

Round Three: What We Heard - Late Spring/Early Summer 2021

In June and July 2021, MTC/ABAG held four public workshops, one youth-focused workshop and six public hearings on the Draft Plan, Draft Environmental Impact Report and Draft Implementation Plan. At all events, staff presented information on the relevant draft Plan Bay Area 2050 releases, and then took questions and public comments. In total, we hosted over 240 participants during the eleven virtual events.

Below is the workshop and public hearing information, as well as a summary of questions/comments received during the hearings and workshops. Additionally, a summary of the key themes heard from email/web/phone comments and correspondence is included below.

Workshops:

1. East Bay Workshop (Alameda and Contra Costa Counties)

Date: Monday, June 14, 2021

Time: 5:00 to 6:30 PM

Number of attendees: 68

Overview of input/questions: Interest in ensuring regional housing goals are met, and that additional affordable housing types are prioritized including units near transit nodes, manufactured homes, rent-to-own homes, etc.; would like to see more attention paid to climate change and use of innovation to combat the climate crisis; interest in participating in the plan's implementation activities; note of shifts in job and commute types since COVID-19.

2. South Bay Workshop (Santa Clara County)

Date: Thursday, June 17, 2021

Time: 12 noon to 1:30 PM

Number of attendees: 44

Overview of input/questions: Interest in partnership with trade groups to encourage workforce development; would like MTC to engage local elected officials on the importance of building housing; interest in enhancing transportation demand management options to improve congestion; question some Priority Development Area locations due to impending sea level rise in those locations; question about the plan's accessible transportation plans; interest in water resiliency.

3. West Bay Workshop (San Francisco and San Mateo Counties)

Monday, June 28, 2021

5:00 to 6:30 PM

Number of attendees: 32

Overview of input/questions: Questions about alternatives to increased commercial development; interest in plans to address additional need for electricity and water due to expected population increase by 2050; question the need for universal basic income given the current worker shortage; question the anticipated future decrease in housing costs;

interest in public transport, especially protection of existing parking at Caltrain and VTA stations; question about High Speed Rail's use of eminent domain.

4. North Bay Workshop (Marin, Napa, Solano and Sonoma Counties)

Date: Wednesday, June 30, 2021

Time: 12 noon to 1:30 PM

Number of attendees: 45

Overview of input/questions: Interest in plans for Highway 37 expansion; interest in additional housing growth in Marin County; interest in more frequent public transportation in the North Bay, especially near Priority Development Areas; question about the reduction in the number of vehicle miles traveled needed to reach carbon neutrality; interest in reduction of truck traffic to improve traffic congestion; would like to see gaps in bike networks closed.

5. Envision the Bay Area Workshop (Youth-Focused Workshop)

Date: Thursday, June 3, 2021

Time: 2:00 to 3:30 p.m.

Number of attendees: 8

Overview of input/questions: Use of found objects by students to create models representing favorite Plan Bay Area 2050 strategies. Students shared their desire to preserve nature, create spaces for community, create more jobs, build complete streets and ensure that everyone in the Bay Area is within walking distance of a park and transit.

Public Hearings:

1. Plan Bay Area 2050/Draft Environmental Impact Report Public Hearings #1 & #2

Joint Planning Committee with the ABAG Executive Committee

Date: Friday, June 11, 2021

Time: 9:40 AM

Number of attendees: 4

Overview of comments: Request for better partnership between MTC/ABAG and building trades, including support of workforce training opportunities; interest in free public transportation; would like the regional environmental analysis on the greenhouse gas reduction benefits of Priority Development Areas be translated into analysis done at the local level; interest in employer taxation to support workforce housing.

2. Plan Bay Area 2050/Draft Environmental Impact Report Public Hearings #3 & #4

Date: Tuesday, June 22, 2021

Time: 5:30 PM

Number of attendees: 15

Overview of comments: Interest in the percentage of household income spent on transportation and housing statistic in Plan Bay Area 2050, and its decline over previous plans; question about the effectiveness of focusing housing growth near transit nodes; comment that a focus on economic growth is unsustainable as it usually translates into higher greenhouse gas emissions.

3. Plan Bay Area 2050/Draft Environmental Impact Report Public Hearings #5 & #6

Date: Wednesday, July 7, 2021

Time: 1:30 PM

Number of attendees: 27

Overview of comments: Interest in expanding the Bay Area construction workforce, including workforce training programs' funding (which should come from employers, not government) and use of apprentices at housing construction sites; interest in building workforce housing closer to work sites for the local skilled workers to reduce greenhouse gas emissions from in-commuting; interest in EIR Alternative #1 as it's the environmentally superior alternative; concern about ground water level rise in some Priority Development Areas as it can cause liquefaction, potential contamination from landfills and hazardous waste.

Correspondence/Comments:

MTC and ABAG released Draft Plan Bay Area 2050 (Draft Plan) and its related supplemental reports on May 26, 2021, followed by the Draft Environmental Impact Report (Draft EIR) on June 4, 2021. The formal public comment period for both documents closed at 5 p.m. on Tuesday, July 20, 2021. Comments on both documents were accepted via mail; via email to info@planbayarea.org for Draft Plan comments and via eircomments@bayareametro.gov for Draft EIR comments; via comment forms on the Plan Bay Area website; via phone to the Plan Bay Area Listening Line; and via fax. A total of 322 individuals/organization submitted comments; Draft Plan comments are available at [planbayarea.org/your-comments/plan-bay-area-2050/draft-plan-bay-area-2050-comments](https://www.planbayarea.org/your-comments/plan-bay-area-2050/draft-plan-bay-area-2050-comments), while Draft EIR comments are available at <https://www.planbayarea.org/your-comments/plan-bay-area-2050/draft-environmental-impact-report-comments>. A detailed listing of comments and responses on the Draft EIR will also be included in the Final EIR, as required by state statute.

PLAN BAY AREA 2050



St. Helena (Photo: Flickr/Jasperdo)

Draft Plan Bay Area 2050

Highlights of the Long-Range Regional Plan & Next Steps Toward Implementation

North Bay Virtual Public Workshop — June 30, 2021

PLAN BAY AREA 2050



Rio Vista (Photo: Flickr/Thomas Hawk)



ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

Welcome!

We look forward to sharing the Draft Plan Bay Area 2050, which encompasses over three years of meticulous technical work and robust engagement with our partners and residents from throughout the San Francisco Bay Area.

We want to hear your thoughts on the draft plan!

We Stand in Solidarity

PLAN BAY AREA 2050



MTC and ABAG continue to stand with those calling for systemic change. It is past time to break down barriers that reduce opportunity for Black, Indigenous and people of color and undermine our shared prosperity.

www.mtc.ca.gov/equityplatform

Overview of Today's Workshop

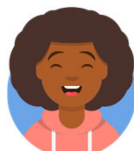
Introduction & Welcome (5 minutes)

Plan Bay Area 2050 Overview + Q & A (25 minutes)

Draft Plan Strategies and Local Focus (20 minutes)

Q & A (30 minutes)

How to Comment and What's Next (10 minutes)



Logistics for Today's Event

- ✓ Everyone will be muted during the workshop.
- ✓ Questions and comments can be entered via the Q&A box.
- ✓ If you are calling in, we will call on you toward the end of the Q&A period, and you can unmute yourself.
- ✓ Profanity and culturally insensitive language will not be tolerated.

