Plan Bay Area 2050: A Discussion of Equity

Metropolitan Transportation Commission (MTC) & Association of Bay Area Governments (ABAG)

September 2021
Today’s Goals

Look back at how equity was incorporated into Horizon / Plan Bay Area 2050

Hear from you how we can continue to evolve our equity work in the future
Quick Poll

Which county do you live in?

What type of organization do you work for?

How are you feeling about today’s goals?
Agenda

[20 mins] Horizon / Plan Bay Area 2050 Journey: Equity Focus

[5 mins] Known Limitations

[30 mins] Open Discussion

[5 mins] Close-Out and Survey
Almost four years of planning...

Guiding Principles
Futures Planning
Project Performance
Plan Kick-off
Draft Blueprint Engagement
Draft Blueprint Analysis
Final Blueprint Engagement
Equity Priority Communities Update
Final Blueprint Analysis
Implementation Plan

Horizon
Plan Bay Area 2050

2018
2019
2020
2021
Engaged early with communities to “Envision the Future” by meeting them where they are, with a focus in Equity Priority Communities

Adopted five Guiding Principles, with “Equity” and “Resilience” as cross-cutting issues
Analyzed 50+ strategies for equity and resilience in an uncertain future

Prioritized strategies based on small group discussions with underrepresented persons, facilitated by Community-Based Organizations, and pop-up workshops

Engaged with youth and stakeholders in workshops
Sought “transformative” transportation project ideas from public and non-governmental organizations

Analyzed projects and policies with “Equity Score”

Sought commitment letters from project sponsors to advance equitable outcomes
Introduced Horizon, Plan Bay Area 2050 and Equity Platform at first REWG meeting

Discussed regional trends, Bay Area inequities and challenges to prioritize
Engaged with REWG and Policy Advisory Council to align on desired outcomes for measuring performance

Refined strategies during two workshops
Determined **equity** and performance metrics toward desired outcomes

Identified **outstanding challenges** to be prioritized for the Final Blueprint

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**Key Challenge #1: Affordable Guiding Principle**

And yet...

There are still hundreds of thousands of low-income households without access to permanently-affordable homes.

Here’s the challenge:

How do we create more permanently-affordable housing, especially in areas with high-quality schools, amenities and transportation options?

Telephone town halls in multiple languages, targeted online surveys, tribal summits.

Refined and introduced new strategies with stakeholders and advocates in virtual workshops.
Addressing the Long-Standing Communities of Concern Framework

Updated with latest data; sought input on shortcomings of existing mapping framework and proposed revising as Implementation Plan action

Revised nomenclature to Equity Priority Communities, in collaboration with residents, REWG and Policy Advisory Council

Staff acknowledges the power of language and recommends changing the nomenclature.

Prioritizing Requirements for Nomenclature
- Positive, empowering, uplifting
- Forward-looking, action-oriented
- Communicate “priority” and intentionality
- Short and easily understood
Analyzed equity and performance outcomes of Final Blueprint

Calculated how Final Blueprint investments benefit households with low incomes vs. other households

Released Draft Equity Analysis Report with Title VI and disparities analysis
Engaging in small group discussions and one-on-one dialogues with partners across government, business, labor non-profit and advocacy.

Identifying specific near-term actions that MTC/ABAG will lead, partner or support.
Agenda

✔ Horizon / PBA2050 Journey: Equity Focus

Known Limitations

Open Discussion

Close-Out and Survey
Engagement: Known Limitations

Reaching Underrepresented Populations

• Difficulty in reaching target audiences through digital engagement methods
• Challenges in expanding the roster of community-based organizations

Communication with Stakeholder Groups

• Overlapping priorities of different stakeholder groups
• Communication of in-depth analysis to diverse audiences
Analysis: Known Limitations

**Equity Priority Communities Framework**
- Accounting for changing definitions of low-income, differences across sub-regions and smaller block-group geographies; lowered concentrations due to continued displacement
- Balancing place-based and issue-based equity considerations

**Forecasting Impacts by Race**
- Lack of sufficient data to simulate future housing preferences or travel behavior by race
- Challenges in simulating behavior by race

**Metrics Development**
- Pinpointing future displacement risk arising from specific causes such as cost pressures
- Understanding future jobs-housing imbalance by wage level or job type
Agenda

✓ Horizon / PBA2050 Journey: Equity Focus
✓ Known Limitations

Open Discussion

Close-Out and Survey
Seeking your input...

Three topics
(~8 minutes each)

Engagement

Analysis

Process

Go to www.menti.com in your browser
Enter code: 9118 5985

Raise your hand and speak up
(Or dial *6)
Engagement

What did you like about the engagement in Plan Bay Area 2050?

What can we do better in future iterations of Plan Bay Area?
Analysis

What did you like about the analysis in Plan Bay Area 2050?

What can we do better in future iterations of Plan Bay Area?
What did you like about the process in Plan Bay Area 2050?

What can we do better in future iterations of Plan Bay Area?
Agenda

✓ Horizon / PBA2050 Journey: Equity Focus
✓ Known Limitations
✓ Open Discussion

Close-Out and Survey
We appreciate your engagement.

Thank you.
What’s next for Plan Bay Area 2050?

Survey: [https://www.surveymonkey.com/r/SDS9CVD](https://www.surveymonkey.com/r/SDS9CVD)

We want your feedback to further enhance equity in our future planning processes. *Please complete by September 17, 2021.*

October 2021

• Final Plan Bay Area 2050 Release (*including Final Plan Document, Final Implementation Plan and Final EIR*)
• Presentations to Public/Stakeholders + Elected Officials
• Proposed Adoption Meeting: October 21 at 5 PM
Thank you.

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