

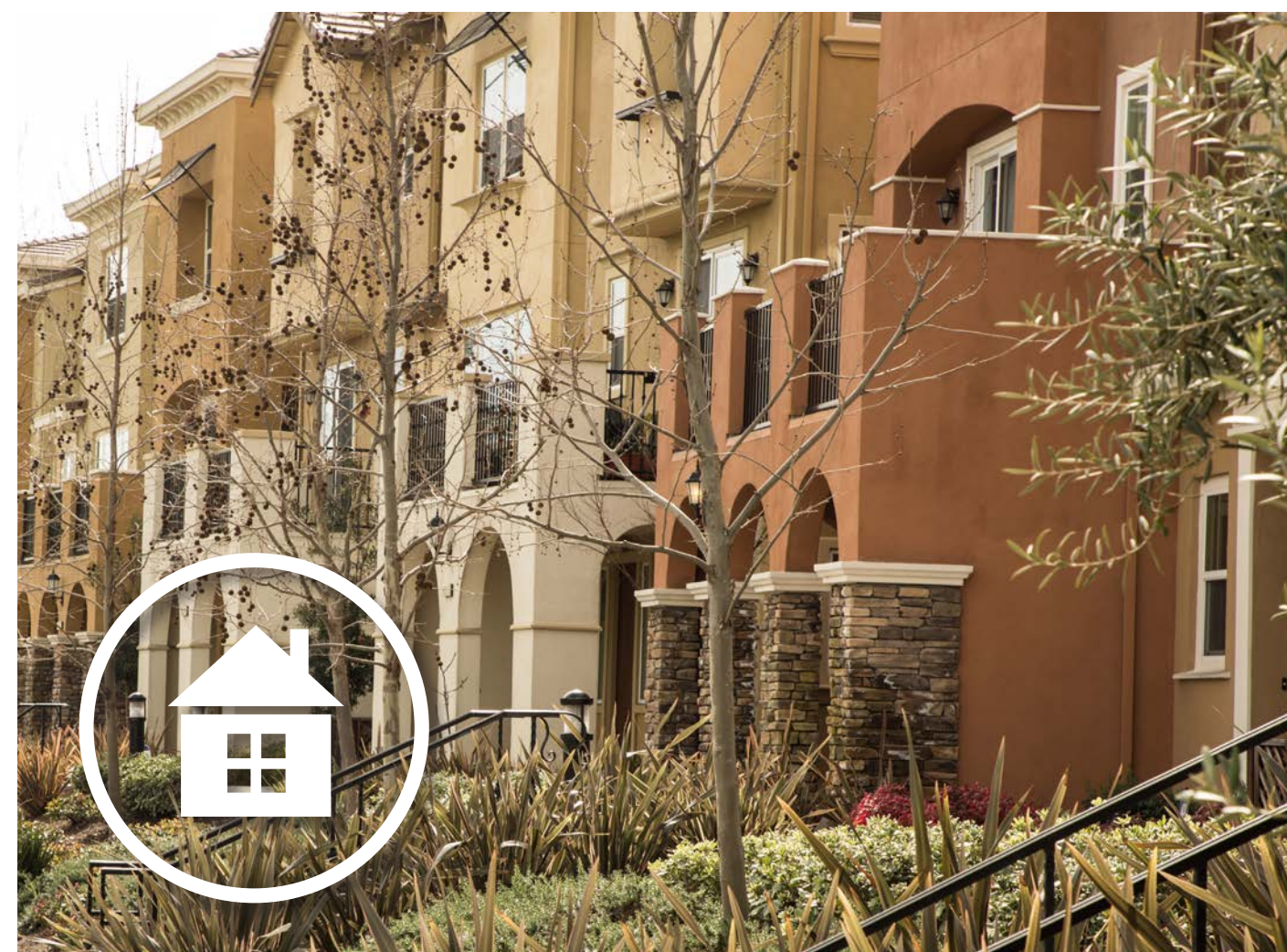
# The Facts



**Draft Plan Bay Area 2040** is a roadmap to help Bay Area cities and counties preserve the character of our diverse communities while adapting to the challenges of future population growth.



Promotes a strong regional **economy** by helping communities plan for future job growth, as well as related housing and transportation needs.



Empowers local cities and counties in their decision-making around new **housing** by providing housing demand forecasts.



Supports strategic **transportation** investments to manage traffic congestion, improve transit options and reduce pollution both locally and regionally.

## Did You Know? Draft Plan Bay Area 2040...

1 Is a transportation and land use roadmap for future growth in the nine Bay Area counties.

2 Is a long-range plan that looks out over 20-plus years but is updated every four years.

3 Is based on local planning efforts that have taken place in communities around the Bay Area.

4 Is a transportation investment plan that considers population and housing needs when prioritizing funding or developing transportation policies.

5 Sets goals that include reducing greenhouse gas emissions, providing housing for individuals at all income levels, preserving open space, mitigating displacement risk and enhancing economic competitiveness.

6 Includes household, employment and transportation revenue forecasts.

7 Does not interfere with local land use authority nor replace local general plans.

Provides a strategy for meeting much of the region's future housing needs in Priority Development Areas (PDAs), which are locally designated areas within existing communities that have been identified and approved by local cities or counties for future growth.

8 Prioritizes making our transportation network more efficient by funding aging railcar and bus replacement, road rehabilitation, etc.

9 Helps protect open space through locally identified Priority Conservation Areas (PCAs).

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