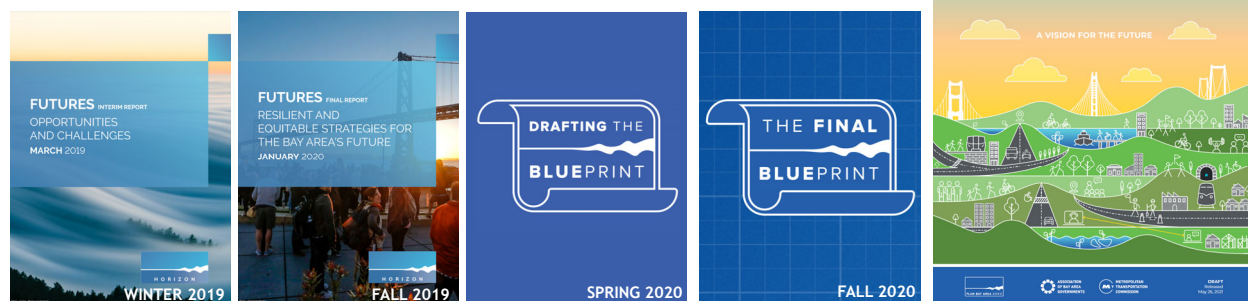
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Long-Range Planning... From 2018 to Today

Kicked off in early 2018, Horizon and Plan Bay Area 2050 focused on planning for an uncertain future, while advancing more equitable outcomes for all residents.

Adoption of the Final Plan – slated for fall 2021 – will be the final step in a four-year planning process that engaged tens of thousands of Bay Area residents.



HORIZON
 Futures Planning
 Perspective Papers
 Project Performance

PLAN BAY AREA 2050
 Draft Blueprint & Final Blueprint
 Plan Document & Implementation Plan
 Environmental Impact Report (EIR)

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Long-Range Planning... Driven by Public Input



Engagement to Date by the Numbers

- 140+** public meetings featuring discussion of Horizon & Plan Bay Area 2050
- 140+** public events including in-person & virtual workshops, pop-up events, and focus groups
- 60+** stakeholder events including RAWG and REWG meetings, workshops and webinars
- 220,000+** public and stakeholder comments received to date
- 19,000+** participants in planning process to date

Long-Range Planning... For a Better Bay Area

WHAT IS THE PLAN?

Plan Bay Area 2050 is the long-range plan charting the course of the nine-county San Francisco Bay Area, slated for adoption in fall 2021.

VISION & GUIDING PRINCIPLES

*Ensure by the year 2050 that the Bay Area is **affordable**, **connected**, **diverse**, **healthy** and **vibrant** for all.*

FOUR ELEMENTS OF THE PLAN



- **Transportation** Strategies
- **Housing** Geographies & Strategies
- **Economic** Geographies & Strategies
- **Environmental** Strategies

Plan Bay Area 2050: Growth Geographies








 **1.4 million** new households between 2015 and 2050

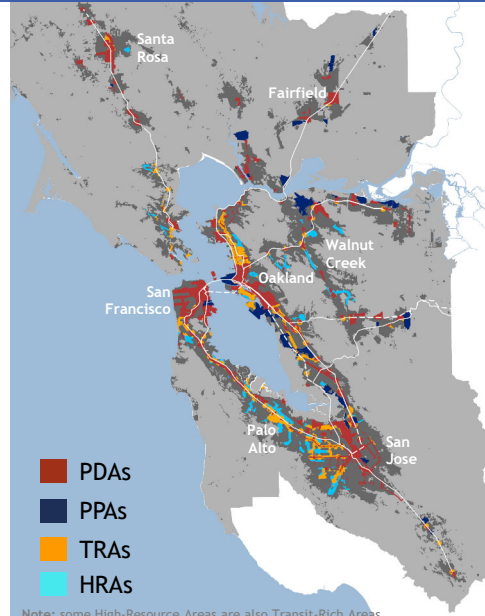
 **1.4 million** new jobs between 2015 and 2050

Protect

-  Areas Outside Urban Growth Boundaries (including PCAs)
-  Unmitigated High Hazard Areas

Prioritize

-   **Priority Development Areas (PDAs)**
-   **Priority Production Areas (PPAs)**
-   **Transit-Rich Areas (TRAs)**
-   **High-Resource Areas (HRAs)**



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Plan Bay Area 2050: 11 Themes, 35 Bold Strategies

-  **Maintain and Optimize the Existing System**
-  **Create Healthy and Safe Streets**
-  **Build a Next-Generation Transit Network**
-  **Protect and Preserve Affordable Housing**
-  **Spur Housing Production at All Income Levels**
-  **Create Inclusive Communities**

Plan Bay Area 2050 35 Adopted Strategies

-  **Improve Economic Mobility**
-  **Shift the Location of Jobs**
-  **Reduce Risks from Hazards**
-  **Expand Access to Parks and Open Space**
-  **Reduce Climate Emissions**

| Housing Strategies - Cost: \$488 Billion | | |
|---|-----|-------|
| ... | ... | \$2 |
| ... | ... | \$237 |
| ... | ... | N/A |
| ... | ... | \$229 |
| ... | ... | N/A |
| ... | ... | N/A |
| ... | ... | \$10 |
| ... | ... | N/A |
| Economic Strategies - Cost: \$274 Billion | | |
| ... | ... | \$200 |
| ... | ... | \$5 |
| ... | ... | \$10 |
| ... | ... | \$10 |
| ... | ... | N/A |
| ... | ... | \$10 |
| ... | ... | \$4 |

Learn more about each of the 35 adopted strategies at planbayarea.org.

Bold Strategies for a More Affordable Bay Area



Reduce the region's extreme cost of living by enabling over a million new homes near public transit

Strategies include:

- Allow a Greater Mix of Housing Types and Densities in Growth Areas
- Transform Aging Malls and Office Parks into Neighborhoods
- Maintain Urban Growth Boundaries



Produce and preserve much-needed affordable housing through public, non-profit, and private sector action

Strategies include:

- Preserve Existing Affordable Housing
- Build Adequate Affordable Housing to Ensure Homes for All
- Integrate Affordable Housing into All Major Housing Projects



Provide robust discounts for low-income residents both for tolls and transit fares

Strategies include:

- Reform Regional Transit Fare Policy
- Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives

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Bold Strategies for a More Connected Bay Area



Create a world-class public transportation system, emphasizing maintenance and ridership as critical twin goals

Strategies include:

- Operate and Maintain the Existing System
- Enhance Local Transit Frequency, Capacity, and Reliability
- Expand and Modernize the Regional Rail Network



Standardize transit fares across the region and advance seamless mobility through schedule coordination

Strategies include:

