

## Marin County

**Date:** May 11, 2011

**Location/Venue:**

Embassy Suites Hotel  
101 McInnis Parkway, San Rafael

**Attendance:** 113

(Note: not all who attended participated in voting during all workshop segments)

**Priorities Results**

Looking to the future, participants were asked to rank their priorities:

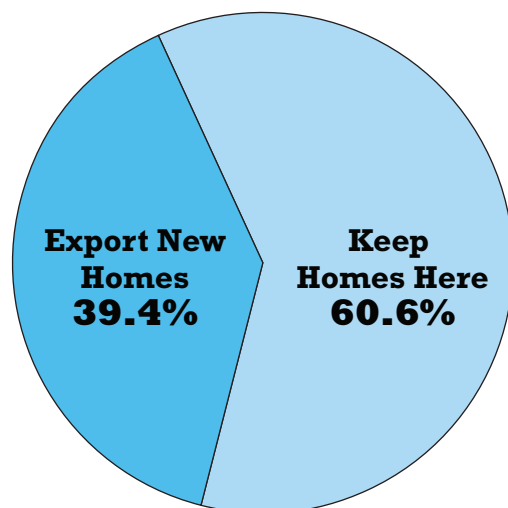
**Rank Priority**

<b>1</b>	Clean Air
<b>2</b>	Conserve Open Space
<b>3</b>	Lower Carbon Emissions
<b>4</b>	Conserve Water
<b>5</b>	Keep my Town as it is Today
<b>6</b>	Safer Access to Schools
<b>7</b>	Daily Needs Close to Home
<b>8</b>	Less Local Traffic
<b>9</b>	More Affordable Homes
<b>10</b>	Less Driving Overall
<b>11</b>	Lower Costs and Taxes
<b>12</b>	Convenient Access to Jobs
<b>13</b>	Easy and Low Cost Parking
<b>14</b>	Large Homes with Big Yards



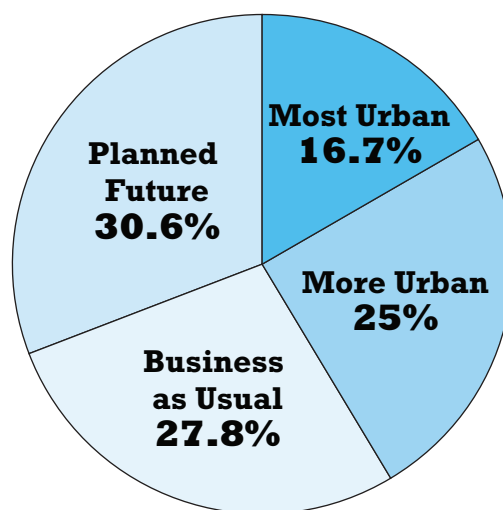
**Where do we build?**

Participants were asked where to locate new homes to accommodate new growth — export new homes outside the region or build homes here?



**How will we grow?**

Participants were asked to choose a preferred scenario for future growth, with “Business as Usual” carrying forward past development patterns, “Planned Future” reflecting adopted MTC and ABAG plans, and “More Urban” and “Most Urban” applying increasingly higher concentrations of housing and development.



# Marin County (continued)

## Priority Transportation Investment Strategies

Participants were given 11 options for investing future transportation funding and asked to select their top four priorities. One option was a “wild card” to allow for priorities not already listed.

Rank	Strategy
1	Expand express bus and local bus services
2	Increase funding for most effective transit services
3	Wild Cards (for ideas not already proposed)
4	Improve bicycle and pedestrian routes
5	Offer more transportation funds to cities that build new housing, and affordable housing, near transit in walkable neighborhoods w/ a range of amenities
6	Increase funding to repair or purchase new buses, train cars, tracks, etc.*
6	Expand commuter rail services*
8	Increase funding to fix potholes on freeways and local roads
9	Offer financial incentives to cities that preserve agricultural lands and open space
10	Widen freeways and local roadways
11	Make freeways more efficient through ramp meters and other technologies

\* tie vote

## Transportation Investment Strategies “Wild Cards” (summary of comments)

- Fund school buses, Safe Routes to School, student transit passes
- Incentives for electric car/charging stations
- Eliminate bridge tolls for 3+ carpools, promote rideshare
- Bus rapid transit
- More paratransit
- Reduce state regulations and taxes that drive businesses and jobs out of California
- Subsidize electric bikes
- Stop using extortion in the form of monies to communities that do what you want
- Turn funds back. Plan for the money we have now. No more debt.
- More parking in downtowns
- Make freeway off-ramps safer
- Privatize transportation

## Priority Policy Initiatives

Participants were given 7 options for new policies that could be adopted (at the local, regional, state or federal level) to reduce greenhouse gas emissions. One option was a “wild card” to allow for priorities not already listed.

Rank	Initiative
1	Electric vehicles (e.g., subsidize the purchase/ lease of electric vehicles and hybrids, increase availability of electric vehicle chargers)*
1	Wild Cards (for ideas not already proposed)*
3	New requirements for employers (e.g. allow employees to work from home one day per week, allow employees to pay for transit with pre-tax dollars, etc.)*
4	Economic development (e.g., strategies to protect existing jobs, create new jobs, or preserve warehouse/industrial sites)*
5	Pricing parking (e.g., charge for parking at work sites, charge higher rates during busy periods to free up more spaces and reduce vehicle idling)
6	Changing driving habits to conserve fuel & reduce harmful emissions (e.g., reduce maximum speeds to 55 mph, educate drivers to drive at even speeds, remove heavy objects from trunks to save fuel and reduce harmful emissions)
7	Other pricing strategies (e.g., charge tolls on new express lanes, or charge a new fee based on annual miles driven)

## Policy Initiatives “Wild Cards” (summary of comments)

- Reduce school-related traffic
- Local planning vs. regional mandates
- Bring back value-based vehicle reg fees
- Raise the gas tax; proceeds to reduce national debt
- Solve problems without spending money
- Mitigation fees for housing
- Reduce regulations and taxes that strangle businesses
- Impose a carbon tax
- Promote electric vehicles
- Deregulate taxis
- More transit, not more housing
- More individual choice, less bureaucrat planning
- Facilitate movement of trucks
- Tax credit for reducing vehicle-miles traveled