<table>
<thead>
<tr>
<th>Activity</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome</td>
<td>5 minutes</td>
</tr>
<tr>
<td>Overview of Partnership Phase and Strategic Partnership Opportunities</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Q &amp; A</td>
<td>7.5 minutes</td>
</tr>
<tr>
<td>Breakout Groups – Facilitated small-group discussions</td>
<td>50 minutes</td>
</tr>
<tr>
<td>Report Back</td>
<td>7.5 minutes</td>
</tr>
<tr>
<td>Q &amp; A</td>
<td>5 minutes</td>
</tr>
<tr>
<td>Closing &amp; Next Steps</td>
<td>5 minutes</td>
</tr>
</tbody>
</table>

Today’s Agenda

Most Important Element of Today’s Workshop!

Welcome (5 minutes)
Overview of Partnership Phase and Strategic Partnership Opportunities (10 minutes)
Q & A (7.5 minutes)
Breakout Groups – Facilitated small-group discussions (50 minutes)
Report Back (7.5 minutes)
Q & A (5 minutes)
Closing & Next Steps (5 minutes)
Logistics for Today’s Virtual Workshop

• After a brief introductory presentation by staff, there will be an opportunity for clarifying questions on the Implementation Plan and the Partnership Phase.
  • To ask a question, you may use the “Raise Hand” feature in Zoom.
  • Alternatively, enter your question in Zoom’s chat feature.

• Following the group breakout, there will be an opportunity for discussion; we ask that you allow everyone a chance to speak and that you engage in active listening.

• Profanity and culturally insensitive language will not be tolerated at any time.
The **Draft Plan Bay Area 2050** was released in spring 2021, a key milestone in a four-year process that engaged tens of thousands of residents in the development of a long-range plan charting a course for the nine-county San Francisco Bay Area.
What is the Implementation Plan?

Integrated as the final chapter of the Draft Plan Document, the Implementation Plan identifies success factors for each of the 35 strategies, the proposed role for MTC/ABAG, and nearly 70 specific implementation actions for MTC/ABAG.
The strategy assessment demonstrated that MTC/ABAG have clear gaps with respect to key success factors - gaps that partners can help fill.

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Cost</th>
<th>Authority</th>
<th>Financial Resources</th>
<th>Public &amp; Political Support</th>
<th>Technical Capacity</th>
<th>MTC/ABAG Recommended Implementation Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Further Strengthen Renter Protections Beyond State Legislation</td>
<td>$2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Support</td>
</tr>
<tr>
<td>Preserve Existing Affordable Housing</td>
<td>$237</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Lead</td>
</tr>
<tr>
<td>Allow a Greater Mix of Housing Densities and Types in Blueprint Growth Geographies</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Partner</td>
</tr>
<tr>
<td>Build Adequate Affordable Housing to Ensure Homes for All</td>
<td>$219</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Lead</td>
</tr>
<tr>
<td>Integrate Affordable Housing into All Major Housing Projects</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Support</td>
</tr>
<tr>
<td>Transform Aging Malls and Office Parks into Neighborhoods</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Partner</td>
</tr>
<tr>
<td>Provide Targeted Mortgage, Rental, and Small Business Assistance to Communities of Concern</td>
<td>$10</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Lead</td>
</tr>
<tr>
<td>Accelerate Reuse of Public and Community Land for Mixed-Income Housing and Services</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Lead</td>
</tr>
</tbody>
</table>

Review the complete strategy assessment at [planbayarea.org](http://planbayarea.org).
The Draft Implementation Plan recommends a range of roles for MTC/ABAG depending on the strategy, our resources and capacities, as well as anticipated needs and future goals. No strategy can be implemented by MTC/ABAG alone.

**Proposed MTC/ABAG Strategy Implementation Role by Element**

<table>
<thead>
<tr>
<th>Element</th>
<th>Lead</th>
<th>Partner</th>
<th>Support</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation</td>
<td>4</td>
<td>7</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Housing</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>Economy</td>
<td>-</td>
<td>3</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>Environment</td>
<td>3</td>
<td>4</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>Total</td>
<td>11</td>
<td>16</td>
<td>8</td>
<td>35</td>
</tr>
</tbody>
</table>

Review the complete set of role recommendations at [planbayarea.org](http://planbayarea.org).
The Draft Implementation Plan recommends nearly 70 actions to support strategy implementation across three broad categories: Advocacy & Legislation; New, Existing, or Restructured Initiatives; or Planning and Research.