- Reform Regional Fare Policy
- Enable a Seamless Mobility Experience



Permanently reduce traffic congestion through a proven approach of pricing select corridors

Strategies include:

- Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives
- Build an Integrated Regional Express Lane and Express Bus Network

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Bold Strategies for a More Diverse Bay Area



Protect renters from being displaced to the region's periphery and beyond

Strategies include:

- Further Strengthen Renter Protections Beyond State Legislation
- Preserve Existing Affordable Housing
- Support Community-Led Transportation Enhancements



Tackle racial inequities by enabling more housing in historically-exclusionary places

Strategies include:

- Allow a Greater Mix of Housing Types and Densities in Growth Areas
- Build Adequate Affordable Housing
- Accelerate Reuse of Public and Community-Owned Land



Reduce income inequality through new universal basic income and mortgage assistance programs

Strategies include:

- Implement a Statewide Universal Basic Income
- Provide Targeted Mortgage, Rental, and Small Business Assistance to Equity Priority Communities

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Bold Strategies for a Healthier Bay Area



Strive to eliminate traffic deaths by making streets safer for all roadway users

Strategies include:

- Advance Regional Vision Zero Policy through Street Design and Reduced Speeds
- Build a Complete Streets Network



Protect tens of thousands of Bay Area homes from rising sea levels and from potential earthquake damage

Strategies include:

- Adapt to Sea Level Rise
- Provide Means-Based Financial Support to Retrofit Existing Residential Buildings



Tackle climate change by electrifying vehicles & buildings and reducing auto trips

Strategies include:

- Expand Clean Vehicle Initiatives
- Fund Energy Upgrades to Enable Carbon Neutrality in Existing Buildings
- Expand Transportation Demand Management Initiatives
- Expand Commute Trip Reduction Programs at Major Employers

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Bold Strategies for a More Vibrant Bay Area



Encourage more job growth in housing-rich areas through financial incentives and streamlining

Strategies include:

- Provide Incentives to Employers to Shift Jobs to Housing-Rich Areas Well Served by Transit
- Allow Greater Commercial Densities in Growth Geographies



Preserve critical industrial lands and work to catalyze job growth in these locations

Strategies include:

- Retain Key Industrial Lands through Establishment of Priority Production Areas
- Expand Job Training and Incubator Programs



Ensure all communities have access to high-speed internet to fully participate in the digital economy

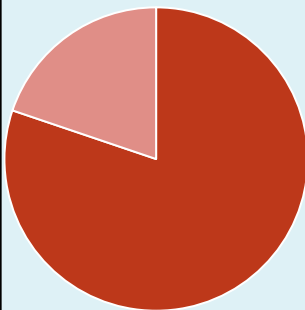
Strategies include:

- Invest in High-Speed Internet in Underserved Low-Income Communities

Plan Bay Area 2050: Revenues & Expenditures

Transportation Element

\$469 billion in existing funding
\$110 billion in new revenues

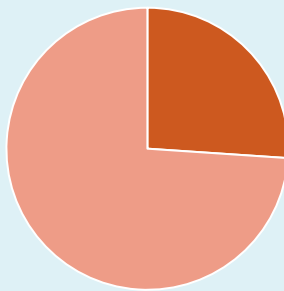


■ Existing Revenues ■ New Revenues

Note: \$12 billion in existing transportation funding is shown in Environment Element for climate & sea level rise strategies.

Housing Element

\$122 billion in existing funding
\$346 billion in new revenues

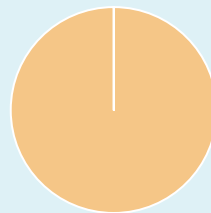


■ Existing Revenues ■ New Revenues

Note: new housing revenues could come from a mix of federal, state, regional, or local sources.

Economy Element

N/A in existing funding
\$234 billion in new revenues

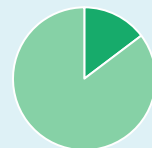


■ Existing Revenues ■ New Revenues

Note: as Needs & Revenue data is unavailable for economic development, existing funding is underrepresented.

Environment Element

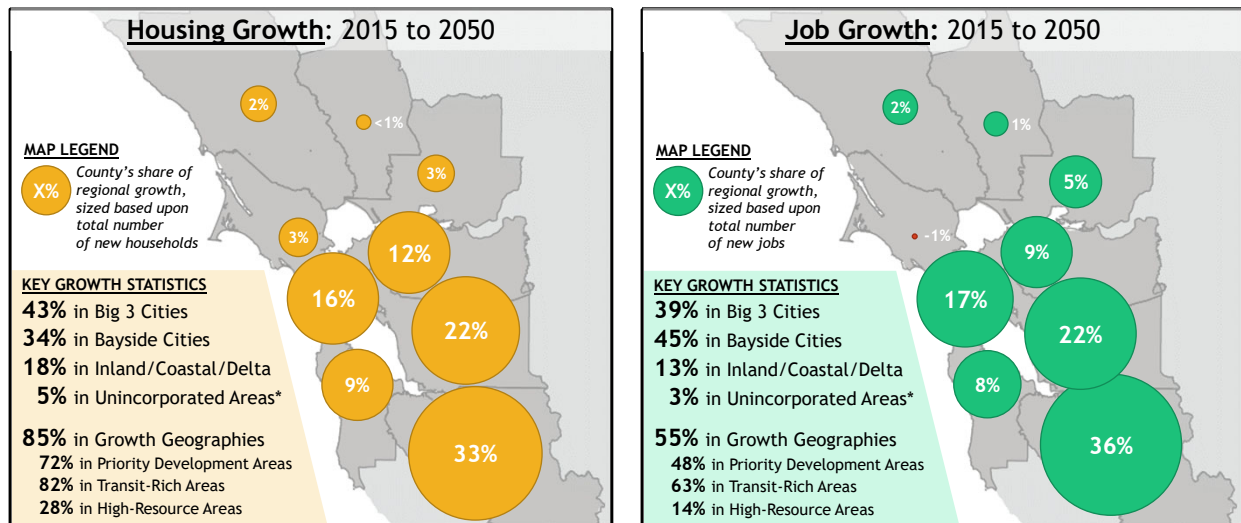
\$15 billion in existing funding
\$87 billion in new revenues



■ Existing Revenues ■ New Revenues






Note: as Needs & Revenue data is unavailable for parks & conservation, existing funding is underrepresented.

Forecasting the Future: Housing & Jobs Growth



* All urbanized growth in unincorporated areas is focused **within existing urban growth boundaries** (Strategy EN4).
 For breakdowns on the subcounty level, please refer to the Final Blueprint Growth Pattern on planbayarea.org.
 Totals do not always sum to 100% due to rounding.

