

The background is a collage of several photographs from a workshop. The top left shows a blue header with white text. Below it, a row of photos shows people seated at long tables in a large room. The bottom left is a large, dark, textured image. The bottom right is a blue abstract graphic with white text.

PLAN BAY AREA 2050

Implementation Plan: Partnership Phase

July 19, 2021

Virtual Partner and Stakeholder Workshop

Today's Agenda

Welcome (5 minutes)

Overview of Partnership Phase and Strategic Partnership Opportunities (10 minutes)

Q & A (7.5 minutes)

Breakout Groups — Facilitated small-group discussions (50 minutes)



*Most Important Element
of Today's Workshop!*

Report Back (7.5 minutes)

Q & A (5 minutes)

Closing & Next Steps (5 minutes)



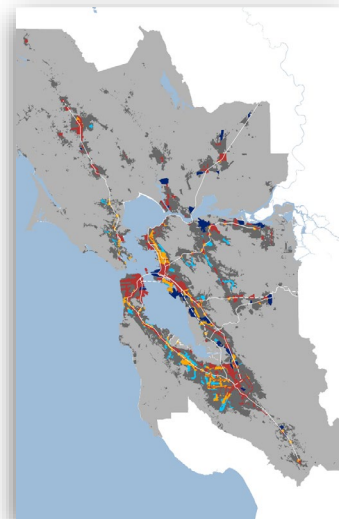
Logistics for Today's Virtual Workshop

- After a brief introductory presentation by staff, there will be an opportunity for clarifying questions on the Implementation Plan and the Partnership Phase.
 - To ask a question, you may use the “**Raise Hand**” feature in Zoom.
 - Alternatively, enter your question in Zoom’s chat feature.
- Following the group breakout, there will be an opportunity for discussion; **we ask that you allow everyone a chance to speak** and that you engage in active listening.
- ***Profanity and culturally insensitive language will not be tolerated at any time.***



Draft Plan Bay Area 2050: Quick Refresher

The **Draft Plan Bay Area 2050** was released in spring 2021, a key milestone in a four-year process that engaged tens of thousands of residents in the development of a long-range plan charting a course for the nine-county San Francisco Bay Area



