



Regional Growth Framework Update: What's Next for Local Jurisdictions

July 10, 2019

Mark Shorett
Christy Leffall

Today's Webinar

Quick
Introduction
to Plan Bay
Area 2050

Framework
Update

Letters of
Interest:
New PDAs,
PPAs & PCAs

Letters of
Confirmation:
Existing PDAs

Q&A + Future
Webinars

What is Plan Bay Area?

- The regional plan is a **blueprint for growth and infrastructure for the next 30 years**.
- The regional plan is **updated every four years**, with this major update due in 2021.
- The regional plan is a reflection of **the shared priorities of the diverse nine-county San Francisco Bay Area**.
- The regional plan is **fiscally-constrained**, even as it aspires to tackle the Bay Area's big challenges with specific strategies.
- The regional plan is **not an expenditure plan**; it is focused on setting priorities and over the long term and looking holistically across “silos”.





Plan
Bay Area
2040

Spring 2015 to
July 2017

H O R I Z O N

February 2018 to
October 2019

PLAN BAY AREA 2050

September 2019 to
June 2021

High-performing strategies and projects from *Horizon* - those that are resilient to uncertainties - **will be recommended for inclusion in the Preferred Plan Bay Area 2050 (RTP/SCS).**

What Topic Areas Do These Efforts Tackle?

Horizon and Plan Bay Area 2050 are addressing four core topic areas, as we work to create a long-range integrated regional vision for the next 30 years.

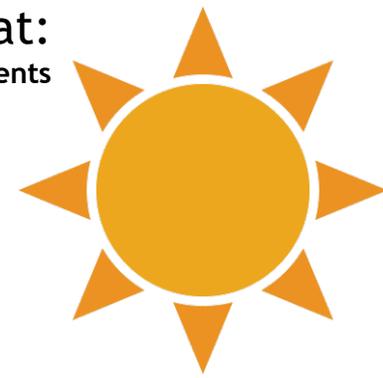


Transportation

Land Use

Economic
Development

Resilience



Plan Bay Area 2050: Summertime Webinar Series

Growth Framework Update

- **June 26, July 1 & July 10**
 - New Criteria and Submitting Letters of Interest/Letters of Confirmation

Target audience:
Cities, counties, and CTAs

Preparing for Plan Bay Area 2050

- **July 9**
 - Public Engagement Process Overview
- **August 6**
 - Bay Area Spatial Information System (BASIS)
- **To Be Scheduled**
 - Horizon Perspective Paper 5: Bay Crossings
 - Looking Ahead: The Vision for Plan Bay Area 2050

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In Case You Missed It! (ICYMI)

- **July 30**
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Adopted Growth Framework Update: What's Changed?

In May, ABAG and MTC:

1. Adopted new PDA Criteria
2. Established a timeline for PDAs to meet criteria
3. Established the Priority Production Area Pilot Program
4. Opened a call for *Letters of Interest* for PDAs, PCAs, and PPAs

For more information:

<https://www.planbayarea.org/2050-plan/plan-bay-area-2050/2019-priority-area-call-letters-interest>

New PDA Criteria

2007	2019	
<ul style="list-style-type: none"> - Housing Growth - Existing Community - Half-mile from: Rail, Ferry, or Bus with 20-min peak headway 	<ul style="list-style-type: none"> ➤ 50% of PDA acreage must be within half-mile of qualifying transit ➤ Transit-Rich PDAs Rail, Ferry, or Bus with 15-min peak headway 	<ul style="list-style-type: none"> Connected Community PDAs Bus with 30-min peak headway, AND -High Resource Area, OR -2 TDM Policies by 2025
<ul style="list-style-type: none"> -Planned vs. Potential -7 PDA Placetypes -Size Guidelines 	<ul style="list-style-type: none"> ➤ Existing PDAs must be planned by 2025 ➤ New PDAs must begin planning by 2025 	

Priority Conservation Areas: No changes

Priority Production Areas (PPA): New Pilot Program

PPA Pilot Program Eligibility Criteria

Location	<ul style="list-style-type: none">➤ Outside a PDA (or redesignated a PPA from a PDA)➤ Not within ½ mile of a regional rail station
Policy	<ul style="list-style-type: none">➤ Zoned for Industrial Use or with high concentration of industrial activities➤ Jurisdiction has an adopted certified housing element

Letters of Interest

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Call for Letters of Interest (LOI) and Confirmation (LOC)

	LOI	LOC (PDA criteria)		
<i>DUE:</i>	<i>New or Modified - 9/16/19 Resolution (new) - 1/15/20</i>	<i>Planning and Transit - 9/16/19 VMT Reduction Policy - 1/15/20</i>		
PDAs	✓	Planning ✓		
		Transit ✓	Transit-Rich	
			Connected Community	High Resource Area
				VMT Reduction ✓
PCAs	✓			
PPAs	✓			

Call for Letters of Interest (LOI)

	LOI
<i>DUE:</i>	<i>New or Modified - 9/16/19 Resolution (new) - 1/15/20</i>
PDA	✓
PCA	✓
PPA	✓

Letters of Interest: PDA Example

Click on this link to open PDA Letter of Interest and Follow Webinar:
<https://mtc.ca.gov/sites/default/files/Letter%20of%20Interest%20-%20PDAs.pdf>

Letter-of-Interest: Priority Development Area

Use this form to express jurisdictional interest in: a) establishing a new PDA; or b) modifying the boundaries of an existing PDA.