Forecasting the Future: Projected Outcomes

| | | | | | |
|--|---|---|---|---|---|
| <p>AFFORDABLE</p>  | <p>CONNECTED</p>  | <p>DIVERSE</p>  | <p>HEALTHY</p>  | <p>VIBRANT</p>  | <p>Plan would reduce housing & transportation cost burden by 13 percentage points, with even greater improvements for low-income households</p> <p>Plan would improve access to frequent transit and to safe bicycle & pedestrian facilities, enabling nearly 20 percent of workers to shift away from commuting by auto</p> <p>Plan would provide more affordable housing in historically-exclusionary jurisdictions, while helping at least 10 percent of the region's low-income residents to buy their first home</p> <p>Plan would meet the state-mandated greenhouse gas reduction target, while concurrently protecting nearly all homes from sea level rise impacts through 2050</p> <p>Plan would improve jobs-housing balance in counties throughout the Bay Area, yielding shorter commutes for all workers</p> |
|--|---|---|---|---|---|

PLAN BAY AREA 2050



Nut Tree (Photo: Flickr/Wayne Hsieh)

Questions?

PLAN BAY AREA 2050

Local Spotlight on
Key Strategies

Creating Affordable Housing: What did we hear?



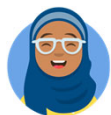
Comments received...

“Actually have “housing-rich communities” by building a lot more housing.”

“Disincentivize corporate and individual landlords and incentivize first time homebuyers to transition rental housing to home ownership.”

“Increase funding for preservation of existing affordable housing.”

“Build more, denser housing, affordable or not, to increase housing supply and help lower prices.”



...shaped the Plan's strategies!

- ✓ **Preserve Existing Affordable Housing**
Acquire homes currently affordable to low- and middle-income residents for preservation as permanently deed-restricted affordable housing.
- ✓ **Build Adequate Affordable Housing to Ensure Homes for All**
Construct enough deed-restricted affordable homes to fill the existing gap in housing for the unhoused community and to meet the needs of low-income households.
- ✓ **Integrate Affordable Housing into All Major Housing Projects**
Require a baseline of 10-20% of new market-rate housing developments of five units or more to be affordable to low-income households.

Creating Affordable Housing: What's next?



Local Focus on Marin, Napa, Solano and Sonoma Counties



Create new permanently-affordable housing opportunities for lower-income Bay Area residents in communities through the North Bay, with a particular emphasis on High-Resource and Transit-Rich Areas.



Transform public lands, such as SMART and Capitol Corridor station parking lots, into mixed-income affordable housing developments.

Near-Term Implementation Actions:

- Seek new revenues for affordable housing preservation and production and explore better coordination of existing funding streams.
- Launch pilot projects through the Bay Area Housing Finance Authority, including the Regional Affordable Housing Application Platform and the Affordable Housing Pipeline Database.
- Partner with local jurisdictions and other stakeholders to develop and roll out a regional homelessness prevention system.

Optimizing Transit: What did we hear?



Comments received...

“We need to implement the ‘Seamless Bay Area’ strategy – getting a true Metropolitan Transit Authority that can control routes through the whole region.”

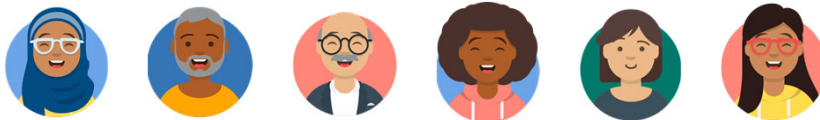
“Provide high frequency, clean transit in all dense areas – so people don’t see a need to drive.”

“Regional fare coordination with one regional tariff & branding. Having two dozen agencies with differing policies, fares, schedules is nuts. Europe urban areas have all done this decades ago!”

“Increase the reliability and convenience of public transit.”

...shaped the Plan’s strategies!

- ✓ **Enable a Seamless Mobility Experience**
Increase the viability and attractiveness of non-single occupancy vehicle travel, including transit, shared TNC (e.g., Uber), walking and biking.
- ✓ **Reform Regional Fare Policy**
Streamline fare structures across the region’s 27 transit operators and replace existing operator-specific discount fare programs.



Optimizing Transit: What’s next?



Local Focus on Marin, Napa, Solano and Sonoma Counties



Transform key stations – such as San Rafael SMART Station, Downtown Santa Rosa SMART Station, and Vallejo Ferry Terminal – into timed-transfer hubs with easy connections between local and regional transit lines.



Make first- and last-mile services more viable by pivoting away from operator-specific transit fares while boosting ridership on the existing SMART system and on longer-distance express bus services.

Near-Term Implementation Actions:

- Implement the transit coordination, mapping/wayfinding, and fare coordination recommendations of the Blue Ribbon Transit Recovery Task Force.
- Implement the customer-centric fare payment and integration recommendations of the Fare Integration Task Force.
- Deploy the Clipper Mobile app, next-generation Clipper and regional transit mapping/wayfinding to improve seamless integration of the network.

Managing Traffic Congestion: What did we hear?



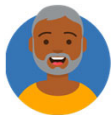
Comments received...

“Implement tolling or road tax or congestion charge and use the funds to build transit and pedestrian-friendly streets, not just for commuting but for everyday life.”

“Road use charges are highly cost effective. Should be piloted ASAP and scaled up as a “contingency” if GHG goals are not being met.”

“Add express lanes but don't widen highways.”

“More express bus routes to more destinations. Enable people to live where they work.”



...shaped the Plan's strategies!

- ✓ **Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives**
Apply a per-mile charge on auto travel on select congested freeway corridors where transit alternatives exist.
- ✓ **Build an Integrated Regional Express Lane and Express Bus Network**
Complete the buildout of the Express Lanes network, providing an uncongested freeway lane for buses, carpoolers, and toll-paying single- or zero-occupant vehicles.

Managing Traffic Congestion: What's next?



Local Focus on Marin, Napa, Solano and Sonoma Counties



Complete Express Lanes projects on the I-80 corridor, as well as carpool lanes in the Marin-Sonoma Narrows, as a near-term implementation action to provide users an alternative to congestion.



Implement all-lane tolling in the medium-to-long term on freeways paralleling SMART and Link21, while also investing in improved express bus frequencies along I-80 and US-101 to provide faster alternatives to driving.

Near-Term Implementation Actions:

- Identify strategies to equitably advance roadway pricing through deep engagement with key partners, stakeholders and the public.
- Identify additional high-performing Express Bus corridors in partnership with counties and transit operators.
- Advocate for changes to state law and federal regulations to allow pilot conversions to priced facilities.

Improving Climate Resilience: What did we hear?



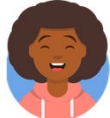
Comments received...

“Is future wildfire risk in the region (especially Marin) and smoke harm addressed?”

“We should have laws and regulations in place where there is no new development in areas that will be affected by rising seas.”

“Why isn't the approach to remove development buildings from low lying areas...so that it's less expensive in the future once sea level rises 10, 20, 30, 40, or 50 feet higher than it is now?”

“Change building code to be off the grid, because of fires.”



...shaped the Plan's strategies!

- ✓ **Adapt to Sea Level Rise**
Protect shoreline communities and key transportation infrastructure affected by sea level rise, prioritizing low-cost, high-benefit solutions and providing additional support to vulnerable populations.
- ✓ **Provide Means-Based Financial Support to Retrofit Existing Residential Buildings (Energy, Water, Seismic, Fire)**
Adopt building ordinances and incentivize retrofits to bring existing buildings up to higher seismic, wildfire, water and energy standards, providing means-based subsidies to offset costs.