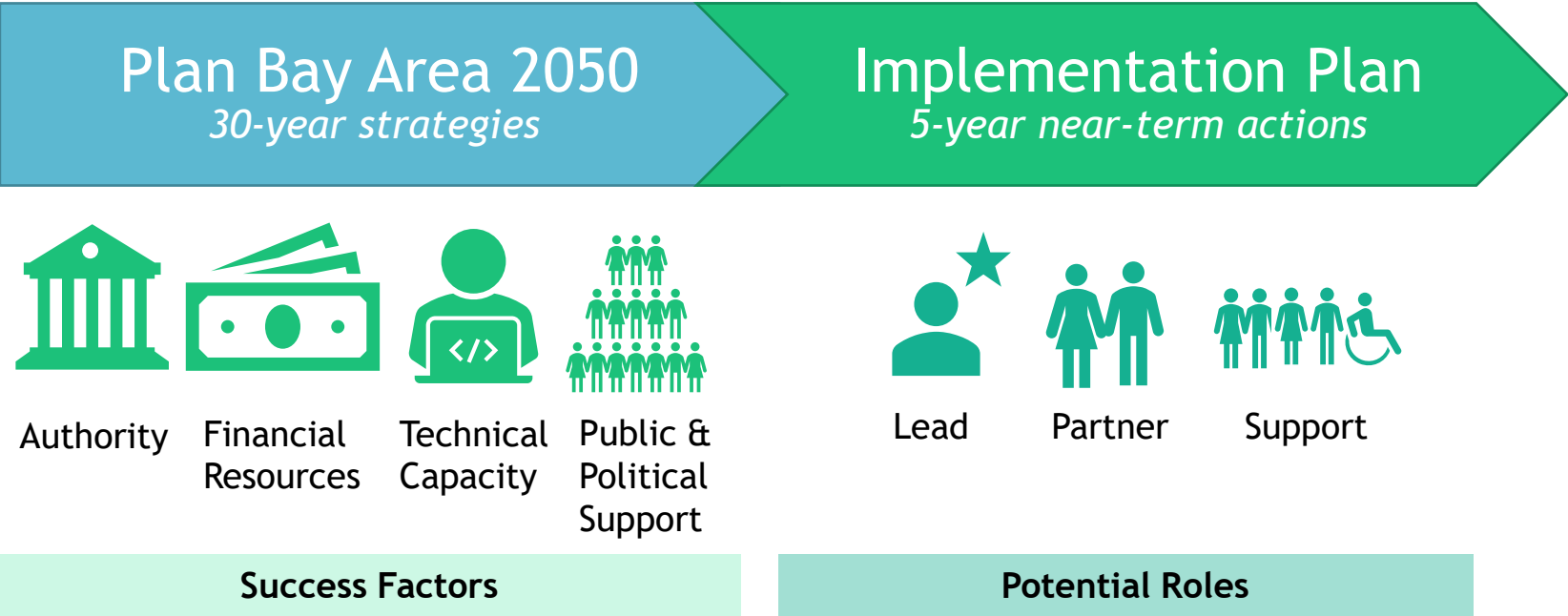
| Housing Strategies – Cost: \$468 Billion | | |
|--|---|---------------|
| Improve Existing Affordable Housing | Further strengthen tenant protections beyond state legislation. Building upon recent tenant protection laws, limit annual rent increases to the rate of inflation, while exempting units less than 20 years old. | \$2 BILLION |
| Preserve Existing Affordable Housing | Acquire homes currently affordable to low- and middle-income residents for preservation as permanently deed-restricted and affordable housing. | \$237 BILLION |
| Allow a Greater Mix of Housing Types and Tenures in Growth Areas | Allow a variety of housing types at a range of densities to be built in Priority Development Areas, select Transit Rich Areas, and select High Potential Areas. | N/A |
| Build Adequate Affordable Housing to Ensure Homes for All | Construct enough deed-restricted affordable homes necessary to fill the existing gap in housing for the underserved community and to meet the needs of low-income households. | \$219 BILLION |
| Integrate Affordable Housing into All Major Housing Projects | Require a housing of 20 to 25 percent of new market-rate housing developments to be set aside as affordable to low-income households. | N/A |
| Transform Aging Mills and Office Parks into Neighborhoods | Permit and promote the reuse of existing mills and office parks with limited commercial viability as neighborhoods with housing at all income levels. | N/A |
| Create Inclusive Communities | Provide targeted mortgages, rental and small business assistance to Communities of Concern. Provide assistance to the historic communities and communities of color to address the legacy of redlining and predatory lending, while helping to grow locally owned businesses. | \$10 BILLION |
| Accelerate Repair of Public and Community-Owned Land for Mixed Income Housing and Essential Services | Help public agencies, community land trusts and other non-profit developers to undertake development of mixed income affordable housing. | N/A |
| Economic Strategies – Cost: \$234 Billion | | |
| Improve Economic Mobility | Implement a Statewide Universal Basic Income. Provide an average \$200 per month payment to all Bay Area households to improve family stability, promote economic mobility and increase consumer spending. | \$205 BILLION |
| Expand Job Training and Incubator Programs | Fund assistance programs for establishing a new business, as well as job training programs, primarily for historically disadvantaged communities. | \$5 BILLION |
| Invest in High-Speed Internet | Investment in high-speed internet to underpin new economic development, remote work education and connect public infrastructure to ensure all communities have affordable access to high-speed internet. | \$10 BILLION |
| Set the Location of Jobs | Allow Greater Commercial Density in Growth Geographies. Allow greater densities for new commercial development in select Priority Development Areas and select Transit Rich Areas to encourage more jobs to be near public transit. | N/A |
| Set the Location of Jobs | Provide Incentives to Employers to Shift Jobs to Housing-Rich Areas Well Served by Transit. Provide subsidies to encourage employers to relocate offices to Housing-Rich Areas near regional rail stations. | \$10 BILLION |
| Reclaim Key Industrial Lands through Establishment of Healthy Production Areas | Implement local health and safety standards to create key industrial lands identified as Priority Production Areas, while funding key infrastructure improvements in these areas. | \$4 BILLION |



