WHAT'S IMPORTANT FOR THE NEXT 30 YEARS?

How do we keep the Bay Area affordable, connected, diverse, healthy and vibrant for all? We need your help to think about our future. Consider the following strategies:

**TRANSPORTATION STRATEGIES**

1. Operate and maintain the existing roads, freeways and transit systems
2. Modernize our public transit system by having a lane dedicated for rapid buses and another tunnel across SF Bay for either BART or Caltrain
3. Encourage additional biking and walking by reducing speed limits, building dedicated lanes and providing free bikeshare
4. Develop an app to access to pay for all transportation options

**HOUSING STRATEGIES**

5. Allow more housing development, especially near public transit and in communities with high-performing schools
6. Build housing that is affordable for working families by generating new funding and by requiring developers to build more affordable units
7. Transform aging shopping malls and office parks into neighborhoods
8. Simplify the development process to enable housing for all income levels to be built faster

**ENVIRONMENTAL STRATEGIES**

9. Keep cities from expanding into farmlands and open space
10. Upgrade existing residential buildings to reduce energy and water usage and to make them safer during earthquakes and wildfires
11. Implement strategies and build infrastructure to prepare for rising sea levels

**ECONOMIC STRATEGIES**

12. Provide financial support to cover childcare costs for families earning less than $45,000 per year
13. Encourage job growth closer to where people live by charging developers extra that build offices in places that generate long auto trips
14. Create programs that provide tools and education for people to start new businesses in places with few jobs

WE WANT TO HEAR FROM YOU.
Keep in touch and add your voice. For more information, visit planbayarea.org

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I LIKE IT!

NOT LIKING IT.

HERE'S AN IDEA!

TELL US WHAT YOU THINK.

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