Improving Climate Resilience: What's next?



Local Focus on Marin, Napa, Solano and Sonoma Counties



Protect frontline communities needing critical protections from sea level rise by 2050, including the shorelines of San Rafael, Corte Madera, Vallejo, and more.



Fund marshland restoration projects and elevation of infrastructure along the SR-37 corridor to expand natural habitat while supporting climate resilience goals.



Bolster existing home hardening and defensible space programs with new revenue.

Near-Term Implementation Actions:

- Seek new revenues for full range of resilience needs.
- Advocate for legislative reforms to clarify roles and responsibilities for sea level rise adaptation planning, funding, and implementation.
- Compile detailed assessments for seismic, wildfire, water and energy needs, which will explore financial needs, key relevant initiatives, best practices, key stakeholders, and workforce and technology needs, among other areas.

Reducing Emissions: What did we hear?



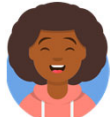
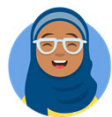
Comments received...

“Electrify everything. Make sure low-income families have access to electric vehicles. All self-driving cars must be electric.”

“Encourage and leverage the direction for emerging modes and technologies to be shared and clean.”

“Increasing availability of electric charging stations, including a workable business model for chargers in apartments and condo buildings.”

“Telecommuting may eliminate traffic congestion, especially if we can get people back on transit.”



...shaped the Plan's strategies!

✓ Expand Commute Trip Reduction Programs at Major Employers

Set a sustainable commute target for major employers as part of an expanded Bay Area Commuter Benefits Program, with employers responsible for funding incentives and disincentives to shift auto commuters to any combination of telecommuting, transit, walking and/or bicycling.

✓ Expand Clean Vehicle Initiatives

Expand investments in clean vehicles, including more fuel-efficient vehicles and electric vehicle subsidies and chargers.

✓ Expand Transportation Demand Management Initiatives

Expand investments in programs like vanpools, bikeshare, carshare and parking fees to discourage solo driving.

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Reducing Emissions: What's next?



Local Focus on Marin, Napa, Solano and Sonoma Counties



Expand successful electric vehicle programs – such as Sonoma Clean Power's EV subsidy & charger programs – more broadly throughout the North Bay.

Near-Term Implementation Actions:

- Seek legislative authority to expand existing Bay Area Commuter Benefits Program in partnership with Air District.
- Seek new revenues for climate, travel demand management, and electrification needs.
- Restructure MTC Climate Initiatives Program and operational TDM programs to ensure they can effectively scale over the next five years.

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Sonoma County (Photo: Flickr/Mariano Mantel)

Questions?

PLAN BAY AREA 2050

What's Next?

What's Next: June & July 2021 Public Engagement



Previous Virtual Public Workshops

- June 14 at 5 PM – South Bay Focus (Alameda & Contra Costa Counties)
- June 17 at 12 PM – South Bay Focus (Santa Clara County)
- June 28 at 5 PM – West Bay Focus (San Francisco & San Mateo Counties)



Virtual Public Hearings on Draft Plan Bay Area 2050 & Draft EIR

- June 11 at 9:30 AM (at Joint MTC Planning Committee with the ABAG Administrative Committee Meeting)
- June 22 at 5:30 PM
- July 7 at 1:30 PM



Overview Videos
& Web Resources



Youth Workshop &
Video Challenge



Virtual Tribal
Summit

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What's Next: Additional Opportunities to Comment

- **Online:**
 - planbayarea.org/learnmore
- **By email:**
 - Draft Plan Bay Area 2050, Implementation Plan and Supplemental Reports – info@planbayarea.org
 - Draft EIR: – eircomments@bayareametro.gov
- **By phone:**
 - (415) 778-2292
- **By mail:**
 - MTC Public Information
Attn: Draft Plan/Draft EIR Comments
375 Beale Street, Suite 800
San Francisco, CA, 94105
- **By fax:**
 - (415) 536-9800

**Comments must
be received by
5:00 PM on
Tuesday,
July 20, 2021**

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What's Next: Path to Fall 2021 Adoption

June & July 2021

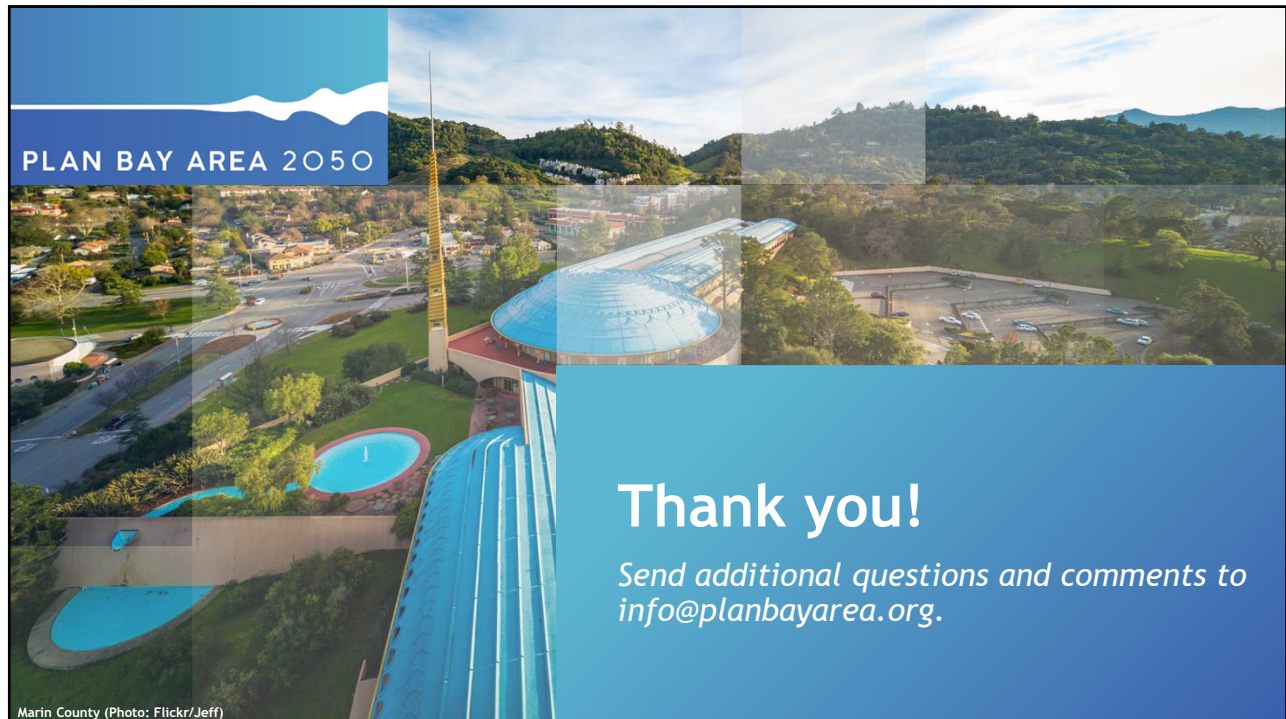
- Conduct Final Round of Public Engagement
- End of Public Comment Period on July 20

