

## PLAN BAY AREA 2050

# Draft Blueprint: Stakeholder Workshops “Mural” Feedback

August 2020

# Overview

**953 total comments!**

- Aug. 4, 2020 Regional Advisory Working Group: Transportation/Environment --  
**420 comments**
- Aug. 30, 2020 Regional Equity Working Group: All Topics --  
**280 comments**
- Aug. 29, 2020 Regional Advisory Working Group: Housing/Economy --  
**255 comments**

## Overview of Comments by the Numbers...



# Comments by Transportation Strategies

|   |    |
|---|----|
| • Trsp 1: Operate & maintain existing system  | 6  |
| • Trsp 2: Enable seamless mobility            | 38 |
| • Trsp 3: Reform regional transit fare policy | 4  |
| • Trsp 4: Implement per-mile tolling          | 32 |
| • Trsp 5: Build a complete streets network    | 68 |
| • Trsp 6: Advance regional vision zero policy | 22 |
| • Trsp 7: Advance low-cost transit projects   | 37 |
| • Trsp 8: Build a new transbay rail crossing  | 16 |
| • Other:                                      | 94 |

317+  
comments

# Transportation: Popular Comments

- Require transportation investments to prioritize multi-benefit and co-benefit resilience, such as transit-to-trails connectivity, flood protection, habitat restoration, community capacity building.
- Implement a VMT credit/fee program to incentivize reducing VMT, generating revenue to invest in GHG reduction programs including conservation
- First-mile access to regional systems
- Equity should include the speed of a transit trip
- Designated transit right-of-way and signal prioritization in more corridors - local and regional
- Provide freeway tolling at regional gateways

# Comments by Housing Strategies

|   |    |
|---|----|
| • Hsg 15: Allow greater mix of housing types/densities      | 40 |
| • Hsg 16: Reduce barriers to housing                        | 26 |
| • Hsg 17: Transform aging malls, office parks               | 3  |
| • Hsg 18: Fund housing protection, preservation, production | 56 |
| • Hsg 19: Require 10 to 20 % new housing to be affordable   | 36 |
| • Hsg 20: Strengthen renter protections                     | 13 |
| • Other:  | 83 |

258+  
comments

# Housing: Popular Comments

- Support for regional commercial linkage fee
- Build and maintain more affordable housing in transit-rich areas
- Direct funding to help projects “pencil” out - construction costs, etc.
- Pass the regional housing bond
- Support expansion of community land trusts in acquisitions to create housing that’s affordable in perpetuity

# Comments by Economy Strategies

- Eco 9: Expand childcare support for low-income families 2
- Eco 10: New business incubator programs 13
- Eco 11: Protect key industrial lands 9
- Eco 12: Allow greater commercial density; jobs near transit 9
- Eco 13: Transportation impact fees on office development 8
- Eco 14: Assess jobs-housing imbalance fees 13
- Other: 78

132+  
comments



# Economy: Popular Comments

- Prioritize areas along bike-ped corridor for new jobs
- Jobs/housing imbalance - incentives for East Bay job growth
- Focus housing development along high-capacity transit routes to make jobs more accessible
- Address affordability issues for low-margin industries that are key links in social supply chains
- Restrict development of new office buildings in cities with many more jobs than homes
- Provide local small business financing to create neighborhood amenities

# Comments by Environment Strategies

|  |    |
|--|----|
| • Env 21: Protect for sea level rise       | 11 |
| • Env 22: Incentivize retrofits            | 5  |
| • Env 23: Maintain urban growth boundaries | 2  |
| • Env 24: Maintain natural/ag lands        | 13 |
| • Env 25: Support climate program          | 34 |
| • Other:                                   | 17 |

82+  
comments

# Environment: Popular Comments

- Environmental and public health - connect to housing strategies
- The program should be tied to *outcomes*, targeted and tied to specific goals/strategies. Should involve BAAQMD, bringing together resources
- Create new incentives for cyclists, similar to transit passes
- Expand conservation program to include financing of carbon farming at scale
- Invest in networking and telecommunication systems with a focus on marginalized communities
- In every location where sea level rise adaptation is being considered in this plan, funding must also include community led adaptation planning with government support to envision and plan long-term options beyond 2-feet SLR



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# Questions?

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