Draft Implementation Plan: Overview

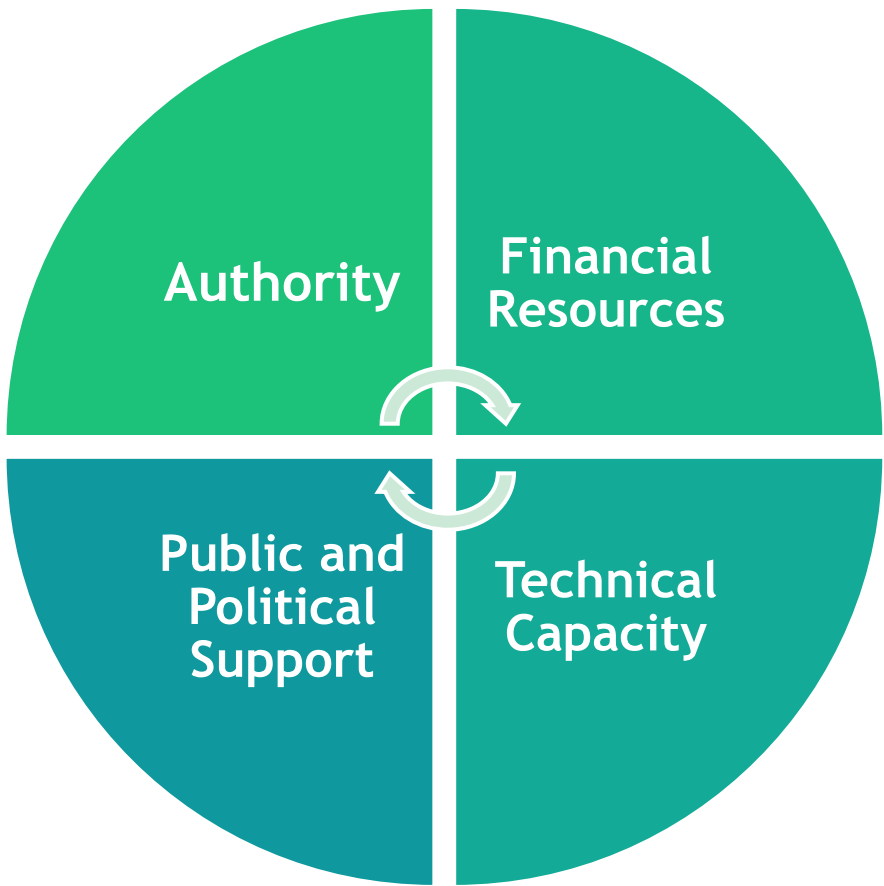
What is the Implementation Plan?

Integrated as the final chapter of the Draft Plan Document, the Implementation Plan identifies **success factors** for each of the 35 strategies, the **proposed role** for MTC/ABAG, and nearly 70 **specific implementation actions** for MTC/ABAG.



Draft Implementation Plan: Strategy Assessment

The strategy assessment demonstrated that MTC/ABAG have clear gaps with respect to key success factors - gaps that partners can help fill



| Strategy | | Cost (\$Billion) | Assessment of Current Conditions | | | | MTC/ABAG Recommended Implementation Role |
|----------|--|------------------|----------------------------------|---------------------|----------------------------|--------------------|--|
| | | | Authority | Financial Resources | Public & Political Support | Technical Capacity | |
| H1 | Further Strengthen Renter Protections Beyond State Legislation | \$2 | | | | | Support |
| H2 | Preserve Existing Affordable Housing | \$237 | | | | | Lead |
| H3 | Allow a Greater Mix of Housing Densities and Types in Blueprint Growth Geographies | - | | | | | Partner |
| H4 | Build Adequate Affordable Housing to Ensure Homes for All | \$219 | | | | | Lead |
| H5 | Integrate Affordable Housing into All Major Housing Projects | - | | | | | Support |
| H6 | Transform Aging Malls and Office Parks into Neighborhoods | - | | | | | Partner |
| H7 | Provide Targeted Mortgage, Rental, and Small Business Assistance to Communities of Concern | \$10 | | | | | Lead |
| H8 | Accelerate Reuse of Public and Community Land for Mixed-Income Housing and Services | - | | | | | Lead |

Assessment Ratings: Limited Partial Existing

Review the complete strategy assessment at planbayarea.org.

Recommended MTC/ABAG Implementation Roles

The Draft Implementation Plan recommends a range of roles for MTC/ABAG depending on the strategy, our resources and capacities, as well as anticipated needs and future goals. No strategy can be implemented by MTC/ABAG alone.

