Regional Growth Framework Update: What’s Next for Local Jurisdictions

July 10, 2019

Mark Shorett
Christy Leffall
Today’s Webinar

- Quick Introduction to Plan Bay Area 2050
- Framework Update
- Letters of Interest: New PDAs, PPAs & PCAs
- Letters of Confirmation: Existing PDAs
- Q&A + Future Webinars
What is Plan Bay Area?

- The regional plan is a blueprint for growth and infrastructure for the next 30 years.
- The regional plan is updated every four years, with this major update due in 2021.
- The regional plan is a reflection of the shared priorities of the diverse nine-county San Francisco Bay Area.
- The regional plan is fiscally-constrained, even as it aspires to tackle the Bay Area’s big challenges with specific strategies.
- The regional plan is not an expenditure plan; it is focused on setting priorities and over the long term and looking holistically across “silos”.

Overview
High-performing strategies and projects from Horizon - those that are resilient to uncertainties - will be recommended for inclusion in the Preferred Plan Bay Area 2050 (RTP/SCS).
What Topic Areas Do These Efforts Tackle?

Horizon and Plan Bay Area 2050 are addressing four core topic areas, as we work to create a long-range integrated regional vision for the next 30 years.

- Transportation
- Land Use
- Economic Development
- Resilience
Plan Bay Area 2050: Summertime Webinar Series

Growth Framework Update

- June 26, July 1 & July 10
- New Criteria and Submitting Letters of Interest/Letters of Confirmation

Preparing for Plan Bay Area 2050

- July 9
  - Public Engagement Process Overview
- August 6
  - Bay Area Spatial Information System (BASIS)
- To Be Scheduled
  - Horizon Perspective Paper 5: Bay Crossings
  - Looking Ahead: The Vision for Plan Bay Area 2050

In Case You Missed It! (ICYMI)

- July 30
  - ICYMI: Horizon Futures Round 1 Analysis
- To Be Scheduled
  - ICYMI: Horizon Perspective Paper 1 - Autonomous Vehicles

Target audience:

- Cities, counties, and CTAs
- Stakeholders & interested public
- New stakeholders/public

More information available at:
Today’s Webinar

- Quick Introduction to Plan Bay Area 2050
- Framework Update
- Letters of Interest: New PDAs, PPAs & PCAs
- Letters of Confirmation: Existing PDAs
- Q&A + Future Webinars
Adopted Growth Framework Update: What’s Changed?

In May, ABAG and MTC:
1. Adopted new PDA Criteria
2. Established a timeline for PDAs to meet criteria
3. Established the Priority Production Area Pilot Program
4. Opened a call for Letters of Interest for PDAs, PCAs, and PPAs

For more information:
## New PDA Criteria

<table>
<thead>
<tr>
<th>2007</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Housing Growth</td>
<td>✓ 50% of PDA acreage must be within half-mile of qualifying transit</td>
</tr>
<tr>
<td>- Existing Community</td>
<td>✓ <strong>Transit-Rich PDAs</strong></td>
</tr>
<tr>
<td>- Half-mile from: Rail, Ferry, or Bus with</td>
<td>✓ <strong>Connected Community PDAs</strong></td>
</tr>
<tr>
<td>20-min peak headway</td>
<td></td>
</tr>
<tr>
<td>- Planned vs. Potential</td>
<td>✓ Existing PDAs must be planned by 2025</td>
</tr>
<tr>
<td>- 7 PDA Placetypes</td>
<td>✓ New PDAs must begin planning by 2025</td>
</tr>
<tr>
<td>- Size Guidelines</td>
<td></td>
</tr>
</tbody>
</table>
PCAs and PPAs

Priority Conservation Areas: No changes

Priority Production Areas (PPA): New Pilot Program

<table>
<thead>
<tr>
<th>PPA Pilot Program Eligibility Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
</tr>
<tr>
<td>➢ Outside a PDA (or redesignated a PPA from a PDA)</td>
</tr>
<tr>
<td>➢ Not within ½ mile of a regional rail station</td>
</tr>
<tr>
<td><strong>Policy</strong></td>
</tr>
<tr>
<td>➢ Zoned for Industrial Use or with high concentration of industrial activities</td>
</tr>
<tr>
<td>➢ Jurisdiction has an adopted certified housing element</td>
</tr>
</tbody>
</table>
Letters of Interest

Quick Introduction to Plan Bay Area 2050
Framework Updates & New PDA Criteria
Letters of Interest: New PDAs, PPAs & PCAs
Letters of Confirmation: Existing PDAs
Q&A + Future Webinars
# Call for Letters of Interest (LOI) and Confirmation (LOC)

<table>
<thead>
<tr>
<th></th>
<th>LOI</th>
<th>LOC (PDA criteria)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DUE:</strong></td>
<td>New or Modified - 9/16/19</td>
<td>Planning and Transit - 9/16/19</td>
</tr>
<tr>
<td></td>
<td>Resolution (new) - 1/15/20</td>
<td>VMT Reduction Policy - 1/15/20</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>LOI (✔)</th>
<th>LOC (PDA criteria)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PDAs</strong></td>
<td>Planning (✔)</td>
<td>Planning (✔)</td>
</tr>
<tr>
<td></td>
<td>Transit (✔)</td>
<td>Transit-Rich</td>
</tr>
<tr>
<td></td>
<td>Connected Community (✔)</td>
<td>High Resource Area</td>
</tr>
<tr>
<td></td>
<td>VMT Reduction (✔)</td>
<td>VMT Reduction (✔)</td>
</tr>
<tr>
<td><strong>PCAs</strong></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td><strong>PPAs</strong></td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>
## Call for Letters of Interest (LOI)

| PDAs | ✔ |
| PCAs | ✔ |
| PPAs | ✔ |

**DUE:**
- New or Modified - 9/16/19
- Resolution (new) - 1/15/20
Letters of Interest: PDA Example

Click on this link to open PDA Letter of Interest and Follow Webinar: 
https://mtc.ca.gov/sites/default/files/Letter%20of%20Interest%20-%20PDAs.pdf
Today’s Webinar

