transportation. BART stops way too early and leaves few options once you arrive back in the East Bay from the city at night. |
| Downtown Oakland could use more young businesses to attract economic activity and safer neighborhoods. The plethora of abandoned store-fronts are a deterrent and make for more dangerous neighborhoods. More frequent and later BART service would also help. |
| Bay Area is too violent. |
| Litter, graffiti, intersection at 20th and Broadway where the busses try to run pedestrians over. |
| Less violence, provide more jobs so people won't want to be drug dealers. Less crime in the Bay Area, which would have to be possible if there were more jobs. |