Lead

- MTC/ABAG already has, or should work to secure, significant elements of all four strategy success factors. May involve serving as a coalition leader, champion, chief advocate, or catalyst during the implementation period (next 1-5 years).

Partner

- MTC/ABAG already has, or should work to secure, some - but not all - of the four strategy success factors. The strategy's ultimate success will depend upon partnership among regional policymakers, local governments, partnership agencies and civic organizations.

Support

- MTC/ABAG does not have, and is not in the best position to secure, significant elements of the four strategy success factors. MTC/ABAG will offer support for strategy implementation efforts led by other entities.

Proposed MTC/ABAG Strategy Implementation Role by Element

| Element | Lead | Partner | Support | Total |
|----------------|------|---------|---------|-------|
| Transportation | 4 | 7 | 1 | 12 |
| Housing | 4 | 2 | 2 | 8 |
| Economy | - | 3 | 3 | 6 |
| Environment | 3 | 4 | 2 | 9 |
| Total | 11 | 16 | 8 | 35 |

Review the complete set of role recommendations at planbayarea.org. 7

Draft Implementation Plan: Select Actions

The Draft Implementation Plan recommends nearly 70 actions to support strategy implementation across three broad categories: *Advocacy & Legislation*; *New, Existing, or Restructured Initiatives*; or *Planning and Research*

Advocacy or Legislation

- **Seek new revenues** to support identified needs, from a next-generation transit network to a suite of sea level rise protections to affordable housing production & preservation
- **Pursue advocacy goals and objectives** identified in the adopted 2021 Final Advocacy Program that align with adopted Plan Bay Area 2050 strategies

New, Existing, or Restructured Initiatives

- **Continue and seek greater strategic alignment of a broad range of existing MTC/ABAG programs and initiatives** that support Plan vision and goals, from FasTrak START and Clipper START to Regional Housing Technical Assistance and Regional Trails

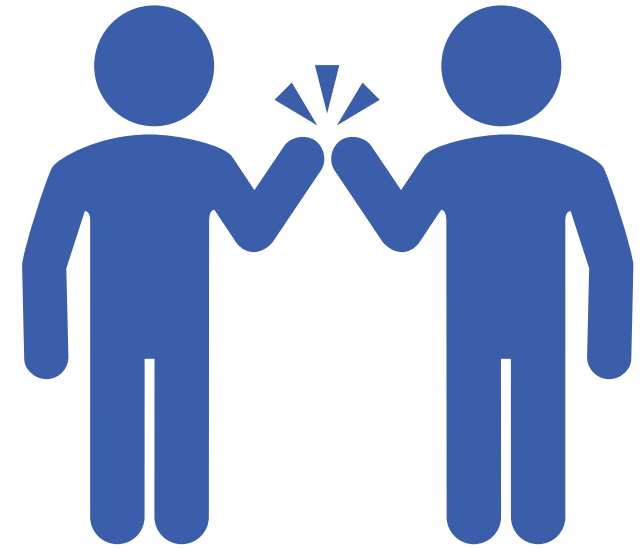
Planning or Research

- **Partner with local jurisdictions** to study and accelerate redevelopment of aging malls and office parks and explore approaches to catalyze utilization of public- and community-owned land

Overview of Partnership Phase - Summer 2021

What is the Partnership Phase?

- The Draft Implementation Plan is focused on concrete actions that MTC and ABAG can advance over the next one to five years to implement each of the plan's 35 adopted strategies
- Partnerships are required to maximize the viability of the plan's strategies and realize the plan's vision and goals
- The Partnership Phase will expand the focus beyond MTC/ABAG to identify a broader range of actions, complementary initiatives, potential commitments, and more specific role recommendations for incorporation into the Final Implementation Plan