August & September 2021

- Report to Joint MTC Planning/ABAG Administrative Committee
- Integrate Feedback & Revisions into Final Plan Bay Area 2050

October 2021 (*tentative*)

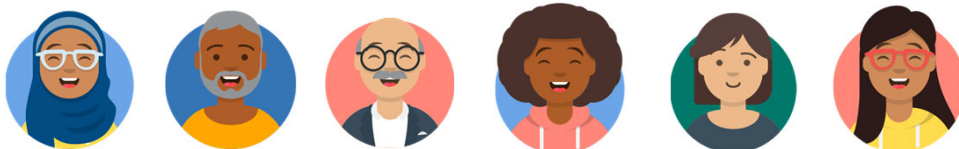
- Release Final Plan Bay Area 2050, Implementation Plan and EIR
- Request Adoption at Joint MTC/ABAG Board Meeting





Overview of Today's Public Hearings

- Welcome (5 minutes)
- Draft Plan Bay Area 2050 Overview (10 minutes)
- Q & A (5 minutes)
- Public Hearing: *Draft Plan Bay Area 2050*
- Draft Environmental Impact Report Overview (10 minutes)
- Q & A (5 minutes)
- Public Hearing: *Draft Environmental Impact Report*
- Closing (5 minutes)



Logistics for Today's Public Hearings

- ✓ Everyone will be muted during the meeting.
- ✓ Clarifying questions can be entered via the Q&A box.
 - Please limit questions to clarifying questions only.
 - Detailed questions can be sent to info@planbayarea.org.
- ✓ When the hearing begins, press *9 or use the "Raise Hand" button to be put in the queue to provide your oral testimony.
- ✓ Every speaker will have three minutes.
- ✓ Substantial comments are encouraged to be submitted via email to:
 - Draft Plan Bay Area 2050: info@planbayarea.org,
 - Draft EIR: eircomments@bayareametro.gov.
- ✓ **Profanity and culturally insensitive language will not be tolerated.**



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Long-Range Planning... for a Better Bay Area

WHAT IS THE PLAN?

Plan Bay Area 2050 is the long-range plan charting a course for the nine-county San Francisco Bay Area, slated for adoption in fall 2021.

VISION & GUIDING PRINCIPLES

*Ensure by the year 2050 that the Bay Area is **affordable**, **connected**, **diverse**, **healthy** and **vibrant** for all.*

FOUR ELEMENTS OF THE PLAN



- **Transportation** Strategies
- **Housing** Geographies & Strategies
- **Economic** Geographies & Strategies
- **Environmental** Strategies

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PLAN BAY AREA 2050

Long-Range Planning... Driven by Public Input



Engagement to Date by the Numbers

- 130+** public meetings featuring discussion of Horizon & Plan Bay Area 2050
- 100+** public events including in-person & virtual workshops, pop-up events, and focus groups
- 60+** stakeholder events including RAWG and REWG meetings, workshops and webinars
- 200,000+** public and stakeholder comments received to date
- 19,000+** participants in planning process to date

Plan Bay Area 2050: Growth Geographies

1.4 million new households between 2015 and 2050

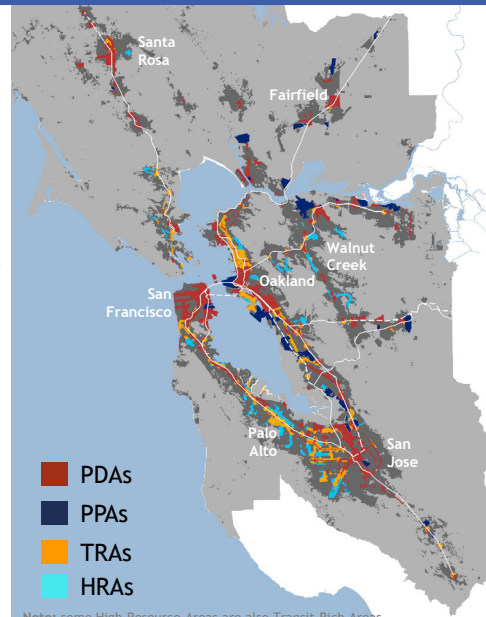
1.4 million new jobs between 2015 and 2050

Protect

- Areas Outside Urban Growth Boundaries (including PCAs)
- Unmitigated High Hazard Areas

Prioritize

- Priority Development Areas (PDAs)**
- Priority Production Areas (PPAs)**
- Transit-Rich Areas (TRAs)**
- High-Resource Areas (HRAs)**



Note: some High-Resource Areas are also Transit-Rich Areas

Plan Bay Area 2050: 11 Themes, 35 Bold Strategies






**Plan Bay Area 2050
35 Adopted Strategies**

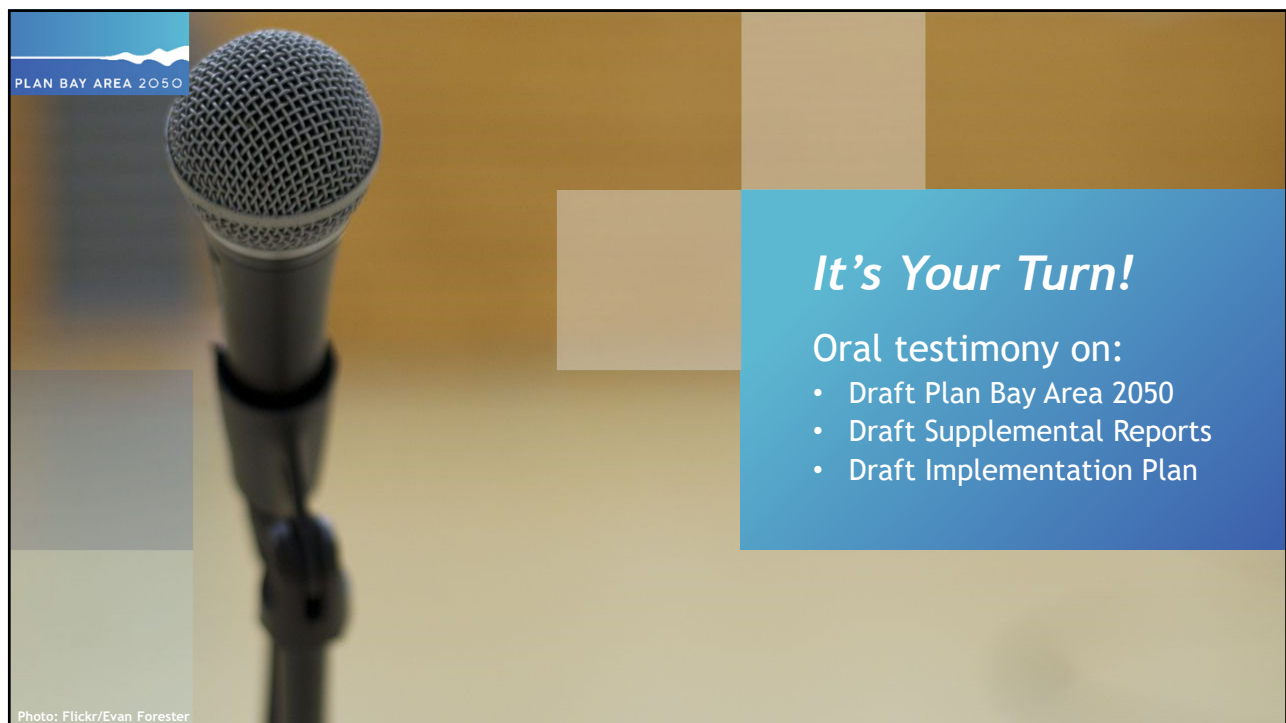
-  **Maintain and Optimize the Existing System**
-  **Create Healthy and Safe Streets**
-  **Build a Next-Generation Transit Network**
-  **Protect and Preserve Affordable Housing**
-  **Spur Housing Production at All Income Levels**
-  **Create Inclusive Communities**
-  **Improve Economic Mobility**
-  **Shift the Location of Jobs**
-  **Reduce Risks from Hazards**
-  **Expand Access to Parks and Open Space**
-  **Reduce Climate Emissions**




