Spring 2020 Call for PDA Letters of Interest

March 2020 Webinar

Mark Shorett, MTC/ABAG
The Plan Bay Area 2050 Blueprint is a package of strategies designed to advance the regional vision.

**Vision:** Ensure by the year 2050 that the Bay Area is *affordable, connected, diverse, healthy* and *vibrant* for all.

- **Transportation** Investments & Strategies
- **Housing** Geographies & Strategies
- **Economic** Geographies & Strategies
- **Environmental** Strategies
What requirements must the Plan meet?

While Plan Bay Area 2050 must meet many statutory requirements, these three are among the most critical:

**Fiscal Constraint**
Under federal transportation planning regulations, the Plan must rely upon reasonably-expected revenues
**Impact if Not Met:** federal and state agencies will reject the Plan’s approval, triggering a conformity lapse

**Greenhouse Gas Reduction**
Under Senate Bill 375, Plan Bay Area 2050 must meet or exceed a recently-enhanced 19 percent per-capita GHG reduction target for light-duty vehicles by 2035.
**Impact if Not Met:** region ineligible for select SB 1 funding

**Housing at All Income Levels**
Under Senate Bill 375, Plan Bay Area 2050 plan for sufficient housing for all income levels; RHNA must advance fair housing and ultimately be consistent with the Plan.
**Impact if Not Met:** HCD may not approve RHNA
Without bold new strategies, it may be very difficult to meet the more ambitious GHG target.

Preliminary Analysis for Illustrative Purposes

-15% per-capita
Plan Bay Area 2040 Strategies

As low as -11%
Plan Bay Area 2040 Strategies

Up to -8% needed
New Strategies

-15% per-capita
Previous CARB Target

-19% per-cap.
New Target
What’s the schedule for Plan Bay Area 2050?

2019

- Public Engagement
  - Horizon

2020

- Technical Analyses
  - Draft Blueprint
- Policy & Advocacy
  - Perspective Papers
- Scenario Planning
  - Futures Final Report
- Other
  - Forecast, Needs, Revenues, etc.

2021

- Implementation Plan
  - Final Plan Document
- Technical Analyses
  - Final Blueprint
- Other
  - Final EIR

= Major Policy Board Decisions
What actions were taken by MTC and ABAG in February 2020 to advance the Draft Blueprint?

1. **Adopt new Priority Conservation Areas, Priority Development Areas, and Priority Production Areas** (ABAG Action Only)

2. **Approve Growth Geographies for Analysis in the Draft Blueprint** (MTC/ABAG Action)

3. **Approve Strategies for Analysis in the Draft Blueprint** (MTC/ABAG Action)
Growth Geographies for Draft Blueprint
What was the path to the approved Draft Blueprint Growth Geographies?

Regional Growth Framework 1.0 (2007-18)

Regional Growth Framework Review & 2019 Update

PDA Criteria Since 2007
- R/L Station
- Ferry Terminal
- Bus Line
- Planned for growth
- Utilizes existing and planned service

Proposed New Criteria
- R/L Station
- Ferry Terminal
- Bus Line
- Planned for growth
- Plan must be complete
- New mobility & equity into the mix

Create two categories to allow go.

- PDA that do not already align with one of the criteria would need to address this by
  late 2019.

Local Priority Area Submissions

Approved Draft Blueprint Growth Geographies

Options Discussion

A: Highly focused on Existing & Proposed PDA
B: Focused on Existing & Proposed PDA + Select High-Rich Areas & outside PDA
C: Focused on Existing & Proposed PDA & more distributed growth within Urban Growth Boundaries
Refresher: the Strategies and Geographies for the Draft Blueprint are designed to work in concert; both are designed to more closely align the Plan with RHNA.

Today’s webinar will not delve into the Draft Blueprint strategies or the RHNA process, but more information is available on the MTC, ABAG, and Plan Bay Area 2050 websites.
Refresher: What new priority areas were nominated by local jurisdictions in 2019?