### Advocacy or Legislation
- Seek new revenues to support identified needs, from a next-generation transit network to a suite of sea level rise protections to affordable housing production & preservation
- Pursue advocacy goals and objectives identified in the adopted 2021 Final Advocacy Program that align with adopted Plan Bay Area 2050 strategies

### New, Existing, or Restructured Initiatives
- Continue and seek greater strategic alignment of a broad range of existing MTC/ABAG programs and initiatives that support Plan vision and goals, from FasTrak START and Clipper START to Regional Housing Technical Assistance and Regional Trails

### Planning or Research
- Partner with local jurisdictions to study and accelerate redevelopment of aging malls and office parks and explore approaches to catalyze utilization of public- and community-owned land

*Review all proposed implementation actions at [planbayarea.org](http://planbayarea.org).*
Overview of Partnership Phase - Summer 2021

What is the Partnership Phase?

- The Draft Implementation Plan is focused on concrete actions that MTC and ABAG can advance over the next one to five years to implement each of the plan’s 35 adopted strategies
- Partnerships are required to maximize the viability of the plan’s strategies and realize the plan’s vision and goals
- The Partnership Phase will expand the focus beyond MTC/ABAG to identify a broader range of actions, complementary initiatives, potential commitments, and more specific role recommendations for incorporation into the Final Implementation Plan
To spark a robust conversation on potential partnerships, the Draft Implementation Plan highlights strategic opportunities and high-priority focus areas for select partners.

- Identified strategic partners in the draft include: regional agencies, the business community, County Transportation Agencies, equity / environmental advocates & non-profits, state agencies, local jurisdictions, transit operators.

- The Final Implementation Plan may include a broader list of strategic partners.
## Strategic Partnership Opportunities in the Draft Plan

<table>
<thead>
<tr>
<th>Strategic Partner</th>
<th>Select Partnership Focus Areas</th>
</tr>
</thead>
</table>
| Bay Area Air Quality Management District               | • Regional sustainable commute target  
• Vehicle electrification  
• Building decarbonization                             |
| Bay Conservation and Development Commission            | • Clarify roles and responsibilities for sea-level rise adaptation  
• Sea level rise funding plan  
• Joint legislative advocacy and raising revenues        |
| Business Community                                     | • Future regional revenue measures & project advocacy  
• Affordable & market-rate housing production  
• Regional economic recovery efforts                     |
| County Transportation Agencies                         | • Project delivery needs and considerations  
• Implementation of Blue Ribbon Transit Recovery Task Force recommendations  
• Greenhouse gas emission reduction efforts               |
## Strategic Partnership Opportunities in the Draft Plan

<table>
<thead>
<tr>
<th>Strategic Partner</th>
<th>Select Partnership Focus Areas</th>
</tr>
</thead>
</table>
| Equity and Environmental Advocates/Non-Profits | • Equity Priority Communities  
• Expanded regional housing portfolio business plan and BAHFA pilots  
• Revisioning Priority Conservation Area (PCA) framework                                                                                                                                                                      |
| Local Jurisdictions                      | • Housing and commercial densities in Plan Bay Area 2050 growth geographies  
• Planning and delivering transportation enhancements  
• Building decarbonization, electric vehicles, & parking  
• Local shoreline adaptation plans                                                                                                                                                                                            |
| State Agencies                           | • Advancing major capital and complete streets projects  
• Housing technical assistance for local partners  
• High-speed internet access in underserved communities                                                                                                                                                                          |
| Transit Operators                        | • Implementation of Blue Ribbon Transit Recovery Task Force and Fare Integration Task Force recommendations  
• Major capital project planning and delivery  
• Transit-oriented housing and commercial development                                                                                                                                                                           |
Clarifying Questions?
The primary goal of today’s discussion is to hear from you - our partners and stakeholders - about how we can work together to implement the strategies, goals, and vision of Plan Bay Area 2050.
Report Back
Next Steps
Timing for Partnership Phase Elements

- Comment period (Deadline: Tuesday, July 20)
- One-on-ones and small group meetings (July 26 to August 13)
- Webinar + Q&A on “What We Heard” (Tuesday, August 17)
- Other targeted engagement, including by request
- Key findings from Partnership Phase will be presented to our Committees and Advisory Groups in September and incorporated into the Final Implementation Plan
Final Implementation Plan

The Final Plan Bay Area 2050 document, including Final Implementation Plan, and the Final EIR are tentatively slated for release in October 2021 and will be adopted in a joint meeting of the Metropolitan Transportation Commission and ABAG Executive Board.
Questions?
Closing Remarks

To provide further input on the Implementation Plan, please send your comments to info@planbayarea.org by July 20.

If you have additional questions on the Implementation Plan, please contact Chirag Rabari at crabari@bayareametro.gov