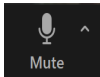
Learn more about each of the 35 adopted strategies at planbayarea.org.

Forecasting the Future: Projected Outcomes

- AFFORDABLE**  **Plan would reduce housing & transportation cost burden by 13 percentage points**, with even greater improvements for low-income households
- CONNECTED**  **Plan would improve access to frequent transit and to safe bicycle & pedestrian facilities**, enabling nearly 20 percent of workers to shift away from commuting by auto
- DIVERSE**  **Plan would provide more affordable housing in historically-exclusionary jurisdictions**, while helping at least 10 percent of the region's low-income residents to buy their first home
- HEALTHY**  **Plan would meet the state-mandated greenhouse gas reduction target**, while concurrently protecting nearly all homes from sea level rise impacts through 2050
- VIBRANT**  **Plan would improve jobs-housing balance in counties throughout the Bay Area**, yielding shorter commutes for all workers



Draft Plan Bay Area 2050 Public Hearing

- Use the “Raise Hand” button  or press *9 to be put in the queue to make your comment live.
- Press the “Microphone” button  or press *6 to unmute/mute yourself.
- State your **name** and agency/organization, if applicable, for the court reporter.
- Please **speak clearly** and into your microphone.
- Staff will not respond to questions or comments during the hearing.

Profanity and culturally insensitive language will not be tolerated.

Draft Plan: Additional Opportunities to Comment

- **Online:**
 - planbayarea.org/learnmore
- **By email:**
 - Draft Plan Bay Area 2050, Implementation Plan and Supplemental Reports – info@planbayarea.org
- **By phone:**
 - (415) 778-2292
- **By mail:**
 - MTC Public Information
Attn: Draft Plan Comments
375 Beale Street, Suite 800
San Francisco, CA, 94105

**Comments must
be received by
5:00 PM on
Tuesday,
July 20, 2021**

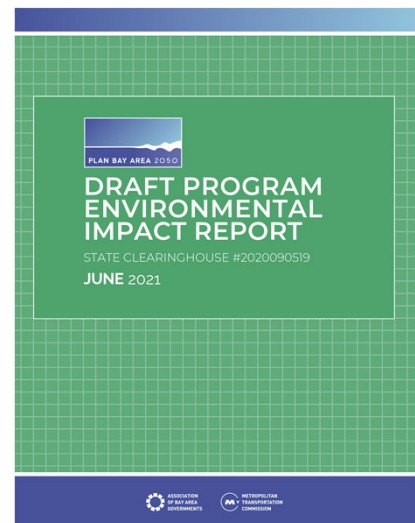
Draft EIR: Overview

What is the Environmental Impact Report (EIR)?

As required under the California Environmental Quality Act (CEQA), the EIR is intended to **analyze and disclose the potential range of environmental effects** from implementation of Plan Bay Area 2050 – to better inform decision-makers, agencies, and the public.

The EIR identifies **environmental impacts**, recommends **mitigation measures for significant adverse impacts**, and analyzes a **reasonable range of alternatives** to the proposed Plan (Draft Plan).

Plan Bay Area 2050's EIR is a **programmatic document** reflecting the impacts of the regional growth pattern, as well as transportation & resilience investments.



Organization of the Draft EIR

Chapter 1. Introduction

Chapter 2. Project Description

Chapter 3. Environmental Analysis

Chapter 4. Alternatives

Chapter 5. Other CEQA

- **Environmental and Regulatory Settings**
- **Significance Criteria** are specific to Environmental Issue Area
- **Method of Analysis**
- **Impacts and Mitigation Measures**
- **Significance Conclusions**
 - Less than Significant (LS)
 - Significant (S)
 - Less than significant with mitigation (LTS-M)
 - Significant and Unavoidable (SU)

Environmental Analysis Conclusions

The EIR explored a wide suite of 14 environmental issue areas, as shown in the table to the right.

Compared to baseline year conditions, the analysis identified 38 potentially significant impacts in the Draft EIR for Plan Bay Area 2050.

** Tally of significant & unavoidable impacts without mitigation measures.*

| Impact Area | Significant & Unavoidable Impacts* |
|--|------------------------------------|
| Aesthetics and Visual Resources | 4 |
| Agriculture and Forestry Resources | 3 |
| Air Quality | 3 |
| Biological Resources | 3 |
| Climate Change, Greenhouse Gases, and Energy | 2 |
| Cultural Resources and Tribal Cultural Resources | 3 |
| Geology, Seismicity, and Mineral Resources | 1 |
| Hazards and Wildfire | 3 |
| Hydrology and Water Quality | 0 |
| Land Use, Population, and Housing | 3 |
| Noise | 4 |
| Public Services and Recreation | 2 |
| Public Utilities and Facilities | 4 |
| Transportation | 1 |

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Alternatives Analysis

How do strategies & Growth Geographies differ between the Draft Plan and each alternative?

No Project Alternative

Required as part of CEQA, this alternative explores what the Bay Area would look like if the Draft Plan is not adopted.