- **34 new PDAs**  
  *Priority Development Areas*

- **19 new PCAs**  
  *Priority Conservation Areas*

- **35 pilot PPAs**  
  *Priority Production Areas*

In addition, MTC/ABAG staff worked with local jurisdictions & CTAs to ensure that all PDAs advanced into Plan Bay Area 2050 meet program guidelines for transit and local planning. Refer to maps on planbayarea.org for more information.
# Refresher: What options were identified?

## Location of Growth (charts are illustrative)

<table>
<thead>
<tr>
<th></th>
<th>GHG Reduction</th>
<th>Equity</th>
<th>RHNA Consistency</th>
<th>Local Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Highly focused in: Existing &amp; Proposed PDAs</td>
<td>++</td>
<td>---</td>
<td>-</td>
<td>++</td>
</tr>
<tr>
<td><strong>B</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Focused in: Existing &amp; Proposed PDAs + select High-Resource Areas + Select Transit-Rich Areas outside PDAs</td>
<td>++ ++</td>
<td>++</td>
<td>+</td>
<td>-</td>
</tr>
<tr>
<td><strong>C</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>More distributed growth within Urban Growth Boundaries * Including all High-Resource Areas + Transit-Rich Areas</td>
<td>---</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
</tbody>
</table>

---

* Infill: other in填入空白*
What geographies does Option B protect and prioritize?

**Protect**
- Areas outside Urban Growth Boundaries *(including PCAs)*
- Unmitigated High Hazard Areas

**Prioritize**
- **PDAs**
- **PPAs**
- **TRAs**: Frequent Regional Rail
- **TRAs***: All Other
- **HRAs***

*Applies to all jurisdictions except those that have already nominated more than 50% of PDA-eligible areas

Transit-Rich Areas generated by projects integrated in the Blueprint would be fused into this map as well.
### What might this look like on the ground?

**Example: Housing**

<table>
<thead>
<tr>
<th>Context (not exhaustive)</th>
<th>Housing Mix (illustrative only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transit</td>
<td>Job Access</td>
</tr>
<tr>
<td><img src="image" alt="Very frequent service" /></td>
<td><img src="image" alt="Frequent service" /></td>
</tr>
</tbody>
</table>

- **Transit**
  - **Very frequent**
  - **Frequent**
  - **Basic**

- **Included in all areas:** essential local services and supportive transportation infrastructure

*Draft Blueprint: Growth Geographies*
Spring 2020 Final Call for PDAs + Growth Geographies for Final Blueprint
In addition to approving Growth Geographies and Strategies, ABAG directed staff to open up a final call for PDAs for Plan Bay Area 2050.

Open a final submission window for PDAs to be included in Plan Bay Area 2050, ending May 31, 2020.
What does this mean for local jurisdictions?

For all jurisdictions in the Bay Area:

This is the final opportunity to nominate a new PDA (requires approval from City Council or Board of Supervisors) or to expand the boundaries of an existing PDA in advance of the Plan Bay Area 2050 Final Blueprint.

Specific to jurisdictions that have nominated less than 50 percent of the PDA-Eligible Areas:

This is an opportunity to exceed the 50 percent threshold by nominate a new PDA or expanding the boundaries of existing PDAs. This provides a critical local lens in identifying additional areas of your jurisdiction that are best suited for growth in the Final Blueprint.
I’m interested! What do I need to do now?

1. Go to the PDA Call for Letters of Interest website.

2. Check if the area(s) you are interested in nominating is eligible for designation as a PDA, then complete the Letter of Interest.

3. By May 31, 2020, submit the Letter of Interest, GIS shapefile of the area’s boundaries, and, if needed, a VMT-reduction form to pdas@bayareametro.gov.

4. For new PDAs, adopt a City Council or Board of Supervisors resolution; all resolutions must be received by June 30, 2020.
New and expanded PDAs that meet program criteria will be integrated into the Final Blueprint later this year.
Questions?

MTC/ABAG staff is available to help as part of this spring 2020 final call for Priority Development Areas.

Website: https://www.planbayarea.org/2050-plan/plan-bay-area-2050/spring-2020-priority-area-call-letters-interest

Send questions to: pdas@bayareametro.gov