

Housing and Jobs Your Impact on the Plan



Plan BayArea 2040

We Heard You!

Residents had several opportunities to participate in the multi-year planning process.

Since 2015, MTC and ABAG have:

- Hosted 18 public open houses, two in each county, drawing over 1,050 residents.
- Conducted telephone surveys in English, Spanish and Cantonese of more than 2,000 registered voters in all nine Bay Area counties.
- Received 800 online surveys on transportation and housing preferences.
- Partnered with five community organizations working in low-income communities and communities of color.
- Held three public hearings on development of the Draft Environmental Impact Report.



Based on your feedback, we took the following steps:

Introduced Displacement Risk Target

We incorporated a specific target to prevent an increase in displacement risk over the lifespan of the plan. While the Draft Plan ultimately did not meet this ambitious target, it results in the least significant growth in displacement risk of any scenario evaluated.

Hosted the “Calling the Bay Area Home: Tackling the Housing Affordability and Displacement Challenge” Forum

We brought together more than 300 Bay Area residents, social justice advocates, developers, local elected officials, and regional transportation and land use planning agencies to facilitate key conversations in addressing the affordable housing crisis.

Adjusted Land Use Policy Assumptions

Between the draft and final Preferred Scenario in late 2016, we updated land use policy assumptions based on feedback from local cities. The policy assumptions are critical as they help form the basis of the proposed land use pattern.