Quick Introduction to Plan Bay Area 2050
Framework Updates & New PDA Criteria
Letters of Interest: New PDAs, PPAs & PCAs
Letters of Confirmation: Existing PDAs
Q&A + Future Webinars
## Call for Letters of Confirmation (LOC)

<table>
<thead>
<tr>
<th></th>
<th>LOI</th>
<th>LOC (PDA does not meet criteria)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DUE:</strong></td>
<td>New or Modified - 9/16/19</td>
<td>Planning and Transit - 9/16/19</td>
</tr>
<tr>
<td></td>
<td>Resolution (new) - 1/15/20</td>
<td>VMT Reduction Policy - 1/15/20</td>
</tr>
</tbody>
</table>

| **PDAs** | ✔ | Planning ✔ |
| **PCAs** | ✔ | Transit-Rich |
| **PPAs** | ✔ | Connected Community |

- Transit-Rich
- Connected Community
- High Resource Area
- VMT Reduction ✔
Current PDAs: Meeting Revised Criteria

Who submits what?

Criteria | Letter of Confirmation (LOC) to:
---|---
✔ Planning Criteria | -Adopt plan w/EIR by 2025 (*Jurisdiction*)
✔ VMT-Reduction Policy | -Adopt **VMT-reduction policies** by 2025 (*Jurisdiction*)
✔ Transit Criteria | -Identify transit improvement that meets Transit-Rich or Connected Community criteria (CTA)
Where can I find out what I need to submit?


<table>
<thead>
<tr>
<th>County</th>
<th>Jurisdiction</th>
<th>PDA Name</th>
<th>Updated PDA Designation</th>
<th>Summer 2019 Action</th>
<th>LOC-2035 Action</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALAMEDA</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alameda</td>
<td>Alameda</td>
<td>Naval Air Station</td>
<td>Transit-Rich</td>
<td>None</td>
<td>n/a</td>
</tr>
<tr>
<td>Alameda</td>
<td>Alameda</td>
<td>Northern Waterfront</td>
<td>Connected Community</td>
<td>LOC - VMT Reduction</td>
<td>City</td>
</tr>
<tr>
<td>Alameda</td>
<td>Alameda County</td>
<td>Meekland Avenue Corridor</td>
<td>tbd (action required)</td>
<td>LOC - Plan/Transit</td>
<td>County</td>
</tr>
</tbody>
</table>

**Jurisdiction:**
- LOC-VMT Reduction
- LOC-Planning
- LOC-Transit

No Action Needed
How to Submit Letters of Interest or Confirmation

**Checklist:**
- Jurisdiction/Lead Applicant
- Staff Contact(s)
- Priority Area Name, Size, Location (shapfile)
- Associated Planning Document(s)

**Submissions:**
1. Download forms [here](#).
2. Email pdfs and shapefiles to:
   - PDAs@bayareametro.gov
   - PCAs@bayareametro.gov
   - PPAs@bayareametro.gov
3. Cc your county’s regional planning coordinator
4. Your county coordinator will reach out to schedule a call within a week
Key Deadlines

• September 16, 2019
  • Letters of Interest for PDAs, PCAs, and PPAs
  • Letters of Confirmation for PDA Planning and Transit

• January 16, 2020
  • Resolutions for new PDAs, PCAs, and PPAs
  • Letter of Confirmation for PDA VMT-Reduction policies
We’re Here to Help!

- Reach out to your ABAG/MTC county coordinator early in the process with potential new areas in your jurisdiction or questions about requirements for your existing PDAs.
- Attending County Planning Director and CTA TAC Meetings.
- Additional Webinars:
  - July 1, 11am-12pm
  - July 10, 10am-11am

To learn more and submit applications:
Today’s Webinar

Quick Introduction to Plan Bay Area 2050

Framework Updates & New PDA Criteria

Letters of Interest: New PDAs, PPAs & PCAs

Letters of Confirmation: Existing PDAs

Q&A + Future Webinars
### Reminder: Upcoming Webinars

#### Growth Framework Update
- **June 26, July 1 & July 10**
- New Criteria and Submitting Letters of Interest/Letters of Confirmation

**Target audience:** Cities, counties, and CTAs

#### Preparing for Plan Bay Area 2050
- **July 9**
  - Public Engagement Process Overview
- **August 6**
  - Bay Area Spatial Information System (BASIS)
- **To Be Scheduled**
  - Horizon Perspective Paper 5: Bay Crossings
  - Looking Ahead: The Vision for Plan Bay Area 2050

**Target audience:** Stakeholders & interested public

#### In Case You Missed It! (ICYMI)
- **July 30**
  - ICYMI: Horizon Futures Round 1 Analysis
- **To Be Scheduled**
  - ICYMI: Horizon Perspective Paper 1 - Autonomous Vehicles

**Target audience:** New stakeholders/public

More information available at: https://www.planbayarea.org/2050-plan/plan-bay-area-2050-events
Thanks for attending today’s webinar!

Mark Shorett: mshorett@bayareametro.gov
Christy Leffall: cleffall@bayareametro.gov