Strategic Partnership Opportunities in the Draft Plan

- To spark a robust conversation on potential partnerships, the Draft Implementation Plan highlights strategic opportunities and high-priority focus areas for select partners
- Identified strategic partners in the draft include: regional agencies, the business community, County Transportation Agencies, equity / environmental advocates & non-profits, state agencies, local jurisdictions, transit operators
- The Final Implementation Plan may include a broader list of strategic partners

| BAY AREA AIR QUALITY MANAGEMENT DISTRICT (AIR DISTRICT) | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|------------------------------|--|----------------|----|----|----|----|----|----|---------|----|----|----|----|----|----|---------|-----|-----|-----|-------------|-----|-----|-----|-----|
| As the regional air pollution control agency for the nine-county Bay Area, the Air District is tasked with overseeing policies and adopting regulations to control stationary sources of air pollution. The Air District and MTC/ABAG collaborate on initiatives including electric vehicle infrastructure and incentives, freight and goods movement, and the Commuter Benefits Program, which provide significant benefits to a range of businesses and residents. High-priority focus areas for the Air District include: As such, businesses and organizations are encouraged to partner with the Air District to address these challenges. MTC/ABAG expects to continue to work closely with the Air District on these initiatives, especially with regard to the development of a regional revenue and transportation program and affordable key partnership for regional economic growth and transit trip reduction. | <table><tr><th colspan="2">PARTNERSHIP FOCUS STRATEGIES</th></tr><tr><td></td><td></td></tr></table> | PARTNERSHIP FOCUS STRATEGIES | | | | | | | | | | | | | | | | | | | | | | | | |
| PARTNERSHIP FOCUS STRATEGIES | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BUSINESS COMMUNITY | | | | | | | | | | | | | | | | | | | | | | | | | | |
| The Bay Area business community encompasses a broad range of voices, including large and small businesses, employer associations, advocacy groups and economic development associations. This community has an essential role in ensuring that the Bay Area's economy is vibrant, innovative and sustainable, as well as an inclusive and equitable environment for all Bay Area residents. As such, businesses and organizations are encouraged to partner with the Air District to address these challenges. MTC/ABAG expects to continue to work closely with the Air District on these initiatives, especially with regard to the development of a regional revenue and transportation program and affordable key partnership for regional economic growth and transit trip reduction. | <table><tr><th colspan="2">PARTNERSHIP FOCUS STRATEGIES</th></tr><tr><td></td><td>T3</td></tr><tr><td></td><td>T4</td></tr></table> | PARTNERSHIP FOCUS STRATEGIES | | | T3 | | T4 | | | | | | | | | | | | | | | | | | | |
| PARTNERSHIP FOCUS STRATEGIES | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T3 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T4 | | | | | | | | | | | | | | | | | | | | | | | | | |
| COUNTY TRANSPORTATION AGENCIES (CTAs) | | | | | | | | | | | | | | | | | | | | | | | | | | |
| The region's nine CTAs deliver transportation projects and programs to improve access and mobility for the residents of their counties, in addition to providing technical assistance to local jurisdictions. As the transportation planner, funder and coordinator for the nine-county Bay Area, MTC has long-standing relationships with CTAs and a strong history of collaborating to meet the region's most pressing transportation needs. Some of the most critical areas for partnership between MTC and CTAs involve coordination on a wide range of project delivery needs and considerations, facilitating the Bay Area's transportation recovery from the COVID-19 pandemic — including the Blue Ribbon Transit Emissions Reduction Program, which involves working to close gaps, including in the area of transit service, and evaluate projects to GHG emissions plans to more closely align with the regional climate goals. Other related implementation strategies include the Regional Housing Portfolio Strategic Plan and the Regional Housing Portfolio Phase II, which will also provide housing, economic development and transit opportunities. MTC's operational | <table><tr><th colspan="2">PARTNERSHIP FOCUS STRATEGIES</th></tr><tr><td></td><td>T1</td></tr><tr><td></td><td>T2</td></tr><tr><td></td><td>T3</td></tr><tr><td></td><td>T4</td></tr><tr><td></td><td>T5</td></tr></table> | PARTNERSHIP FOCUS STRATEGIES | | | T1 | | T2 | | T3 | | T4 | | T5 | | | | | | | | | | | | | |
| PARTNERSHIP FOCUS STRATEGIES | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T1 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T2 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T3 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T4 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T5 | | | | | | | | | | | | | | | | | | | | | | | | | |
| EQUITY AND ENVIRONMENTAL ADVOCATES/NON-PROFITS | | | | | | | | | | | | | | | | | | | | | | | | | | |
| The Bay Area's unparalleled community of equity and environmental advocates and non-profits brings a wealth of knowledge and expertise to implement Plan Bay Area 2050 strategies. In addition to deep experience engaging with communities and conducting high-impact advocacy campaigns at the local, regional and state levels, these groups have been active stakeholders in many MTC/ABAG-led initiatives over the years. These include previous iterations of Plan Bay Area, the One Bay Area Grant (OBAG) Program, the PCA Program and CASA, among many others. MTC/ABAG would welcome continued partnership and engagement from advocates and non-profits in several select focus areas. These include partnering in efforts to reexamine the Equity Priority Communities framework and methodology, as well as providing input on the development of the Expanded Regional Housing Portfolio Business Plan, supporting BAHFA pilot programs, and discussing the vision for a regional public lands network. MTC/ABAG would also like to partner in the revisioning of the PCA program to better incorporate science, resilience and equity, among other areas, in addition to continuing dialogue regarding transit service restoration in the post-COVID environment. From a broader perspective, a major consideration across many of the identified Plan Bay Area 2050 strategies involves coordinated public engagement to support the needs of Equity Priority Communities. MTC/ABAG intends to continue, and to strengthen, engagement efforts in collaboration and partnership with equity and environmental advocates and non-profits. | <table><tr><th colspan="2">PARTNERSHIP FOCUS STRATEGIES</th></tr><tr><td rowspan="6">Transportation</td><td>T1</td></tr><tr><td>T2</td></tr><tr><td>T3</td></tr><tr><td>T4</td></tr><tr><td>T5</td></tr><tr><td>T6</td></tr><tr><td rowspan="6">Housing</td><td>H1</td></tr><tr><td>H2</td></tr><tr><td>H3</td></tr><tr><td>H4</td></tr><tr><td>H5</td></tr><tr><td>H7</td></tr><tr><td rowspan="3">Economy</td><td>EC1</td></tr><tr><td>EC2</td></tr><tr><td>EC3</td></tr><tr><td rowspan="4">Environment</td><td>EN1</td></tr><tr><td>EN2</td></tr><tr><td>EN4</td></tr><tr><td>EN6</td></tr></table> | PARTNERSHIP FOCUS STRATEGIES | | Transportation | T1 | T2 | T3 | T4 | T5 | T6 | Housing | H1 | H2 | H3 | H4 | H5 | H7 | Economy | EC1 | EC2 | EC3 | Environment | EN1 | EN2 | EN4 | EN6 |
| PARTNERSHIP FOCUS STRATEGIES | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Transportation | T1 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T2 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T3 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T4 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T5 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | T6 | | | | | | | | | | | | | | | | | | | | | | | | | |
| Housing | H1 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | H2 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | H3 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | H4 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | H5 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | H7 | | | | | | | | | | | | | | | | | | | | | | | | | |
| Economy | EC1 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | EC2 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | EC3 | | | | | | | | | | | | | | | | | | | | | | | | | |
| Environment | EN1 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | EN2 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | EN4 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | EN6 | | | | | | | | | | | | | | | | | | | | | | | | | |