Alternative 1

- Further concentrates housing growth in transit-rich areas (TRAs) by further increasing developable capacities and by shrinking urban growth boundaries
- Adds a new economy strategy to charge VMT-based development fees for new office developments
- Funds additional core capacity transit investments in lieu of highway expansion to support this growth pattern

Alternative 2

- Further concentrates housing growth in high-resource areas (HRAs) by further increasing developable capacity in jobs-rich exclusionary jurisdictions
- Adds a new economy strategy to implement office development caps in jobs-rich exclusionary jurisdictions & their neighbors
- Funds improved local bus and express bus service, expanded transit fare discounts, and enhanced bike/ped infrastructure to support this growth pattern, while reducing funding for rail expansion

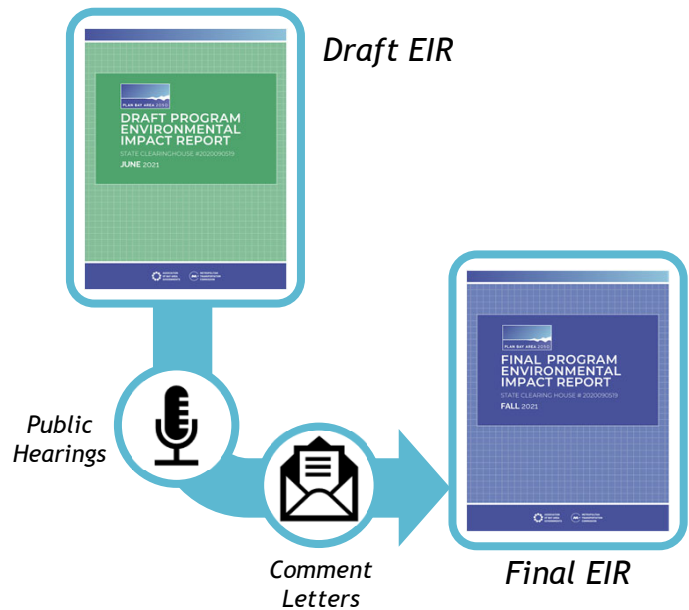
Alternatives Analysis Conclusions

What did we learn from the EIR Alternatives Analysis?

- **The No Project Alternative** would result in two additional significant and unavoidable impacts than the proposed Plan (Impact AQ-1 and GHG-4) and would result in one less significant and unavoidable impact than the proposed Plan Plan Bay Area 2050 (LU-2).
- **The TRA Focus and HRA Focus Alternatives** would result in the same number of less-than-significant and significant and unavoidable impacts as the proposed Plan.
- **A more concentrated growth pattern in Transit-Rich Areas** would yield the most beneficial environmental outcomes. The TRA Focus Alternative would result in comparatively less significant and unavoidable impact than either the proposed Plan or the HRA Focus Alternative. Because the level or degree of resulting significant and unavoidable impact would be lower under the TRA Focus Alternative, this alternative is environmentally superior to the other alternatives.

Next Steps

- A Final EIR will be prepared following public review and comment on the Draft EIR.
- The Final EIR will consist of revisions to the Draft EIR and written responses to comments submitted on the environmental analysis during the comment period on the Draft EIR.
- MTC and ABAG will consider this information during their deliberations on certification of the Final EIR and adoption of Plan Bay Area 2050.



eircomments@bayareametro.gov

OR

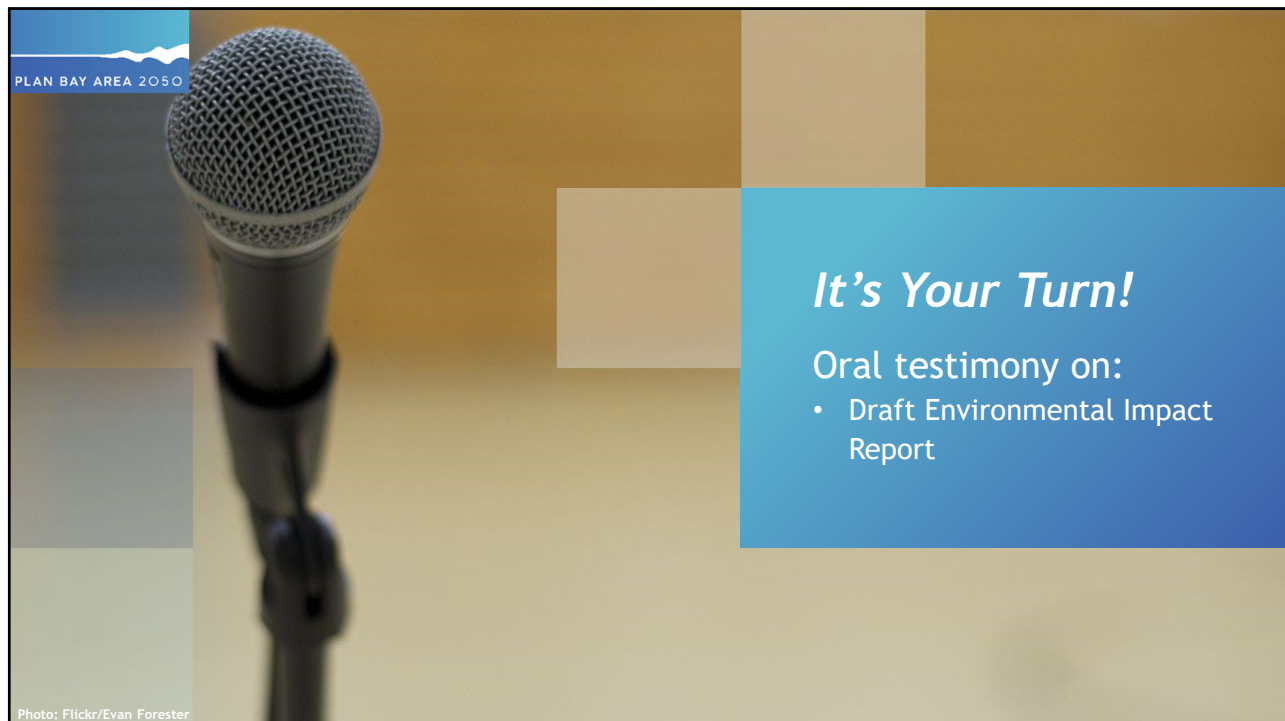


Attn: Draft EIR Comments
375 Beale Street, Suite 800
San Francisco, CA, 94105



OR



(415) 536-9800



Draft Plan Bay Area 2050 Public Hearing

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Draft EIR: Additional Opportunities to Comment

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 - MTC Public Information
Attn: Draft Plan/Draft EIR Comments
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San Francisco, CA, 94105
- **By fax:**
 - (415) 536-9800

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What's Next: June & July 2021 Public Engagement



Upcoming Virtual Public Workshops

- June 14 at 5 PM – East Bay Focus (Alameda and Contra Costa Counties)
- June 17 at 12 PM – South Bay Focus (Santa Clara County)
- **June 28 at 5 PM** – West Bay Focus (San Francisco & San Mateo Counties)
- **June 30 at 12 PM** – North Bay Focus (Marin, Napa, Solano & Sonoma Counties)



Virtual Public Hearings on Draft Plan Bay Area 2050 & Draft EIR

- June 11 at 9:30 AM (at Joint MTC Planning Committee with the ABAG Administrative Committee Meeting)
- **July 7 at 1:30 PM**

Visit planbayarea.org/learnmore for event details.



Overview Videos
& Web Resources



Youth Workshop &
Video Challenge



Virtual Tribal
Summit

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PLAN BAY AREA 2050

Thank you!

Send additional comments on the Draft Plan, Draft Implementation Plan and Draft Supplemental Reports to info@planbayarea.org.

Send additional comments on the Draft EIR to eircomments@bayareametro.gov.

Emeryville (Photo: Flickr/Thomas Hawk)