Instructions: Complete this form and send it to pdas@bayareametro.gov along with a GIS shapefile of the PDA boundaries, and any additional attachments, by **September 16, 2019**. Forms may be signed by planning directors or city managers/administrators. Following review of this form by MTC/ABAG staff and additional discussion with applicants if needed, City Council or Board of Supervisors resolutions nominating new PDAs will be required by **January 15, 2020**. Resolutions are not required to modify an existing PDA.

For other forms, including Priority Conservation Area (PCA) or Priority Production Area (PPA) Letters of Interest, and for Letters of Confirmation for PDA Planning or VMT-Reduction Policies, go here:
<https://www.planbayarea.org/priority>

1: APPLICATION TYPE

I want to: Propose a new PDA Modify an existing PDA

2: PDA DESIGNATION

Step One: Determine the **designation** for your PDA by reviewing [this map](#). If the area you wish to designate a PDA is not shown as eligible, complete Section 6.

Step Two: Check the appropriate box below:

Transit-Rich Connected Community/High Resource Area
 Connected Community/Outside High Resource Area*

*Also complete VMT-Reduction Letter of Confirmation, available [here](#)

3: GENERAL PDA INFORMATION

City or County: _____ Date: _____
PDA Name: _____ Acres: _____
Staff Contact/Title: _____
Email: _____ Phone: _____

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Call for Letters of Confirmation (LOC)

	LOI	LOC (PDA does not meet criteria)		
<i>DUE:</i>	<i>New or Modified - 9/16/19 Resolution (new) - 1/15/20</i>	<i>Planning and Transit - 9/16/19 VMT Reduction Policy - 1/15/20</i>		
PDAs	✓	Planning ✓		
		Transit ✓	Transit-Rich	
			Connected Community	High Resource Area
				VMT Reduction ✓
PCAs	✓			
PPAs	✓			

Current PDAs: Meeting Revised Criteria

Who submits what?

Criteria

- ✓ Planning Criteria
- ✓ VMT-Reduction Policy
- ✓ Transit Criteria

Letter of Confirmation (LOC) to:

- Adopt **plan** w/EIR by 2025 (*Jurisdiction*)
- Adopt **VMT-reduction policies** by 2025 (*Jurisdiction*)
- Identify **transit improvement** that meets Transit-Rich or Connected Community criteria (CTA)

Where can I find out what I need to submit?

https://www.planbayarea.org/sites/default/files/pdfs_referenced/2019_PDA_Update_Action_Guide.pdf

County	Jurisdiction	PDA Name	Updated PDA Designation	<u>Summer 2019 Action</u>	LOC
ALAMEDA					
Alameda	Alameda	Naval Air Station	Transit-Rich	None	n/a
Alameda	Alameda	Northern Waterfront	Connected Community	LOC - VMT Reduction	City
Alameda	Alameda County	Meekland Avenue Corridor	tbd (action required)	LOC - Plan/Transit	Cou.

No Action Needed

Jurisdiction:
LOC-VMT Reduction

Jurisdiction:
LOC-Planning
CTA: LOC-Transit

How to Submit Letters of Interest or Confirmation

Checklist:

- ✓ Jurisdiction/Lead Applicant
- ✓ Staff Contact(s)
- ✓ Priority Area Name, Size, Location (shapfile)
- ✓ Associated Planning Document(s)

Submissions:

1. Download forms [here](#)
2. Email pdfs and shapefiles to:
 - *PDAs@bayareametro.gov*
 - *PCAs@bayareametro.gov*
 - *PPAs@bayareametro.gov*
3. Cc your county's regional planning coordinator
4. Your county coordinator will reach out to schedule a call within a week

Key Deadlines

- **September 16, 2019**
 - Letters of Interest for PDAs, PCAs, and PPAs
 - Letters of Confirmation for PDA Planning and Transit
- **January 16, 2020**
 - Resolutions for new PDAs, PCAs, and PPAs
 - Letter of Confirmation for PDA VMT-Reduction policies

We're Here to Help!

- ✓ Reach out to your ABAG/MTC county coordinator early in the process with potential new areas in your jurisdiction or questions about requirements for your existing PDAs
- ✓ Attending County Planning Director and CTA TAC Meetings
- ✓ Additional Webinars:
 - ✓ July 1, 11am-12pm
 - ✓ July 10, 10am-11am

To learn more and submit applications:

<https://www.planbayarea.org/2050-plan/plan-bay-area-2050/2019-priority-area-call-letters-interest>

COUNTY	COORDINATOR
Alameda Contra Costa	Christy Leffall cleffall@bayareametro.gov
Marin Napa	Bobby Lu blu@bayareametro.gov
San Francisco	Krute Singa ksinga@bayareametro.gov
San Mateo	James Choe jchoe@bayareametro.gov
Santa Clara	Pilar Lorenzana plorenzana@bayareametro.gov
Solano Sonoma	Ada Chan achan@bayareametro.gov

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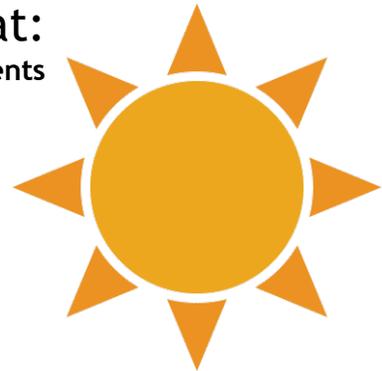
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Reminder: Upcoming Webinars

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Thanks for attending
today's webinar!

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