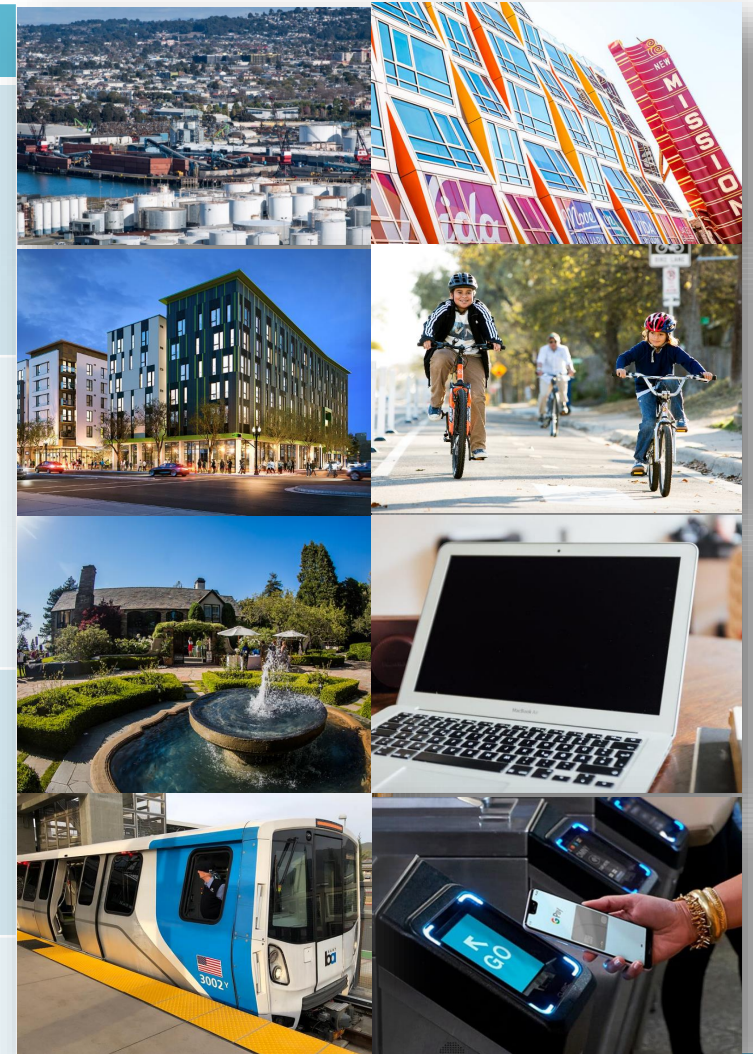
Strategic Partnership Opportunities in the Draft Plan

| Strategic Partner | Select Partnership Focus Areas |
|---|---|
| Bay Area Air Quality Management District | <ul style="list-style-type: none"> • Regional sustainable commute target • Vehicle electrification • Building decarbonization |
| Bay Conservation and Development Commission | <ul style="list-style-type: none"> • Clarify roles and responsibilities for sea-level rise adaptation • Sea level rise funding plan • Joint legislative advocacy and raising revenues |
| Business Community | <ul style="list-style-type: none"> • Future regional revenue measures & project advocacy • Affordable & market-rate housing production • Regional economic recovery efforts |
| County Transportation Agencies | <ul style="list-style-type: none"> • Project delivery needs and considerations • Implementation of Blue Ribbon Transit Recovery Task Force recommendations • Greenhouse gas emission reduction efforts |



Strategic Partnership Opportunities in the Draft Plan

| Strategic Partner | Select Partnership Focus Areas |
|--|--|
| Equity and Environmental Advocates/Non-Profits | <ul style="list-style-type: none"> • Equity Priority Communities • Expanded regional housing portfolio business plan and BAHFA pilots • Revisioning Priority Conservation Area (PCA) framework |
| Local Jurisdictions | <ul style="list-style-type: none"> • Housing and commercial densities in Plan Bay Area 2050 growth geographies • Planning and delivering transportation enhancements • Building decarbonization, electric vehicles, & parking • Local shoreline adaptation plans |
| State Agencies | <ul style="list-style-type: none"> • Advancing major capital and complete streets projects • Housing technical assistance for local partners • High-speed internet access in underserved communities |
| Transit Operators | <ul style="list-style-type: none"> • Implementation of Blue Ribbon Transit Recovery Task Force and Fare Integration Task Force recommendations • Major capital project planning and delivery • Transit-oriented housing and commercial development |





PLAN BAY AREA 2050

Clarifying Questions?

Time to Join Your Breakout Group!

The primary goal of today's discussion is to hear from you - our partners and stakeholders - about how we can work together to implement the strategies, goals, and vision of Plan Bay Area 2050



PLAN BAY AREA 2050

Report Back



PLAN BAY AREA 2050

Next Steps

Timing for Partnership Phase Elements

- Comment period (Deadline: Tuesday, July 20)
- One-on-ones and small group meetings (July 26 to August 13)
- Webinar + Q&A on “What We Heard” (Tuesday, August 17)
- Other targeted engagement, including by request
- Key findings from Partnership Phase will be presented to our Committees and Advisory Groups in September and incorporated into the Final Implementation Plan



Final Implementation Plan

The Final Plan Bay Area 2050 document, including Final Implementation Plan, and the Final EIR are tentatively slated for release in October 2021 and will be adopted in a joint meeting of the Metropolitan Transportation Commission and ABAG Executive Board



PLAN BAY AREA 2050

Questions?

PLAN BAY AREA 2050

Closing Remarks

To provide further input on the Implementation Plan, please send your comments to info@planbayarea.org by July 20.

If you have additional questions on the Implementation Plan, please contact Chirag Rabari at crabari@bayareametro.gov